

Summary

SRV coverage – Kiama Council – 22 Nov 2017 to 12 Feb 2018

Date	Article	Format	Outlet	Reach
Nov 2017	Special Rate Variation	Paper Public Notice	Bugle + Independent	10,000 6,082
22 Nov 2017	Kiama Residents could end up paying an extra \$5 a week...	Radio	I98 FM	7,900
22 Nov 2017	Proposed Special Rate Variation	Online	KMC Facebook	6,534 49 reactions 96 comments 2,200 clicks 19% engagement
22 Nov 2017	Proposed Special Rate Variation	Online	Kiama Community Page (closed group)	52 comments 34 reactions 8,644 members
22 Nov 2017	Tell us what you think of council's decision to increase rates	Online	Kiama Independent	N/A
22 Nov 2017	Poll result	Online	Kiama Independent	NO - 92 votes YES – 12 votes OTHER – 4 votes
22 Nov 2017	Rate Rise	TV	WIN News Illawarra	20,000
29 Nov 2017	Mayoral Column	Paper	Kiama Independent	6,082
29 Nov 2017	Rate Rise Imminent	Paper	Kiama Independent	6,082
30 Nov 2017	Submissions Invited for proposed SRV	Media Release	KMC	N/A
1 Dec 2017	Ratepayers are being urged to give feedback on proposed SRV	Radio	ABC Illawarra	N/A
2 Dec 2017	Mayoral Column	Paper	The Bugle	10,000
13 Dec 2017	Have a say on rate rise	Paper	Kiama Independent	6,082
15 Dec 2017	Rates Est Now Available	Media Release	KMC	N/A
29 January 2018	Operational Plan and Delivery Program	Paper Public Notice	Kiama Independent	6,082
8 Feb 2018	IV with Kerry McMurray	Radio	ABC Illawarra	N/A
8 Feb 2018	Caller Warren supporting SRV	Radio	ABC Illawarra	N/A