

CHAPTER 4

FIT FOR THE FUTURE **Community consultation**



CHAPTER 1 - Scale and capacity

CHAPTER 2 - Financial criteria and measures

CHAPTER 3 - Social and community context

CHAPTER 4 - Community consultation

CHAPTER 5 - Other options

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EXECUTIVE SUMMARY

Fairfield City Council (FCC) undertook community consultation from 16 March until 17 April 2015 to gain an understanding of the community's views on the Independent Local Government Review Panel's (ILGRP's) preferred option for an amalgamation between Fairfield City and Liverpool City Councils.

Community consultation was undertaken before Fairfield City Council made its final decision on the option of amalgamating with Liverpool City Council (LCC).

To ensure as many residents as possible had their say, a four part consultation process was adopted. This allowed for the validation of data through cross verification from a range of data sources which included:

- Independent telephone survey.
- Resident survey: available on paper and online surveys.
- Business survey: available on paper and online surveys.
- Focus groups: to engage the hard-to-reach groups.

Fairfield City Council provided a balanced account of the advantages and disadvantages of amalgamation to the community. The consultation process presented a summary of key information so that residents could take an informed position through the comparison data presented.

A total of 2,142 responses were received, which included resident surveys (1,413), business surveys (48), focus groups (76), and an independent telephone survey (605), which delivered results with a maximum sampling error of +/- 4.0% at 95% confidence.

The overall results indicated that Fairfield City's residents and businesses overwhelmingly do not support an amalgamation between Fairfield City and Liverpool City Councils. 91% of residents did not support an amalgamation between Fairfield City and Liverpool City Councils.

The main reason Fairfield City's residents objected to an amalgamation was because they are happy with Council's management/service provision, which reflects the importance of local priorities and focus on the disadvantaged and multicultural community – a focus that is likely to be diluted or lost in an amalgamated council (as outlined in chapters 1 and 3). Their concern about an increase in rates reflects the sensitivities about affordability and supports the efforts Fairfield City Council has made to keep rates and fees low, while providing quality facilities and services that the community can afford. Residents were concerned that an amalgamated council was 'too big' and would not be local. The finding of Fairfield City Council's Improvement Proposal Business Case substantiated the concerns raised by Fairfield residents that an amalgamation with Liverpool City Council will result in inferior community outcomes.

The telephone survey showed that just over a third of residents (36%) were aware of the option being considered by the NSW Government of an amalgamation of Fairfield City and Liverpool City Councils. Residents overwhelmingly (91%) supported Fairfield City Council standing alone and not amalgamating with Liverpool City Council. The main reasons given were:

- Currently happy with Council’s management/service provision.
- Concerns about the amalgamated area being too large to be manageable.
- Concerns about increases in rates.

The resident survey yielded the same results with 91% of residents overwhelmingly indicating that their preferred option was for Fairfield City Council to stand alone and not amalgamate with Liverpool City Council. Businesses (82%) and focus groups (88%) reinforce the community’s preferred option of no change (Table 1).

Table 1: Results of community engagement

| | Response type | Support for Fairfield standing alone and not amalgamating | Number of responses |
|-------------------|------------------------------|---|---------------------|
| Residents | Resident survey | 91% | 1,413 |
| | Independent telephone survey | 91% | 605 |
| | Focus groups | 88% | 76 |
| Businesses | Business survey | 82% | 48 |

Fairfield City residents, with 91% preferring that Fairfield City Council standalone, shows that the Fairfield community is strongly against an amalgamation with Liverpool City Council, especially when compared to findings from other councils. Micromex Research conducted 8,716 telephone interviews across 16 NSW LGAs representing a population of about 1.4 million NSW residents. On average, 56% of the community supported the option of standing alone over amalgamations.

As one resident said: “Local identity is important, local services important. Easy to get lost in the crowd, if amalgamation occurred. Fairfield will lose its identity”.

BACKGROUND

Under the Fit for the Future (FFF) reform proposal, the ILGRP's preferred option was an amalgamation between Fairfield City and Liverpool City Councils. This Chapter examines the Fairfield community's position on the option of amalgamation.

Fairfield City Council is one of the most diverse communities in NSW with 70% of its population speaking a language other than English with about 134 languages spoken in the Fairfield LGA. This makes community engagement complex. For this reason Fairfield City Council used a range of methods to ensure hard to reach groups were engaged in the Fit for the Future consultations.

Fairfield City Council undertook an initial assessment of the advantages and disadvantages by using a quadruple bottom-line assessment (Chapter 3). The consultation process presented a summary of key information so residents could take an informed position through the comparison data presented. Community consultation was undertaken prior to Council making its final decision on the option of amalgamating with Liverpool City Council.

Fairfield City Council, at its February 2015 Ordinary Council meeting, resolved inter alia, to adopt the Fit for the Future Community Consultation Plan (Appendix 9) and to receive a further report with the results of the community consultation to assist Council to finalise its position for the Fit for the Future submission.

METHODOLOGY

To ensure as many residents as possible had their say, a four part consultation process was adopted (Appendix 8). This allowed for the validation of data through cross verification from a range of sources which included:

Independent telephone survey: Interviews were conducted with 605 residents providing a maximum sampling error of +/- 4.0% at 95% confidence. The sample was weighted by age, ethnicity and gender. The telephone survey was conducted across six language groups to ensure Fairfield City's multicultural community were engaged.

Resident survey: The survey was available online and in hard copy. The online survey was available in 91 languages through Google translate and was promoted through social media. The hard copy survey was developed using plain English principles (Flesh-Kincaid Grade Level) and was translated into a range of languages which was available in ethnic newspapers. Flyers were distributed to every household (60,100 letter box drops) and advertisements containing the survey were placed in both mainstream and ethnic newspapers. Surveys were also available through Council services such as libraries.

| THE FUTURE OF FAIRFIELD CITY | | | |
|---|--------------------|--------------------|--------------------|
| HOW THE TWO COUNCILS COMPARE | | | |
| | Fairfield | Liverpool | Combined |
| Population | | | |
| Population (ERP 2013) | 201,427 | 195,355 | 396,782 |
| Forecast Population 2031 | 239,900 | 288,950 | 500,000+ |
| Land Area | 102km ² | 306km ² | 408km ² |
| Population Density (person per ha) | 1983 | 6.39 | Unknown |
| Population Ranking (2011) | Third | Fifth | Unknown |
| Council's Finances | | | |
| Current Financial Position (Tcorp) | Sound | Sound | Sound |
| Financial Outlook (Tcorp) | Neutral | Negative | Unknown |
| Total Expenditure (2013-2014) | \$150 million | \$151 million | \$301 million |
| Average Residential Rates & Annual Charges (\$300K) | \$1,352 | \$1,618 | Unknown |
| Average Business Rates & Annual Charges (\$500K) | \$2,571 | \$2,893 | Unknown |
| Debt (Loans) | \$17 million | \$41 million | \$42.7 million |
| Debt per resident | \$8.44 | \$209.87 | \$107.62 |
| Debt per household | \$29.48 | \$726.05 | \$374.12 |
| Local Representation | | | |
| Number of Wards | 3 | 2 | Unknown |
| Number of Councillors | 12 | 10 | Unknown |
| Number of residents per Councillor | 16,785 | 19,535 | Unknown |
| Popularly Elected Mayor | Yes | Yes | Yes |
| Business and Economics | | | |
| Gross Regional Product | \$75 billion | \$79 billion | \$15.4 billion |
| Number of businesses | 14,610 | 13,680 | 28,290 |
| Number of jobs | 46,823 | 53,805 | 100,628 |
| Unemployment Rate | 11.60% | 7.50% | No change |

For more information visit www.ourfairfieldcity.com.au or call Council on 9725 0222 for language aides.

Business survey: The survey was available online at ourfairfieldcity.com.au and distributed via hard copy throughout the City. The online survey was available in 91 languages through Google Translate. Council's Place Management and Economic Development Team actively promoted the survey.

Focus groups: Fairfield City Council has a number of Advisory Groups which are representative of the community, to ensure hard to reach groups have a voice within the City. These and other groups were engaged in discussions to obtain their views on the option of amalgamation.

Fairfield City Council provided a balanced account of the impacts and benefits of amalgamation to the community and did not make a determination on the option of amalgamation until after the community consultations were concluded.

As one resident said: "Amalgamation makes the council too large and not a LOCAL council, but a south west Sydney council. There will be no LOCAL identity or LOCAL priorities".

DEMOGRAPHICS OF RESPONDENTS

2,142 responses were received which included resident surveys (1,413), business surveys (48) and focus groups (76). An independent telephone survey was also conducted with 605 residents, which delivered results with a maximum sampling error of +/- 4.0% at 95% confidence.

As shown in Chapter 3 - Social and community context, Fairfield City residents include the most disadvantaged and multicultural community in NSW, with 70% speaking a language other than English at home.

More residents had their say than ever before. Using the same methodology as previous consultations, response rates for FFF were much higher compared to:

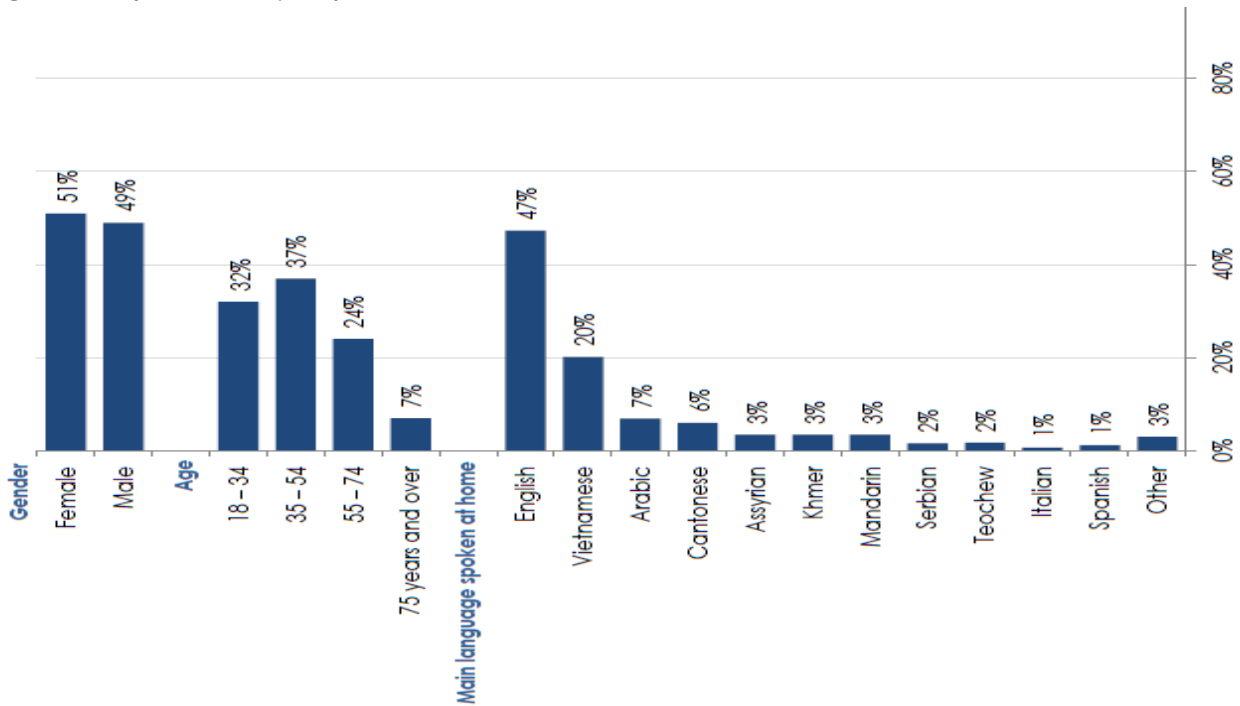
- 2014 Special Rate Variation: 1,149 responses.
- 2012 Community Strategic Plan: 1,775 responses.
- 2010 Community Strategic Plan: 1,271 responses.

Telephone Survey - Respondents Demographics

As outlined in Figure 1: 395 interviews were conducted by Micromex Research in English, and 210 were conducted by Multicultural Marketing and Management in Vietnamese, Cantonese, Mandarin, Arabic and Khmer.

The survey was reflective of Fairfield's community for age, ethnicity and gender.

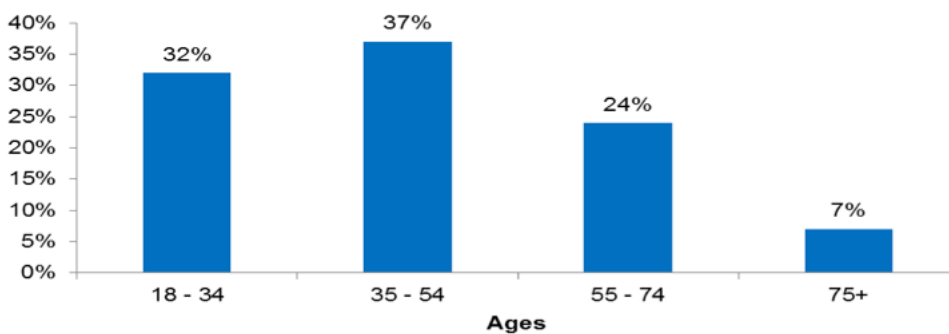
Figure 1: Telephone survey respondents



Resident Survey - Respondents Demographics

Of the 1,413 surveys received, 57% of the responses were from women and 43% were from men. This is somewhat similar to the Fairfield LGA as 50.7% of the population are women and 49.7% are men, showing that men are slightly under represented in the survey.

Figure 2: Age of resident survey responses



As shown in Figure 2, ages of the respondents were fairly evenly spread between 18-34 (32%), 35-54 (37%) and those 55+ (31%) which is reflective of the Fairfield LGA age groupings.

The majority of respondents spoke English at home (66%) with 34% speaking a language other than English. English speakers were over represented in the survey as 70% of residents speak a language other than English. Nonetheless, 41 different languages were spoken by respondents, reflecting the diversity of the City.

Business Survey - Respondents Demographics

A total of 48 business surveys were received, which is not a good representation of our business community. Responses were received from the following suburbs, which represent the business hubs across the City.

Figure 3: Business responses by suburb

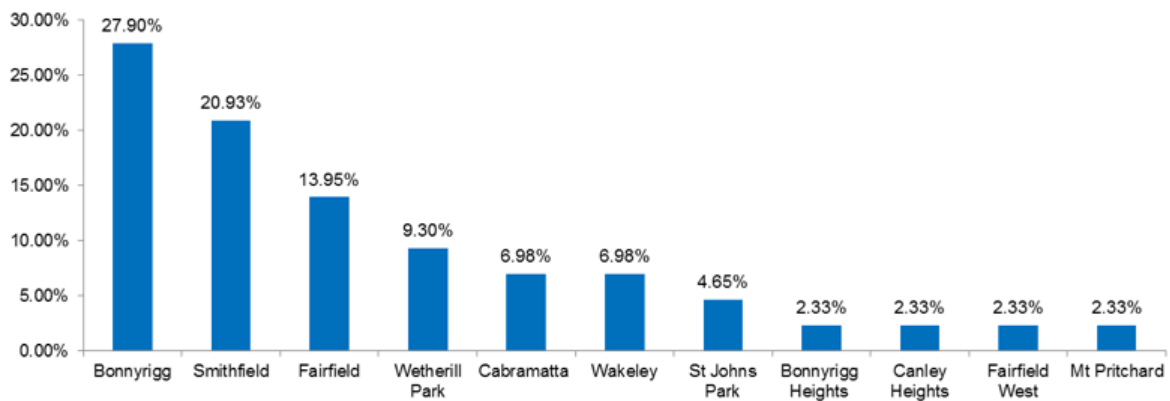
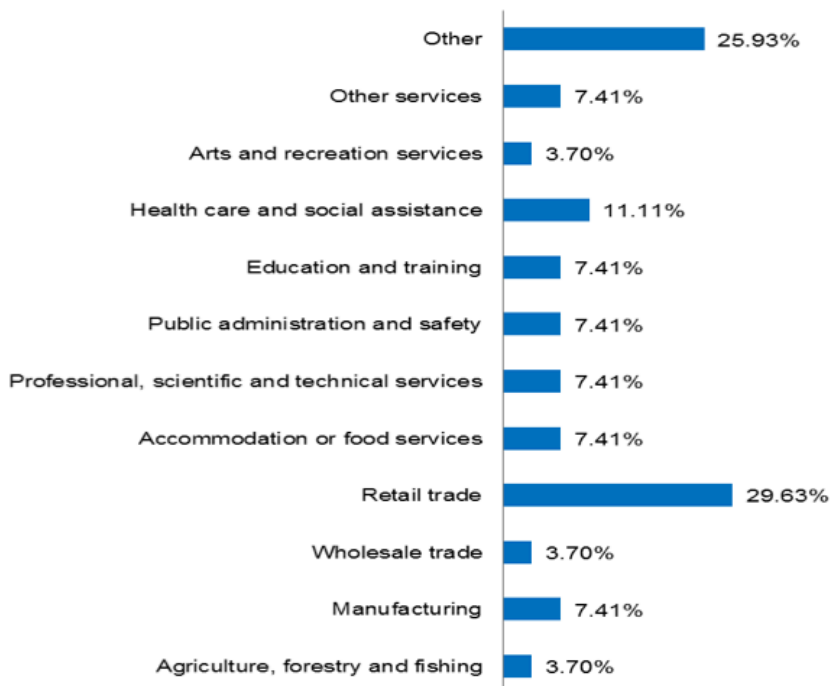


Figure 4 shows the main industry types for the responses. The overall response rate for business was low and manufacturing had a notably low response rate.

Figure 4: Business industry type



Focus Groups – Respondents Demographics

There were eight focus groups and two events that were attended as part of this consultation process. A total of 76 residents participated in FFF focus groups, which included:

- Multicultural Advisory Committee.
- NSW Spanish and Latin American Association for Social Assistance.
- Fairfield Migrant Interagency.
- Youth Advisory Committee.
- Fairfield Youth Workers Network Meeting.
- South West Ageing and Disability Forum.
- Seniors Network.
- Aboriginal Advisory Committee - This meeting was cancelled due to low attendance.
- Seniors Day Event.
- Harmony Day Event.

As one resident said: “They are already two large councils with different community focuses. I think they’ll operate more effectively as separate councils”.

SURVEY RESULTS

The overall results indicated that Fairfield City’s residents (91%) and businesses (82%) overwhelmingly do not support an amalgamation between Fairfield and Liverpool City Council.

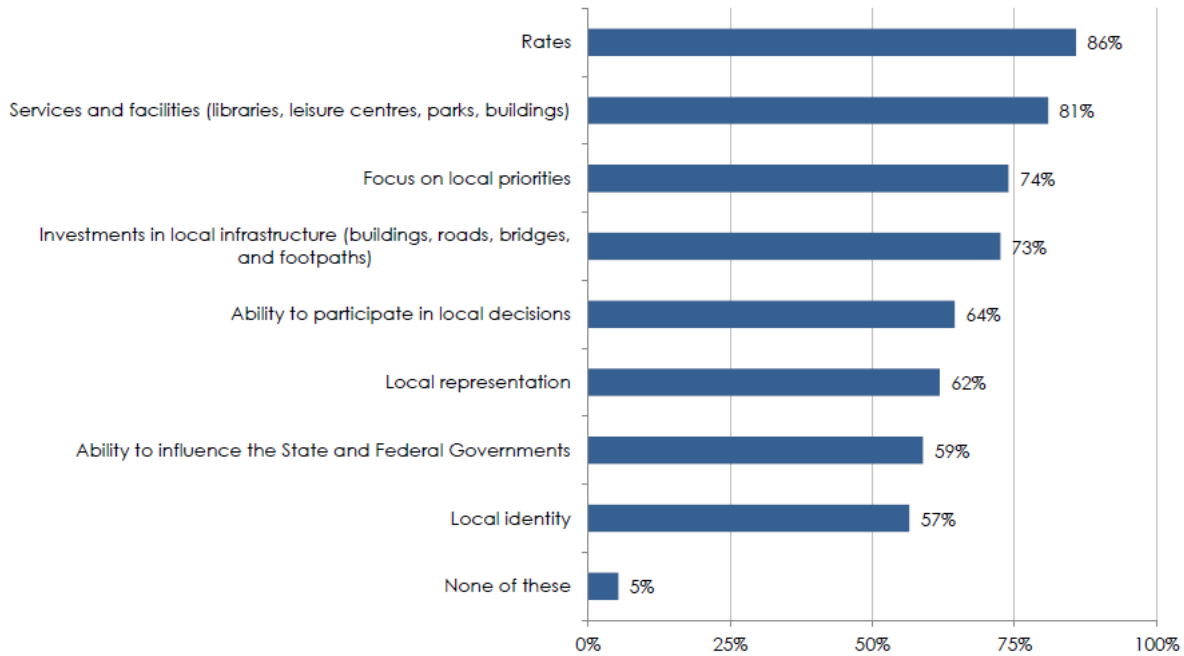
Telephone Survey Results

In summary:

- 36% of residents were aware of the ILGRP’s preferred option to amalgamate. Males, those aged 55+, and those who mainly spoke English at home were significantly more likely to be aware of Local Government reform.
- As shown in Figure 5 ‘Rates’ (86%) was identified most frequently as a concern for residents in the case of an amalgamation, followed by ‘services and facilities’ (81%).

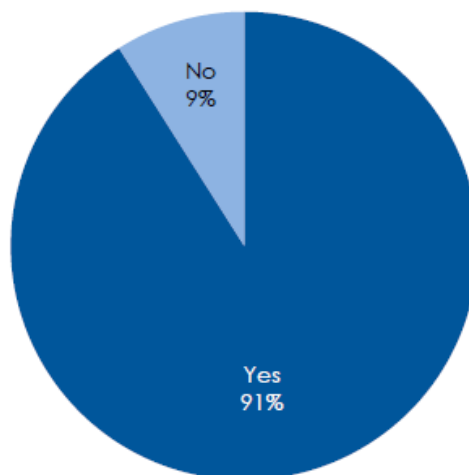
As one resident said: “We need a voice in the area, we need to be heard. Amalgamation will make this harder. Bigger is not always better”.

Figure 5: Concerns about the impacts of an amalgamation between Fairfield and Liverpool



There was overwhelming support for the proposition of Fairfield City Council standing alone (91%) and not amalgamating with Liverpool City Council (Figure 6). Results were the same whether or not residents were already aware of the amalgamation proposal.

Figure 6: Do you support Fairfield City standing alone and not amalgamating with Liverpool Council



The main reasons given for taking this position were:

- Currently happy with Council's management/service provision.
- Concerns about an amalgamated area being too large to be manageable – and the associated concerns about the possible decline in services.
- Concerns about an increase in rates.

Resident Survey Results

A total of 1,413 surveys were received, which included 379 online and 1,034 hard copy surveys. 77% of residents who completed the survey were aware of the ILGRP's preferred option for amalgamation.

Residents felt that maintaining services and facilities, low rates and investment in local infrastructure (buildings, roads, bridges and footpaths) were equally as important, followed by focus on local priorities.

As one resident said: "Leave big councils like Fairfield alone, but by all means amalgamate smaller ones".

Least important was the ability to influence the State and Federal governments.

Residents were asked if they were concerned about the impacts of an amalgamation of Fairfield and Liverpool Councils. They identified their greatest concerns as impacts on services and facilities (88%), rates (87%), focus on local priorities (86%) and investment in local infrastructure (86%). The ability to influence the State and Federal Government (64%) was the least area of concern (Table 3)

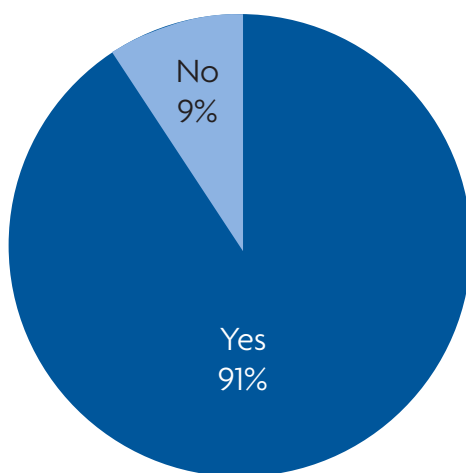
Table 3: What are your concerns about the impacts of an amalgamation between Fairfield and Liverpool councils in any of the following areas?

| RESIDENTS | |
|---|-----|
| Services and facilities (libraries, leisure centres, parks, buildings) | 88% |
| Rates | 87% |
| Focus on local priorities | 86% |
| Investments in local infrastructure (buildings, roads, bridges and footpaths) | 86% |
| Local identity | 81% |
| Ability to participate in local decisions | 81% |
| Local representation | 78% |
| Ability to influence the State and Federal Governments | 64% |

As one resident said: "We need local, not regional councils".

Residents overwhelmingly did not support an amalgamation of Fairfield and Liverpool City Councils as 91% supported Fairfield City standing alone as shown in Figure 7.

Figure 7: Do you support Fairfield City standing alone and not amalgamating with Liverpool Council?



As one resident said: “If the government is close to the people, the people are more likely to get what they want and need”.

Business Survey Results

A total of 48 business surveys were received, which is not a good representation of our business community. 50% of businesses that completed the survey were aware of the ILGRP’s preferred option of amalgamation.

Businesses felt that investment in local infrastructure (buildings, roads, bridges and footpaths) was the most important, followed by a focus on local priorities. When asked if they were concerned about the impacts of an amalgamation between Fairfield and Liverpool Councils, again the issues of greatest concern were investment in local infrastructure (85%), focus on local priorities (77%), and ability to participate in local decisions (75%). Concern about rates (65%) and local representation (65%) were of least concern (Table 4).

Table 4: What are your concerns about the impacts of an amalgamation between Fairfield and Liverpool Councils in any of the following areas?

| BUSINESSES | |
|---|-----|
| Investments in local infrastructure (buildings, roads, bridges and footpaths) | 85% |
| Focus on local priorities | 77% |
| Ability to participate in local decisions | 75% |
| Focus on industrial lands and town centres | 69% |
| Local identity | 67% |
| Ability to influence the State and Federal Governments | 67% |
| Local representation | 65% |
| Rates | 65% |

Businesses did not support an amalgamation of Fairfield and Liverpool City Councils as 82% supported Fairfield City standing alone.

Focus Groups Results

There were eight focus groups and two events that were attended as part of this consultation process. A total of 76 residents participated in Fit for the Future focus groups.

The majority of participants (88%) did not support an amalgamation between Fairfield City and Liverpool City Councils.

Similar to the residential surveys, participants were concerned about the impact of services for a disadvantaged population and how the delivery of services may change with amalgamation.

LIVERPOOL CITY COUNCIL – SURVEY RESULTS

Liverpool City Council, like Fairfield City Council, undertook a telephone and online survey of its residents. Residents from both LGAs are opposed to an amalgamation. Key findings are summarised below:

Telephone Survey

Liverpool City Council undertook 1,538 telephone surveys of local residents. 60% of people were not aware of the amalgamation proposal before the survey with 35% supporting an amalgamation and 53% opposed. Of those who supported an amalgamation, 33% preferred an amalgamation with Camden, 25% preferred Liverpool-Camden-Fairfield with the least preferred option being an amalgamation between Liverpool-Fairfield (22%).

42% of residents rated more council resources and services as the strongest factor in supporting amalgamation, followed by long-term financial gain. The biggest concern for those opposing amalgamation was loss of Council focus due to the size of the amalgamated council (78%).

Online Survey

As of 6 June 2015, Liverpool City Council had 344 responses to its online survey. A summary of the results show that:

- 50% were aware of FFF before the survey, 47% were not.
- 30% support amalgamation, 57% oppose.
- 18% support amalgamation with Fairfield.
- 17% support amalgamation with Camden.
- 11% support Liverpool + Camden + Fairfield.
- 54% supported no amalgamation.
- More council resources (47% of participants) and long-term financial gains (23%) were the benefits that people thought amalgamation would bring.
- Loss of council focus due to size was the biggest issue (63%) of concern.

Liverpool City residents did not support an amalgamation with Fairfield City Council, agreeing that a council with in excess of 500,000 residents was too big and would result in a loss of focus on Liverpool's priorities.

Liverpool City Council's preferred option is to stand alone. However, should amalgamations proceed, Liverpool Council highlighted in its submission to the ILGRP's draft report that its preference would be that the south west urban release area should be managed by one authority. Liverpool City identified that it has a similar social and economic context and more in common with councils to the south.

APPENDIX 8

FIT FOR THE FUTURE

Community Consultation Methodology



APPENDIX 8: METHODOLOGY

Under the Integrated Planning and Reporting Framework, Local Government provides leadership and advocacy for the local area. Fairfield City Council listens to the views of its residents and believes that it is also important that Council provides information on the advantages and disadvantages of a proposed amalgamation. Fairfield City Council did not make a determination on the option of amalgamation until after the community consultations were concluded.

For this reason, Fairfield City Council provided a balanced account of the impacts and benefits of amalgamation to the community. Samples of consultation material can be found at the end of this appendix. (Fit for the Future brochure, screenshot from website, Mayor's messages, social media screenshots and newspaper clippings including ethnic media). The consultation process presented a summary of key information so that residents could make an informed position through the comparison data presented.

The key information for residents included:

1. A direct comparison table of the two local government areas projecting what a new entity may look like.
2. A list of the potential advantages of an amalgamation and a standalone position -

Advantages of an amalgamation with Liverpool City Council:

- State Government may transfer responsibilities, such as planning matters to larger councils.
- A larger council could have greater influence on State and Federal Government.
- Increased funding opportunities.

Advantages of Fairfield City Council standing alone:

- Lower residential and business rates.
- Decisions about service delivery reflect local priorities.
- Current local representation maintained.
- Current local identity maintained.
- A focus on local priorities rather than Liverpool's developing areas.
- Maintain a focus on Fairfield's suburban centres while supporting Liverpool and Parramatta as regional cities.
- No transitional costs.

THE FUTURE OF FAIRFIELD CITY

HOW THE TWO COUNCILS COMPARE

| | Fairfield | Liverpool | Combined |
|---|--------------------|--------------------|--------------------|
| Population | | | |
| Population (ERP 2013) | 201,427 | 195,355 | 396,782 |
| Forecast Population 2031 | 239,900 | 288,950 | 500,000+ |
| Land Area | 102km ² | 306km ² | 408km ² |
| Population Density (person per ha) | 19.83 | 6.39 | Unknown |
| Population Ranking (2011) | Third | Fifth | Unknown |
| Council's Finances | | | |
| Current Financial Position (Tcorp) | Sound | Sound | Sound |
| Financial Outlook (Tcorp) | Neutral | Negative | Unknown |
| Total Expenditure (2013-2014) | \$150 million | \$151 million | \$301 million |
| Average Residential Rates & Annual Charges (\$300K) | \$1,352 | \$1,618 | Unknown |
| Average Business Rates & Annual Charges (\$500K) | \$2,971 | \$2,899 | Unknown |
| Debt (Loans) | \$17 million | \$41 million | \$42.7 million |
| Debt per resident | \$8.44 | \$209.87 | \$107.62 |
| Debt per household | \$2948 | \$726.05 | \$394.12 |
| Local Representation | | | |
| Number of Wards | 3 | 2 | Unknown |
| Number of Councillors | 12 | 10 | Unknown |
| Number of residents per Councillor | 16,785 | 19,535 | Unknown |
| Popularly Elected Mayor | Yes | Yes | Yes |
| Business and Economics | | | |
| Gross Regional Product | \$75 billion | \$79 billion | \$154 billion |
| Number of businesses | 14,610 | 13,680 | 28,290 |
| Number of jobs | 46,833 | 53,805 | 100,638 |
| Unemployment Rate | 11.60% | 7.50% | No change |

For more information visit www.ourfairfieldcity.com.au or call Council on 9725 0222 for language aides.

SURVEY AND INFORMATION BOOKLET MARCH 2015

PLEASE COMPLETE SURVEY ONLINE OR ON BACK PAGE BY FRIDAY 3 APRIL 2015

Have Your Say
On the future of Fairfield City

THE STATE GOVERNMENT IS CONSIDERING AN AMALGAMATION BETWEEN FAIRFIELD AND LIVERPOOL COUNCILS

- The information and survey are available in many languages online
- Visit www.ourfairfieldcity.com.au or contact Council on 02 9725 0222

Fairfield City
Celebrating diversity

Survey Design

Survey questions were designed in consultation with Micromex Research. A triangulation approach was used to validate data through cross verification from a range of sources and to ensure that as many residents as possible had the opportunity to have their say. The same survey questions were used for all methods of engagement and included both quantitative (validation) and qualitative (inquiry) methods.

Telephone Survey - Methodology

Data collection period: Telephone interviews (CATI) were conducted during the period 18-24 March 2015.

Sample: N=605 interviews were conducted. A sample size of 605 provides a maximum sampling error of plus or minus 4.0% at 95% confidence. The sample was weighted by age and gender to reflect the 2011 ABS community profile of Fairfield City.

Cohort: Interviewing was conducted in accordance with the AMSRS Code of Professional Conduct. 395 interviews were conducted by Micromex Research in English, and 210 were conducted by Multicultural Marketing and Management in Vietnamese, Cantonese, Mandarin, Arabic and Khmer.

Data analysis: The data was analysed using Q Professional.

Resident Survey - Methodology

Data collection period: The residents' survey was conducted during the period 16 March 2015 and closed Friday 10 April 2015.

Sample: The survey was available online at ourfairfieldcity.com.au and distributed via hard copy throughout the City. The online survey was available in 91 languages through Google translate. The hard copy survey was developed using plain English principles (Flesh-Kincaid Grade Level) and was translated into a range of languages which was available in ethnic newspapers (as outlined below).

A total of 1,413 surveys were received, which included 379 online and 1,034 hard copy surveys. Hard copy surveys were the preferred method, which is reflective of the Fairfield LGA, as residents have limited access to internet connections (24.7% of residents had no internet connection as at 2011 Census).

Data analysis: Data analysis was completed via the online survey tool (joomla:surveys) and Microsoft Excel. Hard copy surveys were data entered and combined with online surveys by students and volunteers. A quality control review was undertaken to minimise error.

Distribution

• Online:

- A social media campaign was conducted using Facebook and Twitter.
- Survey was located on Council's website – homepage.

• **Hard copy**

1. City Life was distributed to every household (60,100 letter box drops), which included information and a free return envelope (cut out). 855 surveys were returned from City Life.
2. Local Newspapers (Fairfield City Champion and The Fairfield Advance) featured an article on the front page and the Champion included a copy of the survey for residents to return to Council. Local newspapers continued to promote the survey during the collection period. A total of 134 surveys were return from local newspapers.
3. Multicultural Newspapers including La Fiamma (Italian), Chinese Daily (Chinese), Extra Informativo (Spanish), Dan Viet (Vietnamese) and Al-Furat (Arabic) all featured articles and copies of the translated survey for residents to complete. A total of 45 surveys were returned from ethnic newspapers as outlined in Table 2.

Table 2: Response rate from ethnic newspapers

| La Fiamma Italian newspaper | Chinese Daily newspaper | Local newspapers | Future of Fairfield City flyer | Flyer - Spanish translation |
|--------------------------------|----------------------------|---------------------|-----------------------------------|--------------------------------|
| 5 | 5 | 30 | 134 | 5 |

4. Flyers and surveys were distributed through Council’s services including Leisure Centres, Libraries, Museum and Gallery and Childcare Centres and at the Customer Service Front Counter at the Administration Building. A total of 161 residents surveys were returned directly to Council services.

Business Survey – Methodology

Data collection period: The business survey was conducted during the period 9 March and 17 April 2015.

Sample: The survey was available online at ourfairfieldcity.com.au and distributed via hard copy throughout the City. The online survey was available in 91 languages through Google translate. A total of 48 business surveys were received.

Data analysis: Data analysis was completed via the online survey tool (joomla:surveys) and Microsoft Excel. Hard copy surveys were data entered and combined with online surveys by students and volunteers. A quality control review was undertaken to minimise error.

Distribution: Fairfield City Council’s Place Management and Economic Development Team promoted the survey through business forums, Chamber of Commences meetings, newsletters, online databases and during visits to local businesses.

Focus Groups - Methodology

Data collection period: Focus groups were conducted during the period 9 March and 17 April 2015.

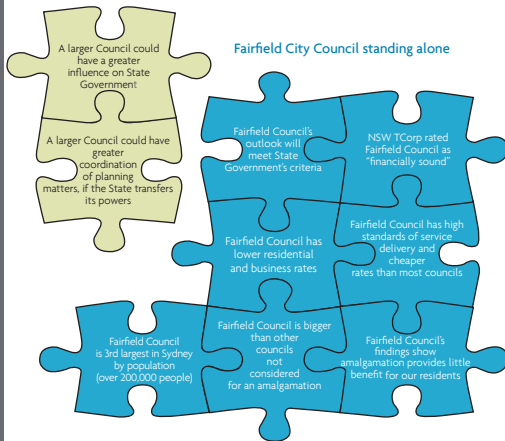
Sample: Fairfield City Council has a number of Advisory Groups which are representative of the community, to ensure hard to reach groups have a voice within the City. These and other groups were approached to undertake consultations.

THE FUTURE OF FAIRFIELD CITY

KEY POINTS

While Fairfield City Council does not support forced amalgamations we want to hear your views on the City's future. While a larger Council could have greater influence on State Government the findings suggest an amalgamation will not benefit Fairfield residents.

Amalgamation with Liverpool City Council



For more information visit www.ourfairfieldcity.com.au or call Council on 9725 0222 for language aides.

5

THE FUTURE OF FAIRFIELD CITY

AMALGAMATION OR STAND ALONE?

Advantages: amalgamation with Liverpool City Council

- State Government may transfer responsibilities such as planning matters to larger councils
- A larger Council could have greater influence on State and Federal Governments
- Increased funding opportunities

Advantages: Fairfield City Council standing alone

- Lower residential and business rates
- Decisions about service delivery reflect local priorities
- Current local representation maintained
- Current local identity maintained
- A focus on local priorities rather than Liverpool's developing areas
- Maintain a focus on Fairfield's suburban centres while supporting Liverpool and Parramatta as regional cities
- No transitional costs



For more information visit www.ourfairfieldcity.com.au or call Council on 9725 0222 for language aides.

6

Please return the surveys by Friday, 3 April 2015.

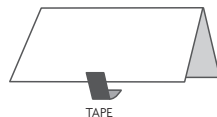
BY DROP OFF TO:

- Fairfield City Council Administration Building
- Early Learning Centres
- Libraries
- Leisure Centres
- Museum and Gallery

OR

BY POST:

- Fold the survey to envelope size with the address panel below at the front, seal with some tape and post back.



TAPE

FOLD

FOLD

No stamp required if posted in Australia

Have Your Say Survey
Fairfield City Council
Reply Paid 21
FAIRFIELD NSW 1860

FAIRFIELD CITY'S FUTURE FAIRFIELD RESIDENT SURVEY

Tear off survey and return to Fairfield City Council. No stamp required.

1. Are you aware of the recommendation being considered by the State Government about an amalgamation of Fairfield City Council and Liverpool City Council?

- Yes No

2. Which of the following are important to you as a resident of Fairfield City? (Tick as many as you wish)

- Maintain services and facilities (libraries, leisure centres, parks, buildings)
 Low rates
 Local identity
 Focus on local priorities
 Local representation
 Investments in local infrastructure (buildings, roads, bridges and footpaths)
 Ability to influence the State and Federal Governments

3. Are you concerned about the impacts of an amalgamation between Fairfield and Liverpool councils in any of the following areas?

| | YES | NO | UNSURE |
|---|-----|----|--------|
| Local identity | | | |
| Focus on local priorities | | | |
| Local representation | | | |
| Ability to influence the State and Federal Governments | | | |
| Ability to participate in local decisions | | | |
| Services and facilities (libraries, leisure centres, parks, buildings) | | | |
| Investments in local infrastructure (buildings, roads, bridges and footpaths) | | | |
| Rates | | | |

4. Do you support Fairfield City standing alone and not amalgamating with Liverpool Council?

- Yes No

5. Why do you say that?

6. What language do you speak at home? _____

7. In which suburb do you live? _____

8. What is your age group?

- 17 and under 18 - 34 35 - 54 55 - 74 75 years and over

9. Gender?

- Male Female

Demographic Questions

For more information visit www.ourfairfieldcity.com.au or call Council on 9725 0222 for language aides.

SPECIAL EDITION ISSUE 66 2015 FAIRFIELD CITY COUNCIL

CITY LIFE

COMPLETE THE SURVEY ON THE BACK PAGE

Have Your Say

On the future of Fairfield City

THE STATE GOVERNMENT IS CONSIDERING AN AMALGAMATION BETWEEN FAIRFIELD AND LIVERPOOL COUNCILS

WHAT'S INSIDE

- HAVE YOUR SAY ON THE FUTURE OF FAIRFIELD CITY
- MAYORAL INITIATIVES - NEW YEARS EVE
- WHAT'S ON

www.fairfieldcity.nsw.gov.au

Fairfield City
Celebrating diversity

MAYOR'S MESSAGE

Have your say on Fairfield City's future.

This is the most significant reform in New South Wales local government history.

The State Government has asked Fairfield City Council to comment on the option of amalgamating Fairfield and Liverpool councils. This will create one City with a future estimated population of more than 500,000.

It is my personal view that any plans to amalgamate two cities - that are already two of the biggest in Sydney - should be a decision the people should make, not politicians or Governments on their own.

The final decision will be made by the State Government.

Council feels it's important for you the residents to be aware of these options, and to have your say.

Council currently is of the view that given we are rated one of the most efficient by NSW Treasury Corporation (TCorp) that no amalgamation proceed unless clear benefits are identified for Fairfield residents. Although the State Government will make the final decision, Council is determined to advocate for the best interests of the residents and our City.

Council amalgamations are discussed in more detail on the following pages.

Please take the time to complete the survey on the back.

Frank Carbone
Mayor of Fairfield City
fcarbone@fairfieldcity.nsw.gov.au

2 CITY LIFE

THE FUTURE OF FAIRFIELD CITY

HOW THE TWO COUNCILS COMPARE Please complete the survey on the back page

The Current Situation

| Councils Finance | Fairfield | Liverpool |
|---|---------------|---------------|
| Current Financial Position (TCorp Assessment) | Sound | Sound |
| Financial Outlook (TCorp Assessment) | Neutral | Negative |
| Total Expenditure (2013-2014) | \$150 million | \$151 million |
| Average Residential Rates & Annual Charges (\$500K) | \$2,352 | \$2,618 |
| Average Business Rates & Annual Charges (\$500K) | \$2,571 | \$2,893 |
| Debt (Loans) | \$1.7 million | \$41 million |

Local Representation

| | Fairfield | Liverpool |
|------------------------------------|-------------------|-------------------|
| Number of Wards | 3 | 2 |
| Number of Councillors | 12 | 10 |
| Number of residents per Councillor | 16,785 | 19,535 |
| Mayor | Popularly Elected | Popularly Elected |

How we compare

| | Fairfield | Liverpool | Combined |
|---|--------------------|--------------------|--------------------|
| Population (ERP 2013) | 201,427 | 195,355 | 396,782 |
| Forecast Population 2031 | 239,900 | 288,950 | 528,850 + |
| Land Area | 102km ² | 306km ² | 408km ² |
| Average Residential Rates & Annual Charges (\$500K) | \$1,352 | \$1,618 | unknown |
| Average Business Rates & Annual Charges (\$500K) | \$2,571 | \$2,893 | unknown |
| Estimated Council Debt (Loans) | \$1.7 million | \$41 million | \$42.7 million |

For more information visit www.ourfairfieldcity.com.au or call Council on 9725 0222 for language aides.

HAVE YOUR SAY

Please complete the survey on the back page.

The State Government is considering amalgamations for NSW councils. The aim is to reduce councils from 41 to 18.

The options being considered for Fairfield is to stand alone or amalgamate with Liverpool. This would create one City with a future estimated population of more than 500,000.

Council's preliminary findings suggest an amalgamation will not benefit its residents.

We are required by 30 June to submit a report to the State Government on financial management, service delivery and scale and capacity. Fairfield Council will be able to show that it meets the Government's criteria.

Council is already the third largest council by population in Sydney. The current financial position is sound as rated by the NSW Treasury Corporation (TCorp).

Council has a high standard of service delivery and our rates are substantially cheaper than most other councils.

While our Council does not support forced amalgamations, we want to hear your views on the City's future.

What is an amalgamation?
It is when two or more councils (local governments) combine or merge together.

Fairfield City's Future
It is important for Council to provide information to its community on the options of standing alone or amalgamating. Providing this information allows you as residents to make informed decisions, and we want to hear your views.

AMALGAMATION OR STAND ALONE?

Advantages- amalgamation with Liverpool City Council

- State Government may transfer responsibilities such as planning matters to larger councils.
- A larger Council could have greater influence on State and Federal Governments.
- Increased funding opportunities.

Advantages- Fairfield City Council standing alone

- Lower residential and business rates.
- Decisions about service delivery reflect local priorities.
- Current local representation maintained.
- Current local identity maintained.
- A focus on local priorities rather than Liverpool's developing areas.
- Maintain a focus on Fairfield's suburban centres whilst supporting Liverpool and Parramatta as regional cities.
- No transitional costs.

KEY POINTS

- A larger Council could have a greater influence on State Government.
- A larger Council could have greater coordination of planning matters if the State transfers powers.
- Fairfield Councils meet State Government's criteria.
- NSW Treasury rated Fairfield Council as "top quality council".
- Fairfield Council has lower residential and business rates.
- Fairfield Council has high standards of service delivery and rates than most councils.
- Fairfield Council is bigger than other councils.
- Fairfield Councils findings show amalgamation provides little benefit for our residents.

For more information visit www.ourfairfieldcity.com.au or call Council on 9725 0222 for language aides.

CITY LIFE 3

Please return this survey by Friday 3 April 2015.

BY DROP OFF TO:

- Fairfield City Council Administration Building
- Child Care Centres
- Libraries
- Leisure Centres

OR

BY POST:

- Fold this page in half and seal with some adhesive tape and post back.

TAPE

FOLD

No stamp required if posted in Australia.

Have Your Say Survey
Fairfield City Council
Reply Paid 21
FAIRFIELD NSW 1660

CITY LIFE 15

Have Your Say ON THE FUTURE OF FAIRFIELD CITY

FAIRFIELD CITY'S FUTURE RESIDENT SURVEY

Year off survey and return to Fairfield City Council. No stamp required.

- Are you aware of the recommendation being considered by the State Government about an amalgamation of Fairfield City Council and Liverpool City Council?
 - Yes No
- Which of the following are important to you as a resident of Fairfield City? (Tick as many as you wish)
 - Maintain services and facilities (libraries, leisure centres, parks, buildings)
 - Low rates
 - Local identity
 - Focus on local priorities
 - Local representation
 - Investments in local infrastructure (buildings, roads, bridges and footpaths)
 - Ability to influence the State and Federal Governments
- Are you concerned about the impacts of an amalgamation between Fairfield and Liverpool councils in any of the following areas?

| | YES | NO | UNSURE |
|---|-----|----|--------|
| Local identity | | | |
| Focus on local priorities | | | |
| Local representation | | | |
| Ability to influence the State and Federal Governments | | | |
| Services and facilities (libraries, leisure centres, parks, buildings) | | | |
| Investments in local infrastructure (buildings, roads, bridges and footpaths) | | | |
| Rates | | | |
- Do you support Fairfield City standing alone and not amalgamating with Liverpool Council?
 - Yes No
- Why do you say that? _____
- What language do you speak at home? _____
- In which suburb do you live? _____
- What is your age group?
 - 17 and under 18 - 34 35 - 54 55 - 74 75 years and over
- Gender?
 - Male Female

For more information visit www.ourfairfieldcity.com.au or call Council on 9725 0222 for language aides.

CITY LIFE

City Connect corporate pages

From your Mayor

FREE ASBESTOS REMOVAL

Mayor Paul O'Brien, Fairfield City Council, has announced that the Council will fund the removal of asbestos from residential properties in Fairfield City.

NEWS IN BRIEF

Easter School Holiday Program

From Monday 23 March to Friday 3 April 2015, Fairfield City Council will offer a range of activities for school children.

WHAT'S ON

Teaser in Fairfield City Centre

From Monday 23 March to Friday 3 April 2015, Fairfield City Council will offer a range of activities for school children.

HomeSafE for the Future

Fairfield City Council is working to make homes safer through a free asbestos removal program.

POSITIONS VACANT

LABOR HORNER

CONCRETE FINISH FOR THE BOWLE FAMILY

Council Meetings

Committee Meetings

1 - Fairfield City Council, Wednesday, March 18, 2015

1 - Fairfield City Council, Wednesday, March 18, 2015

1 - Fairfield City Council, Wednesday, March 18, 2015

From your Mayor

CALLING ALL RESIDENTS

The State Government is considering amalgamation for NSW councils. The aim is to reduce council rates by 10%.

FAIRFIELD CITY'S FUTURE

FAIRFIELD RESIDENT SURVEY

Complete the survey on the opposite page.

Advantages amalgamation with Liverpool City Council

- State Government funding opportunities such as a planning system for major projects.
- Large council budget and greater ability to invest in infrastructure.
- Large council budget and greater ability to invest in infrastructure.

How the two Councils compare

| | Fairfield | Liverpool | Combined |
|---|-----------|-----------|----------|
| Population (2011) | 101,473 | 142,308 | 243,781 |
| Area (km ²) | 129.58 | 208.00 | 337.58 |
| Land area | 129.58 | 208.00 | 337.58 |
| Population Density (per km ²) | 779 | 679 | 722 |
| Population Density (per km ²) | 779 | 679 | 722 |
| Population Density (per km ²) | 779 | 679 | 722 |

POSITIONS VACANT

LABOR HORNER

CONCRETE FINISH FOR THE BOWLE FAMILY

Advantages Fairfield City Council retaining alone

- Local council funding opportunities such as a planning system for major projects.
- Large council budget and greater ability to invest in infrastructure.
- Large council budget and greater ability to invest in infrastructure.

1 - Fairfield City Council, Wednesday, March 18, 2015

1 - Fairfield City Council, Wednesday, March 18, 2015

1 - Fairfield City Council, Wednesday, March 18, 2015

From your Mayor

LEADERS IN CHILD CARE

Fairfield City Council has announced that it will fund the removal of asbestos from residential properties in Fairfield City.

NEWS IN BRIEF

Counting on a Budget

Fairfield City Council has announced that it will fund the removal of asbestos from residential properties in Fairfield City.

WHAT'S ON

Running Your Own Super Fund Workshop

Fairfield City Council has announced that it will fund the removal of asbestos from residential properties in Fairfield City.

A VITAL ROLE IN OUR COMMUNITY

Fairfield City Council has announced that it will fund the removal of asbestos from residential properties in Fairfield City.

Public Exhibitions

Fairfield City Council has announced that it will fund the removal of asbestos from residential properties in Fairfield City.

Council Meetings

Fairfield City Council has announced that it will fund the removal of asbestos from residential properties in Fairfield City.

1 - Fairfield City Council, Wednesday, March 18, 2015

1 - Fairfield City Council, Wednesday, March 18, 2015

1 - Fairfield City Council, Wednesday, March 18, 2015

FAIRFIELD CITY
Champion
 WEDNESDAY, MARCH 28, 2018 A FAIRFIELD COMMUNITY NEWSPAPER CLASSIFIEDS: P13, P14, P16

STEP CLOSER **DOWNMAYN** Page 23 **KICK-OFF**
 Pralinewood Leisure Centre's water park **CLASSIFIEDS** Page 48 **Football NSW men's 1 competition begins** Page 48 **PS4**

SPORT Page 52

Have your say on FAIRFIELD'S FUTURE

Welcome to our City

FAIRFIELD Council is calling on the community to have their say on the state government's proposed amalgamation of Fairfield and Liverpool councils. Bianca Perez reports.

Step 1: Council has distributed an information booklet and survey, available in multiple languages, to all households in Fairfield and Liverpool. The booklet contains information on the proposed amalgamation and asks residents to provide their views on the proposal. The survey asks residents to provide their views on the proposal and to indicate whether they support or oppose the amalgamation. The survey results will be used to inform the Council's decision on whether to support the amalgamation.

Step 2: Council will hold a public consultation meeting on Friday, April 3, at 7pm, at the Fairfield Community Centre. The meeting will provide an opportunity for residents to provide their views on the proposal and to ask questions of Council staff. The meeting will be held in both English and Spanish.

Step 3: Council will publish the results of the survey and the public consultation meeting on its website and in the newspaper. The results will be used to inform the Council's decision on whether to support the amalgamation.

Step 4: Council will submit its decision to the state government. The state government will then make a final decision on whether to approve the amalgamation.

Step 5: Council will implement the amalgamation if approved by the state government. The amalgamation will take effect on July 1, 2018.

For more information, visit our website at www.fairfield.nsw.gov.au or call our Customer Service Centre on 02 9630 2222.

NEWS 03

Have your say on merger

SURVEY RESULTS TO BE USED IN COUNCIL'S SUBMISSION

FAIRFIELD residents have a chance to give their views on the proposed amalgamation of Fairfield and Liverpool councils as part of a survey launched by Fairfield Council.

The survey, which is available in multiple languages, asks residents to provide their views on the proposal and to indicate whether they support or oppose the amalgamation. The survey results will be used to inform the Council's decision on whether to support the amalgamation.

The survey is available in English, Spanish, and Vietnamese. It can be completed online or by returning a completed survey to the Fairfield Council office.

The survey is available until Friday, April 3, at 7pm. The survey results will be used to inform the Council's decision on whether to support the amalgamation.

The survey is available in English, Spanish, and Vietnamese. It can be completed online or by returning a completed survey to the Fairfield Council office.

The survey is available until Friday, April 3, at 7pm. The survey results will be used to inform the Council's decision on whether to support the amalgamation.

The survey is available in English, Spanish, and Vietnamese. It can be completed online or by returning a completed survey to the Fairfield Council office.

The survey is available until Friday, April 3, at 7pm. The survey results will be used to inform the Council's decision on whether to support the amalgamation.

Public urged to air views on merger

By Bianca Perez

FAIRFIELD Council is urging residents to have their say on the state government's proposed amalgamation of Fairfield and Liverpool councils. Bianca Perez reports.

Step 1: Council has distributed an information booklet and survey, available in multiple languages, to all households in Fairfield and Liverpool. The booklet contains information on the proposed amalgamation and asks residents to provide their views on the proposal. The survey asks residents to provide their views on the proposal and to indicate whether they support or oppose the amalgamation. The survey results will be used to inform the Council's decision on whether to support the amalgamation.

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For more information, visit our website at www.fairfield.nsw.gov.au or call our Customer Service Centre on 02 9630 2222.

VILLA FRESH

Weekly Specials

| | |
|---------------------------------------|---------------------------------------|
| Legs of Lamb \$6.99/kg | Pork Fillets 2kg's for \$18 |
| Prosciutto Whole or Sliced \$19.99/kg | Dandy Middle Bacon 1kg Pack \$3.99/ea |
| BTO Top Taster Dips 2 for \$5 | Cooked Large BBQ Chicken 2 for \$12 |
| Bottled Water 600ml 12pack \$4.99 | Colby Tasty Cheese \$6.99/kg |
| Long Bread Rolls \$6 for \$1.50 | Oranges 99¢/kg |

563 CABRAMATTA ROAD, CABRAMATTA WEST
 Ph: 02 9753 5770

TRADING HOURS
 Monday - Friday 8am - 6pm
 Saturday - Sunday 8am - 5pm

Healthy Mouth, Healthy Life!
 FREE check up and cleaning for \$100

Perfect Dental
 Experience Understanding Caring

676 Cabramatta Rd, Cabramatta NSW 2161
 Tel: 02 9753 5770

Collection mixes portraits with parodies

Local artist Bianca Perez has created a collection of portraits and parodies of famous people. The collection is available for purchase at the Fairfield Community Centre.

The collection features portraits of famous people, including politicians, celebrities, and historical figures. The portraits are created using a mix of traditional and modern techniques, including painting and digital art.

The collection is available for purchase at the Fairfield Community Centre, 676 Cabramatta Rd, Cabramatta NSW 2161. The collection is available until Friday, April 3, at 7pm.

The collection is available in English, Spanish, and Vietnamese. It can be completed online or by returning a completed survey to the Fairfield Council office.

The collection is available until Friday, April 3, at 7pm. The collection results will be used to inform the Council's decision on whether to support the amalgamation.

The collection is available in English, Spanish, and Vietnamese. It can be completed online or by returning a completed survey to the Fairfield Council office.

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The collection is available in English, Spanish, and Vietnamese. It can be completed online or by returning a completed survey to the Fairfield Council office.

The collection is available until Friday, April 3, at 7pm. The collection results will be used to inform the Council's decision on whether to support the amalgamation.

Ethnic media

Usted Tiene la Palabra

SOBRE EL FUTURO DE LA CIUDAD DE FAIRFIELD

¿Qué es una amalgamación?
Es la unión de dos municipios en uno solo.

¿Por qué es importante?
Permite a los residentes de Fairfield expresar sus opiniones sobre el futuro de la ciudad y su gobierno.

¿Cómo se preparan los dos municipios?

| Categoría | Fairfield | Liverpool |
|----------------------------|-----------|-----------|
| Población (2013) | 11,912 | 26,255 |
| Área de terreno (km²) | 11.9 | 10.8 |
| Alta densidad de población | 1,001 | 2,428 |
| Alta densidad de población | 1,001 | 2,428 |
| Alta densidad de población | 1,001 | 2,428 |

¿Cómo nos comparamos?

| Métrica | Fairfield | Liverpool |
|----------------------------|-----------|-----------|
| Población (2013) | 11,912 | 26,255 |
| Alta densidad de población | 1,001 | 2,428 |
| Alta densidad de población | 1,001 | 2,428 |
| Alta densidad de población | 1,001 | 2,428 |

FUTURO DE LA CIUDAD DE FAIRFIELD
ENCUESTA PARA LOS RESIDENTES DE FAIRFIELD

1. ¿Qué le gustaría que hiciera el futuro gobierno de Fairfield?

2. ¿Cuál es el tipo de gobierno que prefiere para el futuro de Fairfield?

3. ¿Qué tipo de servicios públicos prefiere?

4. ¿Qué tipo de servicios públicos prefiere?

5. ¿Qué tipo de servicios públicos prefiere?

6. ¿Qué tipo de servicios públicos prefiere?

7. ¿Qué tipo de servicios públicos prefiere?

8. ¿Qué tipo de servicios públicos prefiere?

9. ¿Qué tipo de servicios públicos prefiere?

10. ¿Qué tipo de servicios públicos prefiere?

11. ¿Qué tipo de servicios públicos prefiere?

12. ¿Qué tipo de servicios públicos prefiere?

قل كلمتاك

حول مستقبل مدينة فيرفيلد

ما هو الاندماج؟
هو اتحاد اثنين من البلديات في واحدة.

لماذا هو مهم؟
يسمح لسكان فيرفيلد التعبير عن آرائهم حول مستقبل المدينة وحكومة.

كيف يتم إعداد الوثائق القانونية؟

| البلدية | السكان (2013) | المساحة (ك.م.م) |
|-----------|---------------|-----------------|
| Fairfield | 11,912 | 11.9 |
| Liverpool | 26,255 | 10.8 |

استفتاء سكان مدينة فيرفيلد

1. ما الذي ترغب في أن يفعله الحكومة المستقبلية للمدينة؟

2. ما نوع الحكومة التي تفضلها للمدينة المستقبلية؟

3. ما الخدمات العامة التي تفضلها؟

4. ما الخدمات العامة التي تفضلها؟

5. ما الخدمات العامة التي تفضلها؟

6. ما الخدمات العامة التي تفضلها؟

7. ما الخدمات العامة التي تفضلها؟

8. ما الخدمات العامة التي تفضلها؟

9. ما الخدمات العامة التي تفضلها؟

10. ما الخدمات العامة التي تفضلها؟

11. ما الخدمات العامة التي تفضلها؟

12. ما الخدمات العامة التي تفضلها؟

發表您的意見

以用作FAIRFIELD市未來的發展規劃

什麼是合併？
將兩個不同的市政府合併成一個。

為什麼重要？
讓Fairfield居民表達對城市未來發展和政府的看法。

如何進行法律文件的準備？

| 項目 | Fairfield | Liverpool |
|------------|-----------|-----------|
| 人口 (2013) | 11,912 | 26,255 |
| 土地面積 (km²) | 11.9 | 10.8 |
| 人口密度 (每公頃) | 1,001 | 2,428 |
| 人口密度 (每公頃) | 1,001 | 2,428 |

FAIRFIELD市的未來發展
Fairfield市市民問卷調查

- 您是否知道政府正在考慮將Fairfield和Liverpool市政府合併？
- 如果Fairfield合併，您是否支持以下各項服務？(可選擇多項)
- 您是否支持以下各項服務？(可選擇多項)
- 您是否支持以下各項服務？(可選擇多項)
- 您是否支持以下各項服務？(可選擇多項)
- 您是否支持以下各項服務？(可選擇多項)
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- 您是否支持以下各項服務？(可選擇多項)
- 您是否支持以下各項服務？(可選擇多項)
- 您是否支持以下各項服務？(可選擇多項)

Have Your Say

ON THE FUTURE OF FAIRFIELD CITY

Hop nhĩ (amalgamation) là gì?
Là sự kết hợp của hai huyện thành một.

SO SÁNH GIỮA HAI HÌNH THỨC HỒI ĐÁP

| Chỉ số | Fairfield | Liverpool |
|---------------------------|-----------|-----------|
| Số dân (2013) | 11,912 | 26,255 |
| Diện tích (km²) | 11.9 | 10.8 |
| Mật độ dân số (người/km²) | 1,001 | 2,428 |
| Mật độ dân số (người/km²) | 1,001 | 2,428 |

TƯƠNG LAI CỦA THÀNH PHỐ FAIRFIELD
CỬO THAM DÒ QUAN ĐIỂM FAIRFIELD

- Bạn có biết chính quyền đang xem xét việc sáp nhập Fairfield và Liverpool thành một thành phố không?
- Nếu Fairfield sáp nhập, bạn có ủng hộ những dịch vụ sau đây không?
- Nếu Liverpool sáp nhập, bạn có ủng hộ những dịch vụ sau đây không?
- Nếu sáp nhập, bạn có ủng hộ những dịch vụ sau đây không?
- Nếu sáp nhập, bạn có ủng hộ những dịch vụ sau đây không?
- Nếu sáp nhập, bạn có ủng hộ những dịch vụ sau đây không?
- Nếu sáp nhập, bạn có ủng hộ những dịch vụ sau đây không?
- Nếu sáp nhập, bạn có ủng hộ những dịch vụ sau đây không?
- Nếu sáp nhập, bạn có ủng hộ những dịch vụ sau đây không?
- Nếu sáp nhập, bạn có ủng hộ những dịch vụ sau đây không?
- Nếu sáp nhập, bạn có ủng hộ những dịch vụ sau đây không?

Dite la vostra

SUL FUTURO DI FAIRFIELD CITY

Cos'è un'ammalgamazione?
È l'unione di due comuni in uno solo.

COMPARAZIONE TRA LE DUE MUNICIPALITÀ

| Indicatore | Fairfield | Liverpool |
|-------------------------------------|-----------|-----------|
| Popolazione (2013) | 11,912 | 26,255 |
| Superficie (km²) | 11.9 | 10.8 |
| Densità di popolazione (per ettaro) | 1,001 | 2,428 |
| Densità di popolazione (per ettaro) | 1,001 | 2,428 |


IL FUTURO DI FAIRFIELD CITY
SONDAGGIO PER I RESIDENTI DI FAIRFIELD

- Se il governo sta pensando di unire Fairfield e Liverpool, lo sapete?
- Se Fairfield si unisce, supportate i seguenti servizi?
- Se Liverpool si unisce, supportate i seguenti servizi?
- Se si unisce, supportate i seguenti servizi?
- Se si unisce, supportate i seguenti servizi?
- Se si unisce, supportate i seguenti servizi?
- Se si unisce, supportate i seguenti servizi?
- Se si unisce, supportate i seguenti servizi?
- Se si unisce, supportate i seguenti servizi?
- Se si unisce, supportate i seguenti servizi?
- Se si unisce, supportate i seguenti servizi?

Social media screenshots

Fairfield City Council Mayor Frank Carbone shared
 Fairfield City's photo.
 Published by Frank Carbone [?] · 18 March · Edited ·

Amalgamation survey and information.
 Click on the link and have your say.
<http://www.ourfairfieldcity.com.au/.../how-the-two-councils-c.....>
 See More



Fairfield City
 HAVE YOUR SAY on the future of Fairfield City. Visit our dedicated website explaining the information and options proposed by the State Government for possible ...
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Fairfield City Council Mayor Frank Carbone
 5 March ·

Mayor's Message: Council amalgamations proposed



In coming weeks, residents will receive information about a proposal by the State Government to amalgamate (join) Fairfield and Liverpool councils. Fairfield City Council's preliminary findings suggest an amalgamation will not benefit residents.

It is my personal view that any plans to amalgamate two cities – already two of the biggest in NSW – sho...
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👍 Betty Nguyen, Eddy Tesler, Lawrence White and 4 others like this.

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Have Your Say
On the future of Fairfield City

THE STATE GOVERNMENT IS CONSIDERING AN AMALGAMATION BETWEEN FAIRFIELD AND LIVERPOOL COUNCILS

HOME TWO COUNCILS COMPARED AMALGAMATION OR STAND ALONE? NSW GOVERNMENT QUESTIONS ASKED

In your language:

Fairfield City's Future - Resident Survey

1. Are you aware of the recommendation being considered by the State Government about an amalgamation of Fairfield City Council and Liverpool City Council? *

Yes

No

2. Which of the following are important to you as a resident of Fairfield City? (Tick as many as you wish) *

Maintain services and facilities (libraries, leisure centres, parks, buildings)

Low rates

Local identity

Focus on local priorities

Local representation

Investments in local infrastructure (buildings, roads, bridges and footpaths)

Ability to influence the State and Federal Governments

Fairfield City
Page Liked · 20 March ·

We want to hear from you about the future of Fairfield City! Complete our survey online now at www.ourfairfieldcity.com.au and tell us what you think about the NSW Government proposal to merge councils.

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Sonja Zink, Christian Medina and Igor Gjokov like this.

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Suggested Groups See All

Western Sydney Cycling Network
124 members
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next-a-partner.com
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Have Your Say
On the future of Fairfield City

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Ability to influence the State and Federal Governments

Fairfield City's photos in Timeline Photos

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Fairfield City
30 March ·

There's still time to have your say on the future of Fairfield City! Complete our survey online now at www.ourfairfieldcity.com.au and tell us what you think about the NSW Government proposal to merge councils.

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Peter Hope and Igor Gjokov like this.

3 shares

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Help Stamp Out The Abuse
<http://www.worldanimalprotection.org.au>
Taken from the wild and from their mothers, broken and forced to perform, made to live the...

Have Your Say
On the future of Fairfield City

THE STATE GOVERNMENT IS CONSIDERING AN AMALGAMATION BETWEEN FAIRFIELD AND LIVERPOOL COUNCILS

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Ability to influence the State and Federal Governments

Fairfield City
Page Liked · 2 April ·

Have your say on the future of Fairfield City. The survey will close soon. You can fill it in online at www.ourfairfieldcity.com.au or visit Council's Administration Centre, childcare centres, libraries, leisure centres and Museum and Gallery.

Tag photo Add location Edit

Like · Comment · Share

Igor Gjokov likes this.

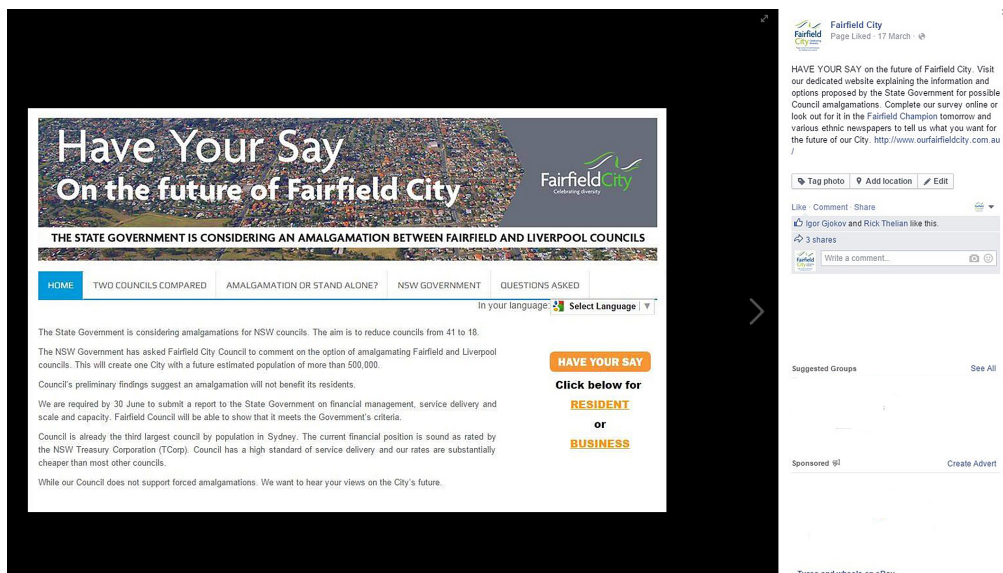
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iPhones on eBay
ebay.com.au
eBay has a great selection of iPhones!

Website screenshots



APPENDIX 9

FIT FOR THE FUTURE **Community Consultation Plan**



APPENDIX 9: COMMUNITY CONSULTATION PLAN

24 February 2015

Purpose and Background

The journey towards stronger, more sustainable Local Government began in late 2011 when councils throughout NSW came together for Destination 2036 to discuss their long-term future. Since then, representatives of the local government sector, including LGNSW and LG Professionals have been working through the Action Plan tasks, the Independent Local Government Review Panel and the Local Government Acts Taskforce.

In March 2012 the Minister for Local Government, the Hon Don Page MP, appointed the Independent Local Government Review Panel following a request from Local Government NSW. The Panel, led by Professor Graham Sansom, looked at options for local government structures, governance models and boundary changes. On 10 September 2014, the NSW Premier Mike Baird and Minister for Local Government Paul Toole announced the NSW Government response to the Independent Local Government Review Panel and the Local Government Acts Taskforce reports, a response it has called 'Fit for the Future'.

Fit for the Future

The first step in the FFF Plan, outlined by the NSW Government, is to submit a proposal demonstrating how Council will be Fit for the Future in relation to financial management, service delivery and scale of operations. The FFF self-assessment tool, templates and guidelines were released on Friday 31 October 2014. Council must submit a FFF proposal by 30 June 2015.

The Independent Review Panel's recommendations for scale and capacity for Fairfield City is a merger between Fairfield and Liverpool Councils.

Fit for the Future - Findings

Fairfield City Council's current resolved position is that it does not support forced amalgamations, which Council reported in its submission to the Independent Panel Final Report. However, Council officers are obliged under the FFF Plan to investigate options to enable Council to make an informed decision. To determine a way forward Fairfield City Council undertook a preliminary assessment, taking into account a broader range of options, assessing the Social, Economic, Environmental and Governance (quadruple bottom line) impacts on Fairfield residents.

Under the Integrated Planning and Reporting Framework, Local Government provides the leadership and advocacy for the local area. While Council listens to the views of its residents, it is also important that Council provides information and advice to the community on the advantages and disadvantages of a proposed amalgamation. It is not Council's intention to unduly influence residents but to provide a balanced account of the impacts and benefits.

The community consultation will present a summary of the key findings so that residents can take an informed position. The level of information given to residents will depend on the survey type – but will include direct comparison information and a summary of the advantages and disadvantages as outlined below.

Potential Advantages:

- Subject to a transfer of responsibilities by the State Government, a larger more powerful council may have greater coordination of larger planning matters and potentially greater imputes to make changes.
- Increased ability to influence the State and Federal Governments.
- Increased funding under the FFF Plan
- Amalgamation would allow for a stronger position on catchment management.

Potential Disadvantages:

- Increased residential and business rates.
- Reduced local representation and local identity.
- Increased Gaming Machines in Fairfield City and a loss of ClubGrants funding.
- Section 94A funding could be redirected to support the infrastructure needs of Liverpool's urban growth centre and regional city.
- Competing Priorities: Fairfield industrial lands and town centres may be neglected as the focus is on Liverpool CBD and urban growth areas.
- The evidence does not support the Panel's basis for amalgamation - that Fairfield and Liverpool local government areas have economic and social similarities.
- Fairfield City Council's financial outlook means that it meets the FFF criteria and that an amalgamation of the two councils does not strengthen this financial position.
- Both Fairfield and Liverpool Councils are currently larger (population and size) than other recommended standalone councils such as Bankstown and Camden and demonstrates the scale and capacity required under FFF.

In summary, based on the comparisons, it is unlikely that an amalgamation would benefit Fairfield residents as resources are likely to be redirected away from Fairfield City to support Liverpool's urban growth areas and regional city. There would be a loss of local representation and the Fairfield and Liverpool communities do not have similar communities of interest.

Council's FFF Submission

A final decision on the FFF proposal will be considered by Council once analysis and community consultation is undertaken. A report will come back to Council to confirm Council's position for FFF submission to the NSW Government by 30 June 2015.

Links to Council's Policy

In accordance with Council's Community Consultation and Engagement Policy 0-028 it is recommended that Council undertakes community consultation prior to making a final decision on the State Government's FFF proposal.

Fairfield City Council is committed to effective and appropriate community engagement, ensuring that together we shape the future of Fairfield City. Council values its work with the community, organisations and businesses to deliver outcomes, through listening and responding to community concerns and aspirations.

The Objective

The overall objective of the Community Consultation Plan is to obtain informed opinions from stakeholders on the potential impact of the FFF program in the Fairfield LGA. Under the Integrated Planning and Reporting Framework, Local Government provides the leadership and advocacy for the local area. While Council listens to the views of its residents, it is also important that Council provides information and advice to the community on the advantages and disadvantages of a proposed amalgamation. It is not Council's intention to unduly influence residents but to provide a balanced account of the impacts and benefits.

The consultation plan aims to:

- Inform the community on the advantages and disadvantages of an amalgamation so that they can make an informed decision.
- Undertake consultations with residents and business to seek their view on an amalgamation with Liverpool.
- Inform Council's FFF submission.

Levels of Participation

There are degrees of participation ranging from a high degree of participation through to a low degree as described below in the International Association for Public Participation (IAP2) - Spectrum of Participation. The Community Consultation Plan aims to achieve the 'Collaborate' level demonstrating that we are partnering with the public in each aspect of the decision.

| INFORM | CONSULT | INVOLVE | COLLABORATE | EMPOWER |
|--|---|--|--|--|
| To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, or solutions. | To obtain public feedback on analysis, alternatives and/or decisions. | To work directly with the public throughout the process to ensure that public and private concerns are consistently understood and considered. | To partner with the public in each aspect of the decision including the development of alternatives and the identification of preferred solutions. | To place decision-making in the hands of the public. |

Public Participation (IAP2) Spectrum of Participation

Target Audience

- Residents throughout the LGA including special communication tools, migrant, ethnic groups etc.
- Businesses – Place Management Team to be utilised through their databases and face-to-face contact.

Ensuring We Reach the Hard to Reach Groups

The Community Consultation Plan will engage with hard to reach groups through Council's Advisory Committees to ensure that all those affected have the opportunity to be heard. These include:

- Young people.
- Older people.
- Migrants and refugees.
- People from culturally and linguistically diverse backgrounds.
- Aboriginal and Torres Strait Islander people.
- People with a disability.

Methods of Engagement

Fairfield City Council will adopt a range of engagement methods to ensure that the Fairfield Community are heard. Information will be provided to residents so that they can make an informed decision. The level and degree of information will depend on the survey type. Information provided will include direct comparison information as well as outlining the advantages and disadvantages identified in the preliminary assessment. The survey will be undertaken as follows:

- Telephone survey – 600 residents – providing a 95% confidence level.
- Online and paper-based survey.
- Council's Advisory Committees.

A range of engagement methods will be used, such as:

- Council's website (dedicated page for the survey information).
- City Life – March 2015 edition (four-page flyer with tear-off section for survey return).
- Telephone survey - 600 respondents, 95% confidence level.
- Online survey (ourfairfieldcity.com.au - linked from FCC website).
- Paper-based surveys – libraries, leisure centres etc.
- Focus groups with advisory committees and local networks.
- Media releases (local newspapers, radio, community language media, ethnic radio).
- Newsletters - resident, town centre newsletter, chamber of commerce.

- Local newspapers/Mayor's column.
- Social media/web.
- FirstCall.
- All staff email.

Timeframe

| | |
|-----------------|--|
| March 15, 2015: | City Life – FFF update |
| March 16, 2015: | Community Consultations commence |
| April/May 2015: | Briefing/Council report – survey finding/FFF Criteria reports |
| May/June 2015: | Briefing and Council report – Adoption FFF proposal and Long Term Financial Plan (LTFP) |
| June 2015: | FFF proposal submitted to the State Government |

Note: LTFP – briefing will also occur

Evaluation and Monitoring

The following measures will enable the evaluation of the Community Consultation Plan against the set objective:

- Engagement of target groups through survey responses.
- Editorial coverage across both papers throughout the community consultation phase.
- Engagement of target groups through social media, that is, increase in the number of likes, views and shares.
- Regular project updates and engagement through traditional and digital media.
- Improved brand perception of Fairfield City Council – as a proactive community ambassador.

The Survey - Questions

Information will be provided along with the survey to ensure residents can make an informed decision.

1. Are you aware of the recommendation being considered by the State Government about an amalgamation of Fairfield City Council and Liverpool City Council?

Yes No

2. Which of the following do you feel are important for Fairfield City?
(You can choose more than one)

Maintain services and facilities (libraries, leisure centres, parks, buildings)

Low rates

Local identity

Focus on local priorities

Local representation

Investments in local infrastructure (buildings, roads, bridges and footpaths)

Ability to influence the State and Federal Governments

3. Are you concerned about the impacts of an amalgamation between Fairfield and Liverpool in any of the following areas?

| | YES | NO | UNSURE |
|---|-----|----|--------|
| Local identity | | | |
| Focus on local priorities | | | |
| Local representation | | | |
| Ability to influence the State and Federal Governments | | | |
| Ability to participate in local decisions | | | |
| Services and facilities (libraries, leisure centres, parks, buildings) | | | |
| Investments in local infrastructure (buildings, roads, bridges and footpaths) | | | |
| Rates | | | |

4. Do you support Fairfield City standing alone and not amalgamating with Liverpool Council?

Yes No

5. Why do you say that?

Demographic Questions

6. What language do you speak at home?

7. In which suburb do you live?

8. What is your age group?

17 and under 18 – 34 35 – 54 55 - 74 75 years and over

9. Gender?

Male Female

Community Consultation Plan - 2015 Actions

| ACTIVITY | TIMEFRAME 2015 |
|---|--------------------------------------|
| <p>Media, media releases, newsletters and social media Methods of engagement will be utilised concurrently in line with the Community Consultation Plan.</p> | <p>March 12-April 3</p> |
| <p>Council's website and Mayor's column Develop a page with further information on the State Government's plan for Fairfield City Council and FFF program (potential advantages and disadvantages for merger) and include the Mayor's column concurrently.</p> | <p>March 13 (activated)</p> |
| <p>Online survey (ourfairfieldcity.com.au) Develop the online survey and activate with language aid (Google translate) for residents and businesses to complete. The online survey will be distributed to all staff via the bulletin email.</p> | <p>March 13-April 3 (active)</p> |
| <p>City Life including the survey (60,100 letterbox drops) Develop four pages dedicated for the State Government's plan for Fairfield City Council FFF program (potential advantages and disadvantages for merger) including the survey with a tear off section and reply paid fold to return to Council.</p> | <p>March 15 (distributed)</p> |
| <p>Printed survey in a leaflet (information flyer) Develop, print and distribute an 8 page, A5 information flyer including the survey with a tear off section and a drop box within Council sites for return surveys. Printed surveys will be distributed and available at:</p> <ul style="list-style-type: none"> • Customer service (administration building). • Leisure Centres (three locations). • Libraries (five locations). • Children's services (all locations). • Museum & Gallery. | <p>March 15 (distributed)</p> |
| <p>FirstCall Promote the Community Consultation survey and relevant information on FirstCall for staff accessibility.</p> | <p>March 16</p> |
| <p>Focus groups (advisory committees and local networks) businesses Develop and conduct focus groups with relevant advisory committees and local networks to ensure Council reaches the hard-to-reach groups. Place Management and Economic Development Team will assist in reaching businesses.</p> | <p>March 16-April 3</p> |



| ACTIVITY | TIMEFRAME 2015 |
|--|--|
| <p>City Connect - Fairfield City Champion (local newspaper) Develop two pages with further information on the State Government's plan for Fairfield City Council and FFF program (potential advantages and disadvantages for merger) and include the Mayor's column concurrently.</p> | March 18 (distributed) |
| <p>The Advance (local newspaper) Develop two pages with further information on the State Government's plan for Fairfield City Council and FFF program (potential advantages and disadvantages for merger) and include the Mayor's column concurrently. Include an insert at the front-bottom page promoting the survey.</p> | March 18 (distributed) |
| <p>Telephone surveys The breakdown of the 600 telephone surveys (95% confidence level) to be conducted in the stated language: English 395, Vietnamese 100, Arabic 40, Cantonese 30, Khmer 20 and Mandarin 15.</p> | March 18 -27 (completed in 2 weeks) |