



Wagga Wagga
City Council



Ruby & Oliver.

OUR FUTURE. OUR COMMUNITY.

OUR COMMUNITY *vision*

Ruby&Oliver.
OUR FUTURE. OUR COMMUNITY.

**WE ARE A THRIVING, INNOVATIVE AND CONNECTED
COMMUNITY ON THE MURRUMBIDGEE. WE ARE RICH IN
OPPORTUNITY, CHOICE, LEARNING AND ENVIRONMENT.**

wagga is a place where paths cross and people meet.

SO WHY *ruby & oliver*?

As a community it's important for us to have a document that defines how we want to grow into the future. We also need to outline what we want and need as a community now. This document is called a Community Strategic Plan. The Community Strategic Plan guides us all in how to achieve these goals and how we can measure if we are on track or not.

This document is us. This document is Ruby & Oliver.

WHY RUBY & OLIVER?

We are Ruby & Oliver. Ruby & Oliver are representative of who we are now and who we will be in the future. Ruby & Oliver were the most popular baby names in Wagga in 2011. Ruby & Oliver go to our schools, we work with them and they are seniors in our community who have led the way.

Ruby & Oliver describe who we are as a community now and who we are into the future. Ruby & Oliver outline what we want for ourselves and for the next generation.

But we are so much more than Ruby & Oliver, we are individuals and community members.

WHAT WILL RUBY & OLIVER DO?

Ruby & Oliver creates a story and a vision of where we want our community to be in the future based on consultation and involvement from you as a community member.

Ruby & Oliver outlines what our collective goals are for Wagga Wagga, creating a shared understanding of what we value and what we need to work towards as a community.

HOW DO WE MEASURE THE PROGRESS OF RUBY & OLIVER?

A report at the end of the Council term will be published to see how our community has progressed against the targets identified in this document. Baseline data for these targets can be found at the back of this document.

To see the Ruby & Oliver journey so far and to participate and be involved in the Ruby and Oliver project please follow the link below.

<http://yoursaywagga.com.au/rubyandoliver>



WE ARE AN *engaged*
AND *involved* **COMMUNITY !.**

WE ARE AN *engaged* AND *involved* COMMUNITY

Wagga Wagga is a place where we all feel a part of our community, we are connected. We work together to achieve the things that are important to us.

goal WE ARE A COMMUNITY THAT IS INFORMED AND INVOLVED IN DECISIONS IMPACTING US

MEASURE

We have access to information.

Target

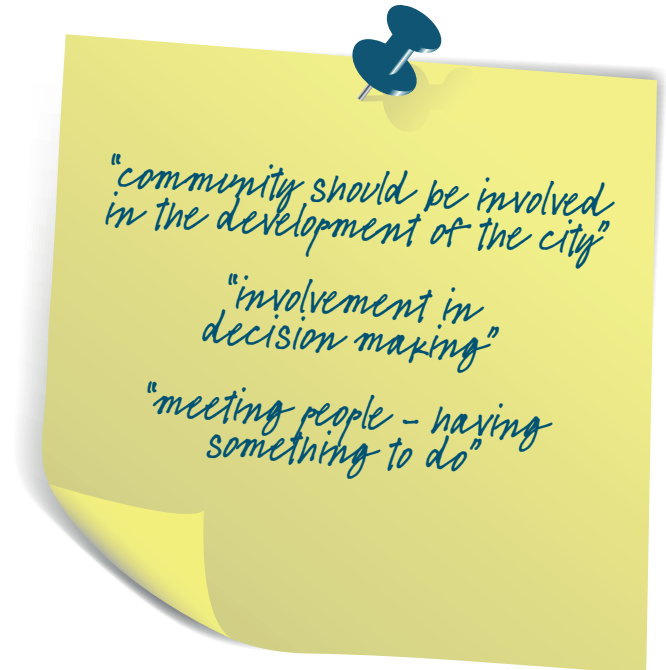
- Increased community satisfaction with access to information.
- Increased percentage of households with internet connection.
- Increased visits to Council's websites.

MEASURE

We are provided the opportunity to be involved in decisions impacting us.

Target

- Increased community satisfaction with opportunities to have a say on important issues.
- Increased community satisfaction with opportunities to engage with Councillors.
- Increased community confidence in the elected Council.



WE ARE AN *engaged* AND *involved* COMMUNITY

Wagga Wagga is a place where we all feel a part of our community, we are connected. We work together to achieve the things that are important to us.

goal WE HAVE OPPORTUNITIES AND PLACES FOR CONNECTION.

MEASURE

We use sports, recreation, arts and leisure as ways of staying connected.

Target

- Increased participation in sports.
- Increased community satisfaction with the variety of leisure and recreation options.
- Increased community satisfaction with the ability to participate in arts and cultural related activities.
- Increased community satisfaction with the variety of entertainment options.

MEASURE

We protect our heritage to keep what was.

Target

- Maintain protection of Heritage through landuse plans.

MEASURE

We have a variety of transport options.

Target

- Increased community satisfaction with transport options.
- Increased percentage of people who travel to work by public transport.
- Increased percentage of people who walk or ride their bike to work.

MEASURE

We help each other.

Target

- Increased percentage of people who volunteer.
- Increased percentage of people who feel they could get assistance from neighbours, friends and family.



**WE ARE A *safe* AND
healthy COMMUNITY 2.**

WE ARE A *safe* AND *healthy* COMMUNITY

We live in a community that promotes an active lifestyle and are known as the City of Good Sports. We have access to health services when we need them. We are safe.

goal WE LIVE IN A SAFE COMMUNITY.

MEASURE

There is reduced crime in our community.

Target

- Increased community satisfaction with visible policing.
- Reduction in domestic violence.
- Reduction in alcohol related assaults.
- Reduction in other personal crime.
- Reduction in property crime.
- Increased community perception of safety at home.
- Increased community perception of safety in public places.

MEASURE

Arrangements are in place to respond to and recover from natural disasters.

Target

- Availability of Floodplain Risk Management Plans.



WE ARE A *safe AND healthy* COMMUNITY

We live in a community that promotes an active lifestyle and are known as the City of Good Sports. We have access to health services when we need them. We are safe.

goal WE HAVE AN ACTIVE AND HEALTHY COMMUNITY.

MEASURE

We have access to beautiful parks and recreational spaces throughout the community.

Target

- Improved community satisfaction with the presentation of parks and gardens.
- Improved community satisfaction with reserves and open space.
- Improved community satisfaction with sporting grounds and facilities.

MEASURE

We have access to a variety of health services.

Target

- Increased community satisfaction on access to health services.
- Increased percentage of patients who received surgery within clinically recommended time frames.
- Reduced median waiting time for people who received surgery.
- Increased percentage of people who left the Emergency Department within four hours.

MEASURE

We are a healthy community.

Target

- Reduction in the percentage of people overweight or obese.
- Reduction in the percentage of people who smoke.
- Reduction in the percentage of people who are considered to have high risk to health alcohol consumption.
- Decreased number of potentially preventable hospitalisations.
- Decreased percentage of physically inactive people.

MEASURE

We live in a clean and healthy environment.

Target

- Reduction in graffiti.
- Reduction in dumped rubbish.
- Increased community satisfaction with the cities presentation.



WE HAVE A *growing* **ECONOMY** 3.

WE HAVE A *growing* ECONOMY

There are opportunities for everyone in our community. Our thriving economy provides for all aspects of our community. We are happy living in Wagga Wagga.

goal WE ARE HAPPY WITH OUR STANDARD OF LIVING.

MEASURE

There are employment opportunities for all.

Target

- Decreased unemployment.
- Decreased gap between non-Aboriginal and Aboriginal unemployment.
- Increased percentage of young people (15-24) in employment or learning.
- Increased percentage of people over 55 participating in employment.
- Increased number of jobs.

MEASURE

We have access to affordable housing options.

Target

- Decreased percentage of households where mortgage repayments are 30% of household income or greater.
- Decreased percentage of households where rent payments are 30% of household income or greater.

- Decreased number of homeless people.
- Increased percentage of home ownership.
- Decreased percentage of housing rented through social housing.
- Increased number of residential building approvals.

MEASURE

We have a skilled workforce.

Measure

- Increased percentage of people with a Bachelor or Higher Degree level qualification.
- Increased percentage of people with an Advanced Diploma or Diploma level qualification.
- Increased percentage of people with a Vocational level qualification.
- Increased percentage of the population attending University.
- Increased percentage of the population attending TAFE.

WE HAVE A *growing* ECONOMY

There are opportunities for everyone in our community. Our thriving economy provides for all aspects of our community. We are happy living in Wagga Wagga.

goal OUR COMMUNITY GROWS.

MEASURE

There is growing business investment in our community.

Target

- Increased number of new businesses.
- Increased perception of the community on the variety of retail options.
- Increased total value added to the Wagga Wagga economy.
- Increased Gross Regional Product (GRP).
- Increased number of non-residential building approvals.

MEASURE

Tourism is a large industry in our community.

Target

- Increased value added by tourism to the local economy.
- Increased number of day and overnight visitors.
- Increased number of people employed in the tourism industry.
- Increased gross revenue generated by tourism.

MEASURE

There is Government investment to develop our community.

Target

- Increased investment from State Government.
- Increased investment from Federal Government.





WE HAVE A *sustainable* NATURAL
AND BUILT *environment* 4.

WE HAVE A *sustainable* NATURAL AND BUILT *environment*

Our community is supported socially and economically, by planning for our future infrastructure needs, whilst enhancing our natural environment that is so important to us.

goal WE LOOK AFTER AND ENHANCE OUR NATURAL ENVIRONMENT.

MEASURE

We monitor the quality of our environment.

Target

- Maintained zero air quality exceedances (exceedances = number of days where particle matter (PM10) in the air exceeds the National Environment Protection Measure).
- Reduction in carbon emissions.

MEASURE

We promote environmental sustainability through education and through sustainable practices.

Target

- Increased amount of waste recycled per capita.
- Reduced potable water consumption per capita.
- Reduced energy consumption.
- Increased community satisfaction with environmental programs and education.

MEASURE

We improve the quality of our environment.

Target

- Increased area being managed for biodiversity.
- Increased amount of re-vegetated and rehabilitated land.
- Increased number of native plants planted.
- Increased community satisfaction with the protection of the natural environment.

WE HAVE A *sustainable* NATURAL AND BUILT *environment*

Our community is supported socially and economically, by planning for our future infrastructure needs, whilst enhancing our natural environment that is so important to us.

goal WE PLAN FOR RESILIENT AND SUSTAINABLE BUILT ENVIRONMENTS.

MEASURE

We maintain our current and future infrastructure.

Target

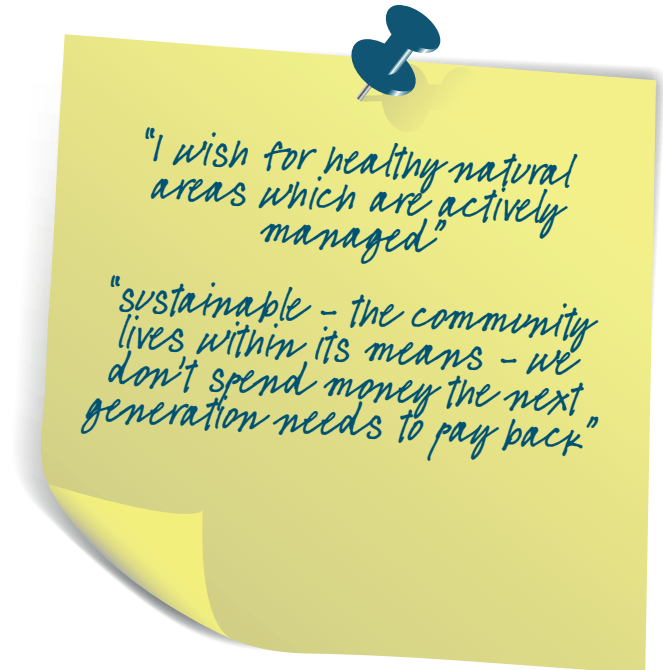
- Increased community satisfaction with sealed roads.
- Increased community satisfaction with unsealed road.
- Increased community satisfaction with car parking.
- Increased community satisfaction with footpaths.
- Increased community satisfaction with cycle ways.

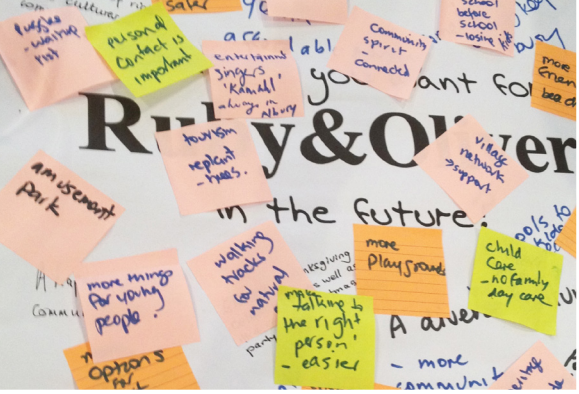
MEASURE

We plan for a growing community.

Target

- Decreased number of land use complaints.
- Land use planning is reviewed every 5 years.
- Increased number of residential lots available from approved subdivisions.





RUBY & OLIVER - BASLEINE DATA FOR TARGETS

The purpose of this report is to provide baseline data for the Community Stratgic Plan Ruby & Oliver for reporting purposes. All data contained in this report was the latest available data at time of publication.

WE ARE AN ENGAGED AND INVOLVED COMMUNITY

Increased community satisfaction with access to information	60% Satisfaction ¹
Increase percentage of households with internet connection	77.9% ²
Increased visits to Council's websites	204,429 during 2012
Increased community satisfaction with opportunities to have a say on important issues	60% Satisfaction ¹
Increased community satisfaction with opportunities to engage with Councillors	56% Satisfaction ¹
Increased community confidence in the elected Council.	52% Satisfaction ¹
Increased participation in sports	<i>Adult</i> 3,506 <i>Junior</i> 6,522
Increased community satisfaction with the variety of leisure and recreation options	70% Satisfaction ¹
Increased community satisfaction with the ability to participate in arts and cultural related activities	68% Satisfaction ¹
Increased community satisfaction with the variety of entertainment options	66% Satisfaction ¹
Maintain protection of Heritage through landuse plans.	Scedule 5 of the Local Environmental Plan has 310 properties listed
Increased community satisfaction with transport options	58% Satisfaction ¹
Increased percentage of people who travel to work by public transport	0.7% ³
Increased percentage of people who walk or ride their bike to work	7% ³
Increased percentage of people who volunteer.	21% ²
Increased percentage of people who feel they could get assistance from neighbours, friends and family.	88% ¹

WE ARE A SAFE AND HEALTHY COMMUNITY

Increased community satisfaction with visible policing	Data to be collected 2014
Reduction in domestic violence	257 Incidents ⁴
Reduction in alcohol related assaults	11.8 % of Incidents ⁴
Reduction in other personal crime	608 Incidents
Reduction in property crime <i>Break and enter dwelling</i>	536 Incidents ⁴
<i>Stolen motor vehicle</i>	145 Incidents ⁴
Increased community perception of safety at home	80% Satisfaction ¹
Increased community perception of safety in public places	68% Satisfaction ¹
Availability of Floodplain risk management plans	2009 Risk Management Plan is available on Council's website
Improved community satisfaction with the presentation of parks and gardens	80% Satisfaction ¹
Improved community satisfaction with reserves and open space	76% Satisfaction ¹
Improved community satisfaction with sporting grounds and facilities	70% Satisfaction ¹
Increased community satisfaction on access to health services	78% Satisfaction ¹
Increase percentage of patients who received surgery within the clinically recommended timeframes	95% of Patients ⁵
Reduce median waiting times for people who received surgery	<i>Urgent Surgery</i> 17 days ⁵ <i>Semi Urgent Surgery</i> 56 days ⁵ <i>Non Urgent Surgery</i> 320 days ⁵
Increase percentage of people who left emergency department within 4 hours	56% ⁵

Reduction in the percentage of people overweight or obese	50.3% of People ⁵
Reduction in the percentage of people who smoke	19.4% ⁵
Reduction in the percentage of people who are considered to have high risk to health alcohol consumption	9% ⁵
Decreased number of potentially preventable hospitalisations	2,413 Hospitalisations ⁵
Decrease the percentage of physically inactive people	32.7% of people ⁵
Reduction in graffiti	35 Counts
Reduction in dumped rubbish	323 Reports
Increased community satisfaction with the cities presentation	70% Satisfaction ¹

WE HAVE A GROWING ECONOMY

Decreased unemployment	4.8% ⁶
Decreased gap between non-aboriginal and Aboriginal unemployment	11.7% Gap ³
Increase percentage of young people (15-24) in employment or learning	<i>Employment</i> 20% ⁶ <i>Learning</i> 31% ³
Increased percentage of people over 55 participating in employment	17.35% ⁶
Increased number of jobs	26,011 Jobs ⁶
Decreased percentage of households where mortgage repayments are 30% of household income or greater	7.7% ³
Decreased percentage of households where rent payments are 30% of household income or greater	10.3% ³
Decreased number of homeless people	201 People ³
Increased percentage of home ownership	62.7% ²
Decreased percentage of housing rented through social housing	5.8% ²

RUBY & OLIVER - BASELINE DATA FOR TARGETS

The purpose of this report is to provide baseline data for the Community Stratgic Plan Ruby & Oliver for reporting purposes. All data contained in this report was the latest available data at time of publication.

Increased number of residential building approvals	181
Increased percentage of people with a Bachelor or Higher Degree level qualification	14.5% ²
Increased percentage of people with an Advanced Diploma or Diploma level qualification	6.7% ²
Increased percentage of people with a Vocational level qualification	22.6% ²
Increased percentage of the population attending University	5.3% ²
Increase percentage of the population attending TAFE	3.7% ²
Increased number of new businesses	<i>Baseline data not available</i>
Increased perception of the community on the variety of retail options	76% Satisfaction ¹
Increase total value added to the Wagga Wagga economy	\$3.164 Billion ⁶
Increased Gross Regional Product (GPR)	\$3,410,524 ⁶
Increased number of non residential building approvals	37 Approvals
Increased value added by tourism to the local economy	\$108.028 Million ⁶
Increased number of day and overnight visitors	<i>Day Visitors</i> 374 <i>Overnight Visitors</i> 630
Increased number of people employed in the tourism industry	1430 ⁶
Increased gross revenue generated by tourism	\$223.824 Million ⁶
Increased investment from State Government	\$16,283 Million ⁶
Increased investment from Federal Government	\$17,625 Million ⁶

WE HAVE A SUSTAINABLE NATURAL AND BUILT ENVIRONMENT

Maintian zero air quality exceedance	0
Reduction in carbon emissions	52,634 Tonnes CO2e
Increased amount of waste recycled per capita	174Kg
Reduced potable water usage per capita	168,000L
Reduced energy consumption	<i>Data not available at time of publication</i>
Increased community satisfaction with environmental programs and education	68% Satisfaction
Increased area being managed for biodiversity	211 ha
Increased amount of re-vegetated and rehabilitated land	345 ha
Increased number of native plants planted	7260
Increase community satisfaction with the protection of the natural environment	72% Satisfaction ¹
Increased community satisfaction with sealed roads	56% Satisfaction ¹
Increased community satisfaction with unsealed roads	54% Satisfaction ¹
Increased community satisfaction with car parking	62% Satisfaction ¹
Increased community satisfaction with footpaths	58% Satisfaction ¹
Increase community satisfaction with cycle ways	58% Satisfaction ¹
Decreased number of land use complaints	
<i>Odour complaints</i>	25
<i>Noise complaints</i>	53

Land use planning is reviewed every five years	Wagga Wagga Spatial Plan – To be adopted July 2013
Increased number of residential lots available from approved subdivisions	321 Lots

DATA SOURCES

¹ 2011 Wagga Wagga City Council Community Survey performed by IRIS Research

² Wagga Wagga City Council Community Profile

³ Australian Bureau of Statistics data

⁴ NSW Bureau of Crime Statistics and Research

⁵ Bureau of Health Information

⁶ Remplan Economic Profile data



Wagga Wagga
City Council

Ruby & Oliver.

OUR FUTURE. OUR COMMUNITY.

Thank you for contributing to the Community Strategic Plan and helping the community reach their objectives. For more information on how you can contribute to the Community Strategic Plan go to <http://yoursaywagga.com.au/rubyandoliver> or phone Wagga Wagga City Council on **1300 292 442**.

The following sources have been used to identify targets in this document:

- NSW 2021
- Riverina Regional Action Plan
- Wagga Wagga City Council 2012 Community Survey
- Profile ID Community Profile City of Wagga
- ABS Census Data
- NSW Bureau of Crime Statistics and Research
- Bureau of Health Information