# ANNEXURE 5 COMMUNITY ENGAGEMENT OUTCOMES

# Included within Annexure:

- Bang the Table Activity Report October 2012 to December 2012
- Bang the Table Activity Report December 2012 to February 2013
- Community Reference Group CSP Summary
- Media 5 February 2013
- Media 14 January 2013

# Activity Report : Your Say Kogarah

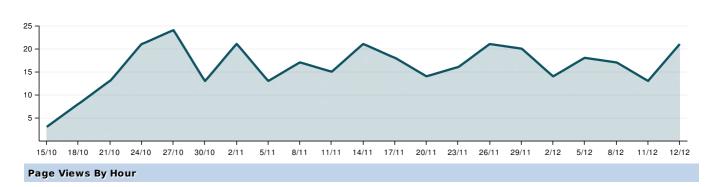
Includes statistics for: Community Strategic Plan

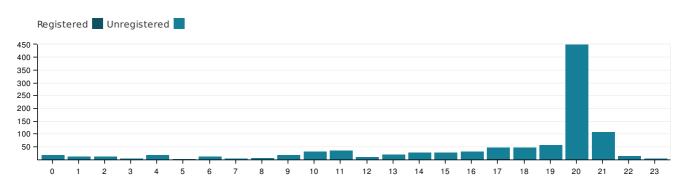
13 October 2012		12 December 2012	

Activity Overview		(lifetime)
Site visits	358	(830)
Page views	1,004	(2,474)
Visitors	106	(200)
Comments	0	(0)
Agrees	0	(0)
Disagrees	0	(0)
Document downloads	61	(591)
Video plays	0	(0)

Number of Participants who		
Registered	3	(4)
Commented	0	(0)
Agreed	0	(0)
Disagreed	0	(0)
Downloaded documents	17	(17)
Downloaded videos	0	(0)
Viewed FAQs	1	(2)
Took polls	0	(0)

#### Page Views By Date





Engagement Depth		Average		Total
Time on site	3m 58s	(3m 27s)	23h 43m	(1d 23h)
Page views	2.8	(3.0)	1,004 (	2,474)
Visits	3.4	(4.2)	358	(830)
Comments	0.0	(0.0)	0	(0)
▶ primary			0	(0)
▶ replies			0	(0)
Agrees	0.0	(0.0)	0	(0)
Disagrees	0.0	(0.0)	0	(0)

Participant Conversion		
Visitors who		
▶ registered	2.8%	(2.0%)
downloaded documents	16.0%	(8.5%)
Registered participants who		
▶ commented	0.0%	(0.0%)
agreed/disagreed	0.0%	(0.0%)
▶ took polls	0.0%	(0.0%)

Tools	Total	Page views	Votes	Comments	Agrees	Disagrees	Participants
Forum Topics	2	0 (109)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)
News Articles	0	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)

Age (Top 20)	Participants	Comments	Agrees	Disagrees
Over 65	1 (1)	0 (0)	0 (0)	0 (0)
26-35	0 (1)	0 (0)	0 (0)	0 (0)
TOTAL	3 (4)	0 (0)	0 (0)	0 (0)

Gender (Top 20)	Partic	ipants	Co	mments	,	Agrees	Disa	agrees
Male	1	(2)	0	(0)	0	(0)	0	(0)
TOTAL	3	(4)	0	(0)	0	(0)	0	(0)

Document Downloads	Docume	ent downloads
Summary of consultation held with the Community Reference Group	61	(127)
Delivery Program (2013-2017) and 2014/15 Operational Plan	0	(59)
Delivery Program (2013-2017) and 2015/16 Operational Plan	0	(58)
Community Strategic Plan - Bright Future, Better Lifestyle	0	(58)
Financial Impact on Residental Ratepayers - Rate Peg	0	(58)
Delivery Progam (2013-2017) and 2016/17 Operational Plan	0	(58)
Financial Impact on Residential Residents - Setting Rate	0	(58)
Resourcing Strategy	0	(58)
Delivery Program (2013-2017) and 2013/14 Operational Plan	0	(57)
TOTAL	61	(591)

Video Download Activity		
TOTAL	0	(0)

Sources (Top 20)		Page views
www.kogarah.nsw.gov.au	79	(79)
www.google.com.au	4	(6)
www.bing.com	1	(2)
google.com	0	(1)
www.google.com	0	(1)
www.bridaldressescheap.co.uk	0	(1)
TOTAL	84	(90)

Search Terms (Top 20)	Sear	ch Engine	Page views
yoursay kogarah nsw gov au	Bing	1	(1)
kogarah plan	Bing	0	(1)
TOTAL		1	(2)

Polls		0 (0)
Voters (total)	0	(0)
Voters (% of participants)	0.0%	(0.0%)

# Polls

Surveys	Survey takers	Survey takers (% of participants)	1 (4)
Community Survey	6 (6)	5.7% (3.0%)	Summary   Browse responses

Form_tools	Form_tool takers	Form_tool takers (% of participants)	1 (4)
Bright Future, Better Lifestyle Review	0 (0)	0.0% (0.0%)	Summary   Browse responses
Guestbook			1 (1)
Guestbook entries (total)			0 (1)

(0)

(0.0%)

0.0%

Q & A Search Terms (Top 20)	iews	Q & A Tag Clicks (Top 20)	Views
TOTAL		TOTAL	

People	Co	mments		Agrees	Di	sagrees	Sit	e visits
Website Redesign Team	0	(0)	0	(0)	0	(0)	1	(2)
resident_x	0	(0)	0	(0)	0	(0)	0	(1)
Preview	0	(0)	0	(0)	0	(0)	2	(10)
Casper	0	(0)	0	(0)	0	(0)	1	(1)
TOTAL	0	(0)	0	(0)	0	(0)	4	(14)

Suburb	Participants	Comments	Agrees	Disagrees	Site visits
KOGARAH	2 (2)	0 (0)	0 (0)	0 (0)	3 (12)
CARLTON	1 (1)	0 (0)	0 (0)	0 (0)	1 (1)
KOGARAH BAY	0 (1)	0 (0)	0 (0)	0 (0)	0 (1)
Unspecified	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)
TOTAL	3 (4)	0 (0)	0 (0)	0 (0)	4 (14)

# Topic Breakdown

Guestbook participants (total)

Guestbook particpants (% of total participants)

2 forum topics

What are your thoughts?		
Page views	0	(52)
Votes	0	(0)
Comments	0	(0)
Agrees	0	(0)
Disagrees	0	(0)
Participants	0	(0)

What services would you like to see Council continue to provide and what services would you like Council to review?

Page views	0	(57)
Votes	0	(0)
Comments	0	(0)
Agrees	0	(0)
Disagrees	0	(0)
Participants	0	(0)

#### News Article Breakdown

# Activity Report : Your Say Kogarah

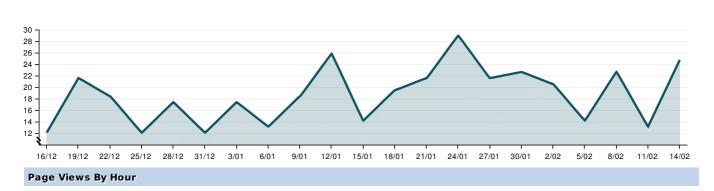
Includes statistics for: Community Strategic Plan

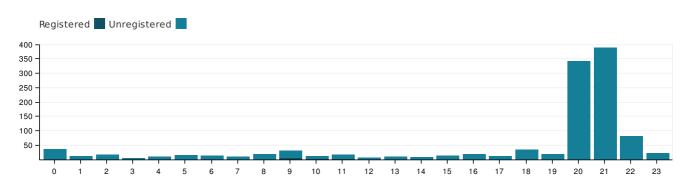
14 December 2012	⊞ -	14 February 2013	

Activity Overview		(lifetime)
Site visits	403	(786)
Page views	1,168	(2,297)
Visitors	97	(191)
Comments	0	(0)
Agrees	0	(0)
Disagrees	0	(0)
Document downloads	448	(529)
Video plays	0	(0)

Number of Participants who		
Registered	2	(3)
Commented	0	(0)
Agreed	0	(0)
Disagreed	0	(0)
Downloaded documents	3	(17)
Downloaded videos	0	(0)
Viewed FAQs	1	(2)
Took polls	0	(0)

#### Page Views By Date





Engagement Depth		Average		Total
Time on site	2m 58s	(3m 29s)	19h 56m	(1d 21h)
Page views	2.9	(2.9)	1,168	(2,297)
Visits	4.2	(4.1)	403	(786)
Comments	0.0	(0.0)	0	(0)
primary			0	(0)
▶ replies			0	(0)
Agrees	0.0	(0.0)	0	(0)
Disagrees	0.0	(0.0)	0	(0)

Participant Conversion	
Visitors who	
▶ registered	2.1% (1.6%)
downloaded documents	3.1% (8.9%)
Registered participants who	
▶ commented	0.0% (0.0%)
agreed/disagreed	0.0% (0.0%)
▶ took polls	0.0% (0.0%)

Tools	Total	Page views	Votes	Comments	Agrees	Disagrees	Participants
Forum Topics	2	77 (83)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)
News Articles	0	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)

Age (Top 20)	Participants	Comments	Agrees	Disagrees
Over 65	0 (1)	0 (0)	0 (0)	0 (0)
TOTAL	2 (3)	0 (0)	0 (0)	0 (0)

Gender (Top 20)	Participants		Comments	Αģ	grees	Dis	agrees
Male	0 (1)	0	(0)	0	(0)	0	(0)
TOTAL	2 (3)	0	(0)	0	(0)	0	(0)

Document Downloads	Docume	ent downloads
Summary of consultation held with the Community Reference Group	55	(120)
Delivery Program (2013-2017) and 2014/15 Operational Plan	50	(52)
Delivery Program (2013-2017) and 2015/16 Operational Plan	49	(51)
Community Strategic Plan - Bright Future, Better Lifestyle	49	(51)
Delivery Program (2013-2017) and 2013/14 Operational Plan	49	(51)
Delivery Progam (2013-2017) and 2016/17 Operational Plan	49	(51)
Resourcing Strategy	49	(51)
Financial Impact on Residential Residents - Setting Rate	49	(51)
Financial Impact on Residental Ratepayers - Rate Peg	49	(51)
TOTAL	448	(529)

Video Download Activity		
TOTAL	0	(0)

Sources (Top 20)		Page views
www.kogarah.nsw.gov.au	0	(79)
www.google.com.au	1	(5)
www.bing.com	1	(2)
google.com	1	(1)
www.google.com	1	(1)
www.bridaldressescheap.co.uk	1	(1)
TOTAL	5	(89)

Search Terms (Top 20)	Search	n Engine	Page views
kogarah plan	Bing	1	(1)
yoursay kogarah nsw gov au	Bing	0	(1)
TOTAL		1	(2)

Polls		0 (0)
Voters (total)	0	(0)
Voters (% of participants)	0.0%	(0.0%)

# Polls

Surveys	Survey takers	Survey takers (% of participants)	0 (4)
Community Survey	0 (6)	0.0% (3.1%)	Summary   Browse responses

Form tools	Form_tool takers	Form_tool takers (% of participants)	0 (4)

Guestbook		1 (1)
Guestbook entries (total)	0	(1)
Guestbook participants (total)	0	(0)
Guestbook particpants (% of total participants)	0.0%	(0.0%)

Q & A Search Terms (Top 20)	Views	Q & A Tag Clicks (Top 20)	Views
TOTAL		TOTAL	

People	Cor	nments		Agrees	Di	sagrees	Sit	e visits
Website Redesign Team	0	(0)	0	(0)	0	(0)	1	(2)
Preview	0	(0)	0	(0)	0	(0)	3	(10)
Casper	0	(0)	0	(0)	0	(0)	0	(1)
TOTAL	0	(0)	0	(0)	0	(0)	4	(13)

Suburb	Participants	Comments	Agrees	Disagrees	Site visits
KOGARAH	2 (2)	0 (0)	0 (0)	0 (0)	4 (12)
CARLTON	0 (1)	0 (0)	0 (0)	0 (0)	0 (1)
Unspecified	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)
TOTAL	2 (3)	0 (0)	0 (0)	0 (0)	4 (13)

# Topic Breakdown

2 forum topics

What are your thoughts?		
Page views	37	(40)
Votes	0	(0)
Comments	0	(0)
Agrees	0	(0)
Disagrees	0	(0)
Participants	0	(0)

What services would you like to see Council continue to provide and what services would you like Council to review?

Page views	40	(43)
Votes	0	(0)
Comments	0	(0)
Agrees	0	(0)
Disagrees	0	(0)
Participants	0	(0)

#### News Article Breakdown

# Community Reference Group CSP consultation summary

Under the Local Government Act the Community Strategic Plan must be reviewed every four years. From 2012, each newly elected council must complete the review by 30 June in the year following the local government elections and roll the planning period forward by at least 4 years so that it is always a 10 year minimum plan.

As part of Council's community engagement for the review of the CSP Council will be seeking feedback from the whole community on the following:

- Our community vision statement
- Our Strategic objectives for the community that address social, environmental, economic and civic leadership issues identified by the community
- Our Strategies for achieving each objective

During the meeting of the Community Reference Group on the 22 August 2012, a session was conducted exploring the following questions in relation to the CSP:

- I. Do you think Council's community vision is still relevant today? (can be found on page 6 of the CSP)
- 2. What do you like most about living in Kogarah
- 3. What do you think could improve the Kogarah LGA
- 4. What do you think should be Council's focus over the next 4 years?

Below is a summary of the feedback Council received during this session.

Question 1. Do you think Council's community vision (and mission statement) is still relevant today? Why? Why not?

- Overall vision is still relevant, but points in mission statement need to be more proactive.
- Suggestions to use the words 'enhance/ improve/respond' instead of 'building' on the diversity of our community.
- Suggestion to separate natural and built environments as two separate goals
- Include the words 'protecting and improving' our natural and built environment.
- Use the terms 'identifying and responding' to changing community needs and expectations.

Question 2. What do you like most about living in Kogarah?

- Open spaces, parklands, green spaces, trees
- Sporting fields and facilities
- Access to foreshore, Georges River
- Sense of community/Village community atmosphere
- Café culture
- Great location- close to city, bushland and services
- Access to great transport hub

- Access to great medical precinct
- Safe environment
- Library and cultural services
- St Georges Leagues club
- Diverse community
- Local Council

#### Question 3. What do you think should be Council's focus over the next 4 years?

- More greenery on the street, preserve open spaces, more community gardens, vegetable patches
- Provide mulch
- Community dumpsters and arrange a time for when the council can pick up private rubbish
- Improve street cleaning especially along railway corridor
- Creating local employment by granting exemptions in targeted area
- Hospital/medical precinct should be in the vision
- Set and meet sustainability targets
- Protecting built and natural environment
- Protect and enhance village atmosphere
- Location of high density housing. Meeting housing targets in a sustainable way, taking account of ageing of population and adaptable housing
- Rigorous planning rules
- Integrated transport plan, including parking and free local buses in and around centres
- Traffic management and improvements
- Developments with functional garages only (unless within 200m of the station)
- Improve building standards and compliance
- community harmony
- Be innovative
- Communication with community (two way) including use of technology 21<sup>st</sup> century ways to engage the community, online and social media etc.
- The impact of increased population on local services. Facilities, services and activities to involve the community, in particular youth, non-English speaking population, older population
- Increase community fitness levels
- Canvas needs for entertainment and sporting facility

#### Question 4. What do you think could improve the Kogarah LGA?

- Parking and traffic: lack of on-street parking in built up areas and transport interchange, better and longer parking when shopping and visiting hospital, too many restrictions on parking.
- More gardens and trees, lack of greening of local areas and footpaths.
- Tree vandalism by council particularly new blocks
- Kogarah Town Centre
- More public transport

- More sporting facilities, particularly indoor facilities
- Residential development rules find a balance
- Lack of control of planning
- Private certifiers
- Ugly building competition
- Buildings that do not comply
- Housing and density
- Cleaner streets along rail corridor
- More needed for young people, eg. places to eat at night, have drink etc
- Late night security for women in open areas/car parks/transport areas
- Meeting needs of financially and socially disadvantaged
- Activities and community groups for senior citizens
- Quieter traffic corridors and including air traffic
- A bit more communication on how the LGA is planning for ageing of the population in a range of ways.
- Shopping strip
- Community atmosphere lacking in Kogarah refer Oatley

# Refer to:

Title	Council seeks comments on rate hike plan
Publication date	5/02/2013
Publication	The Leader

Title	Billion dollar brain drain
Publication date	12/01/2013
Publication, Author	Daily Telegraph, Vikki Campion

Title	'No' time for stupid or frivolous
Publication date	12/01/2013
Publication, Author	Daily Telegraph, Vikki Campion

Title	Parkes launches a \$63.5m bid to keep the shire alive
Publication date	12/01/2013
Publication, Author	Daily Telegraph, Vikki Campion

Title	You will pay for broke councils
Publication date	13/01/2013
Publication, Author	Daily Telegraph, Vikki Campion