

**Have
your say**
on Council's
**future
plans**



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SUBMISSIONS CLOSE THURSDAY 22 JUNE, 2017

Special Rate Variation Application 508(2)
Kempsey Shire Council - Environmental Levy

Attachment 5.1 – IP&R Engagement; Media releases, advertising, online engagement portal and social media promotion.

Community Engagement and Promotional Materials:

1. Media Release



Thursday 1 June, 2017

MEDIA RELEASE

COUNCIL'S FUTURE PLANS ON PUBLIC EXHIBITION

Improvements to beach reserves and caravan parks, as well as increased sporting facilities and investigations into an alternative bridge across the Macleay, are just some of the major projects contained in Kempsey Shire Council's forward plans.

At an extra-ordinary meeting held late last week Council resolved to place the suite of Integrated Planning documents, including the Operating Plan for next financial year and the Delivery Program for this term of Council, on public exhibition.

Kempsey Shire Council Mayor Liz Campbell says the ambitious plans look to balance road maintenance and ongoing service delivery alongside the desire to invest in the future growth of the Macleay.

"We want to make the Macleay Valley a place of choice, where people live, visit and invest. This can be achieved by attracting more residents and visitors to the area and supporting new housing and business opportunities for the Valley.

"That's why we are proposing significant investment into our key reserves, beach areas and caravan parks. Council wants to assist economic growth and help our area be better known for our great lifestyle and liveable, connected community," said Mayor Campbell.

The draft documents on exhibition include the budget statements for next financial year and the 10 year Long Term Financial Plan.

According to General Manager David Rawlings, funding the projects in the four-year Delivery Program will require efficient operations from Council and an investment from the community.

"We will continue to seek a further \$1.5 million in operational savings through our Service Review program. This is on top of the \$3 million in savings identified over the last four years.

"A stormwater levy of \$25 has been proposed to commence in July 2017 for households connected to the urban stormwater network, which will fund new and replacement drainage systems," said Mr Rawlings.



The financial plan proposes borrowing around \$7 million from 2018 onwards, to fund significant investment in renewing and refurbishing the passive and active community spaces.

It is proposed to repay these loans through a Special Rate Variation of 4% applied annually to rates over four years, commencing in the 2018-2019 financial year.

"At this stage we want community feedback on the projects and the vision as well as the proposed funding plan.

"Over the next six months we will then conduct extensive community engagement and complete the detailed analysis required ahead of a formal application to the Independent Pricing and Regulatory Tribunal (IPART) for a Special Rate Variation." Said Mr Rawlings.

The community investment through a rate increase would not be applied until mid-2018, to coincide with starting work on the major projects outlined in the Delivery Program.

Mayor Campbell confirmed that for the coming financial year Council will continue delivering the services that have seen an increase in the community's satisfaction level.

"It is critical that we keep maintaining and improving our biggest asset, the road network. But if that is all we do, we won't see growth and increased social and economic opportunities," said Cr Campbell.

The community is invited to review the draft planning documents and have their say by making submissions to Council. Documents are available from Council offices and online at <http://yoursay.macleay.nsw.gov.au/>

Submissions can be made in writing to the General Manager or online and must be received by 22nd June, 2017.

2. Promotional tile on Council's website



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SUBMISSIONS CLOSE THURSDAY 22 JUNE, 2017

3. Promotional tile and link on Council's Facebook and Instagram pages



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SUBMISSIONS CLOSE THURSDAY 22 JUNE, 2017

KEMPSEY
Shire Council

4. Dedicated online engagement portal Your Say Macleay.

Direct links to draft documents, fact sheets and funding explanation, project timeline and on-line submission tool. <https://yoursay.macleay.nsw.gov.au/future-plans>



PLANS FOR THE FUTURE

Submissions to Council's Future Planning documents are now closed. A report will go to Council's Extra Ordinary meeting on June 27, 2017.



Councillors and staff at Kempsey Shire Council have spent considerable time reviewing community feedback, participating in workshops and debating priorities.

We have now compiled our draft forward planning documents for the coming financial year and more broadly this term of Council.

Council need your feedback on these draft documents. We want to hear your thoughts on the projects we are proposing, on the targets and indicators of success that we've identified and on the funding model developed.

Improvements to the beach reserves and caravan parks as well as increased sporting facilities and investigations into an alternative bridge are just some of the major projects Council is considering.

- [Read the draft plans](#), the budget forecast and the long term capital works plan in the document library.
- [Learn more about the funding model](#), including a proposed stormwater levy and increases to residential rates, by reading the fact sheet.
- Have your say by [completing a submission](#)

Council believes that seeking investment from the community in this program will deliver economic growth, attract residents and visitors to the area and make it possible to create new housing and business opportunities.

What are your thoughts?

Submissions must be made in writing either using the submissions tab online or addressed to the General Manager. Submission close on 22 June.

NEWS FEED

SUBMISSION

Submissions to Council's Future Planning documents are now closed. A report will go to Council's Extra Ordinary meeting on June 27, 2017.

Quick guide to the documents on exhibition

8 months ago

Community Strategic Plan = Long term, 20 year vision for the Macleay. The community, all levels of Government and other agencies work together to deliver this vision.

Delivery Program = The priorities for this term of Council that will contribute to achieving the community vision

Operating Plan = The actions and projects Council will deliver in the coming financial year, including budget statements

Funding the proposed works

8 months ago

The four year Delivery Program combines a period of consolidation while continuing to maintain our biggest asset, our roads. In the later half of the program attention turns to renewing and refurbishing other assets and particularly our passive and active community spaces.

Funding the Delivery Program over the next four years won't be achieved on the current levels of income. Like all organisations council is faced with increasing costs of maintaining our assets and providing services to the community, revenue generated is not keeping pace with the costs of providing these services.

[Read the...](#)
[Continue reading](#)

Document Library

- [Draft Community Strategic Plan \(1 MB\) \(pdf\)](#)
- [Draft Delivery Program 2017-2021 \(2.35 MB\) \(pdf\)](#)
- [Draft Operating Plan 2017-2021 \(5.93 MB\) \(pdf\)](#)
- [Draft Schedule of Fees and Charges 2017-2018 \(765 KB\) \(pdf\)](#)

[more...](#)

Photos



[more...](#)

Life Cycle

- Councillor planning workshops**
Review of community feedback and priorities..

- Documents on Exhibition**
The draft Operating Plan, Delivery Program and supporting budgets are on public exhibition

- Submissions Close**
Submissions must be received in writing either online or post by 22 June, 2017.

- Final documents presented to Extra Ordinary Council meeting**
A final report and any recommended changes to the plans will be presented for adoption on 27 June.

5. Mayoral Column inviting community comment



From the *Mayor's Desk*

Mayor Liz Campbell

TEN YEAR WORKS PROGRAM

You will find Council's Ten Year Works Program contained in the suite of planning documents currently on exhibition. This is a great source of information if you wish to see what we plan to do over the next decade in managing our large group of assets.

Everything from roads to bridges, stormwater drains to public toilets, along with sporting fields and reserves are covered to provide the community with a clear picture of what and when projects are likely to be completed.

Our road network is not only Council's largest asset group - in terms of size and cost to maintain - but it's also vital to residents and business owners that we have a safe and well-maintained road network to connect our Shire.

The works program outlines how we set priorities for which roads receive attention, factors that impact the condition of our roads, and the year and cost of roads identified for improvement works.

Council's recent Community Satisfaction Survey indicated that 57 per cent of residents surveyed have noticed an improvement in local roads in the last 12 months. Anyone driving out to South West Rocks along Plummers Lane, into Kempsey via Lord Street or along Macleay Valley Way in Frederickton would appreciate how busy our roadwork crews

have been over the past year. While it is pleasing to receive positive feedback that we're on track with our roads program, we plan to build on this improvement over the coming years.

A snapshot for next financial year includes a spend of around \$4.8 million on the top seven sealed road projects including sections of Airport Road, Plummers Lane, Sherwood Road, South West Rocks Road, Tozer Street and Stuarts Point Road.

Complementing this will be \$1 million allocated to several projects earmarked to improve the condition of our rural unsealed roads, including sections of Collombatti Road, Willi Willi Road and Jacks Crossing.

Please take the time to look over Council's forward planning documents, and we welcome your comments on all the planning documents that are on exhibition.



Visit yoursay.macleay.nsw.gov.au to review the 10 Year Works Program and additional planning documents

6. Advertising in local print media



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SUBMISSIONS CLOSE THURSDAY 22 JUNE, 2017

COUNCIL NOTICES



South West Rocks Oil Terminal footbridge rebuild continues this week

WEEKLY WORKS SCHEDULE

This week our crews will be working on:

Bridge Construction/Maintenance: Installation of joists, handrails and deck of new Oil Terminal Bridge, South West Rocks

Road Mitigation Maintenance: Gate replacement at Robinsons Drain (conditions permitting); Rock bank protection on Belmore River Right Bank Road, Belmore River

Drainage/Kerb/Footpath Maintenance: Removal of failed kerb and gutter on Clarence Ryan Avenue, West Kempsey

Bitumen Road Resealing/Maintenance: Pothole patching on South West Rocks Road and Plummers Lane; Heavy patching on Stuarts Point Road

Bitumen Road Construction/Rehabilitation: Sealing of shoulder on Short Street, West Kempsey; Installation of new pit inlets, stabilisation of pavement and restoration of driveways on River Street, West Kempsey; Prime sealing and installation of dish drain on North Street, West Kempsey; Pavement rehabilitation on Entrance Street, South West Rocks

Gravel Road Resheeting: Will Will Road (Femagog Road to Toorumbee Road)

Gravel Road Maintenance Grading: Will Will Road (Femagog Road to Toorumbee Road)

Roadside Slashing: South West Rocks Road (Gladstone to Kempsey) and South Kempsey area

Other Works: Drainage works and Inmarking from Chapman Street to shops as part of Frederickton streetscape; Mulching and excavation on Central Kempsey Sewer Treatment Plant access road; Pouring of footpath and kerb rebuild on Gregory Street, South West Rocks as part of PAMP works

DEVELOPMENT CONSENTS

Notification is given in accordance with section 101 of the *Environmental Planning and Assessment Act 1979* of the granting of the following development consents and complying development certificates:

16-17-20 8 Darkwater Street, GLADSTONE

Lot 1 Dp12159 - Change of use to dwelling with alterations and additions

16-16-90 REV 01 25 Cooper Street, SOUTH WEST ROCKS

Lot 142 Dp840722 - Three lot subdivision

16-17-79 1399 Macleay Valley Way, SEVEN OAKS

Lot 102 Dp682719 - Animal breeding facility

16-17-98 2967 South West Rocks Road, JERSEYVILLE

Lot 11 Dp1049103 - Boundary adjustment

16-17-98 151 Boylers Lane, JERSEYVILLE

Lot 45 Dp1063221 - Boundary adjustment

16-17-140 13 Straight Street, HAT HEAD

Lot 8 Sec 2 Dp758505 - Alterations and additions to existing two storey dwelling and shed

16-17-152 1482 Macleay Valley Way, SEVEN OAKS

Lot 69 Dp1113681 - Dwelling and food mound

16-16-183 REV 01 61 Two Hills Lane, SEVEN OAKS

Lot 44 Dp752412 - Alterations and additions to existing dwelling

16-14-215 REV 01 6 Druill Street, SOUTH KEMPSEY

Lot 18 Sec 8 Dp19637 - Shed

Development consents are available for public inspection, free of charge, during ordinary office hours at the consent authority's principal office, at Council's Customer Service Centre, Civic Centre, 22 Tozer Street, West Kempsey, between 8:30 am and 4:30 pm from Monday to Friday (public holidays excepted).

DEVELOPMENT APPLICATIONS

The following applications have been received and are notified in accordance with the *Environmental Planning and Assessment Act 1979* and the *Environmental Planning and Assessment Regulation 2000*. Please note that not all applications require public notification.

16-17-182 305 River Street, GREENHILL

Lot 3 Sec 2 Dp2125 - Relocated dwelling with additions and detached carport

Applicant: CS & W Booth Superannuation Fund

Exhibition: 06/06/2017 - 19/06/2017

16-17-192 303 River Street, GREENHILL

Lot 2 Sec 2 Dp2125 - Relocated dwelling with additions and detached carport

Applicant: CS & W Booth Superannuation Fund

Exhibition: 06/06/2017 - 19/06/2017

A development application and accompanying documents may be inspected at Kempsey Shire Council, 22 Tozer Street, West Kempsey, any time between 8:30am and 4:30pm from Monday to Friday (except public holidays) during the exhibition period. Any person may make a written submission to the consent authority in relation to a development application during the exhibition period. If a submission is made by way of objection, the grounds of objection must be specified in the submission. Please note that any submission received by Council may be made publicly available. A person who makes a written submission to a development application is required to disclose all reportable political donations and gifts (if any) made by the person making the submission or any associate of that person within the period commencing two years before the submission is made and ending when the application is determined. A disclosure statement form and further details can be obtained from Council's website at www.kempsey.nsw.gov.au. Development consents are available for inspection, free of charge at Kempsey Shire Council, 22 Tozer Street, West Kempsey, between 8:30 am and 4:30 pm from Monday to Friday.

ON EXHIBITION

DISABILITY INCLUSION ACTION PLAN

The 2017 - 2021 Kempsey Shire Council Disability Inclusion Action Plan (DIAP) aims to provide better access to Council information, services and facilities for those living with a disability. Council are looking to further develop the draft DIAP through discussion on the document, participation in a survey, and focus interviews with service providers and people who have disabilities. Review the draft document and have your say before Monday 26 June.



FUTURE PLANNING DOCUMENTS

Council have compiled draft forward planning documents for the coming financial year and need your thoughts on the proposed projects, targets and indicators of success, and the funding model developed. Improvements to the beach reserves and caravan parks as well as increased sporting facilities and investigations into an alternative bridge are just some of the major projects Council is considering. Read the draft plans and have your say by completing a submission before Thursday 22 June.

Visit yoursay.macleay.nsw.gov.au to have your say on the documents currently on exhibition

EXPRESSION OF INTEREST HEALTH & WELLBEING BBQ BREAKFAST

Council is seeking Expressions of Interest from local health and wellbeing providers, sporting clubs and volunteering groups to attend a BBQ breakfast aimed at connecting with employees of Kempsey Shire Council. Part of the implementation of Council's workplace health and wellbeing program, Wellbeing - It starts with you, the breakfast will be held during Men's Health Week on Thursday 15 June at the Council depot in Dangar Street from 7:30am to 9am.

If you would like to participate or have promotional material of services you would like display at the event, please contact Jennifer Smith on 6566 3326 or email jennifer.smith@kempsey.nsw.gov.au

SOUTH WEST ROCKS RUNNING FESTIVAL ROAD CLOSURES

Council wishes to advise of an approved local road closure due to the South West Rocks Running Festival.

The southbound lane of South West Rocks Road, from the corner of Arakoon Road/Gregory Street to Plummers Lane and through to Hat Head Road is closed from 7:15am to 10:30am on Sunday 11 June, with alternating traffic in place.

Please direct any enquiries to Peter Needs, Race Director, Trial Bay Triathlon Club on 6566 6700 or email trialbay@gmail.com



COUNCIL MEETING

ORDINARY COUNCIL MEETING
9am Tues 20 June, 2017
Council Chambers,
West Kempsey

EXTRAORDINARY COUNCIL MEETING
5pm Tues 27 June, 2017
Council Chambers,
West Kempsey

Extraordinary Council Meeting is to consider Council's Delivery Program and Operational Plan. The public is welcome to attend.

CONTACT COUNCIL

CUSTOMER SERVICE CENTRE
8:30am - 4:30pm
Monday - Friday
22 Tozer Street
West Kempsey
NSW 2440

POST
PO Box 3078
West Kempsey
NSW 2440

PHONE
02 6566 3200

EMAIL
ksc@kempsey.nsw.gov.au

SOCIAL MEDIA



@KempseyShireCouncil

kempsey.nsw.gov.au



FACT SHEET

FUNDING THE DELIVERY PROGRAM

Civic Centre
22 Tozer Street
PO Box 3078
West Kempsey NSW 2440

Customer Services
P. 02 6566 3200
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ksc@kempsey.nsw.gov.au
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ABN 70 705 618 663

This four year Delivery Program combines a period of consolidation while continuing to maintain our biggest asset, our roads. In the later half of the program attention turns to renewing and refurbishing other assets and particularly our passive and active community spaces.

The Program seeks to address key strategic indicators and create an environment to support population growth and increases in economic activity. Our community surveys have shown that all services are important and that our roads and public facilities are the highest priority to our residents. In developing this Delivery Program Councillors have decided to invest in these areas whilst ensuring that council operations continue to realise efficiencies and are as streamlined as possible in providing quality services that people want and need.

Funding the Delivery Program over the next four years won't be achieved on the current levels of income. Like all organisations council is faced with increasing costs of maintaining our assets and providing services to the community, revenue generated is not keeping pace with the costs of providing these services.

Capped rates mean that revenue will only increase slightly and not keep pace with the cost of providing services and maintaining existing assets. Existing assets require more maintenance funding than is currently available, as highlighted in the 2016 Fit for the Future submission.



A combination of multiple funding sources is proposed;

- Council will seek efficiency gains, project savings and implement automated services to save \$1.5 million in operational expense. This is in addition to the \$3 million in cost cutting that has been achieved over the last four years.
- A stormwater levy of \$25 will be applied to all households connected to the urban stormwater network from 2017-2018 in order to fund new and replacement drainage systems.
- Council will apply to retain the existing Environmental Levy to continue into the 2018-2019 budget. This levy has been in place for the past 14 years and funded rehabilitation projects to improve the health of our waterways, our weeds program and many other restoration projects
- To fund the refurbishment and renewal of our major seaside reserves, our caravan park upgrades and delivery of the major projects outlined in the plan council will seek to borrow around \$7 million in a series of loans over the last three years of the Delivery Program. These loans will be repaid through a special rate variation of 4% applied for four years from 2018-2019. This percentage includes the anticipated increase of 2.5% set by the NSW Government. This approach will ensure our facilities and natural assets are improved, while spreading the funding burden.