

**MINUTES OF THE LISMORE BUSINESS PANEL HELD IN COUNCIL CHAMBERS, COUNCIL CORPORATE CENTRE, 43 OLIVER AVENUE, GOONELLABAH ON THURSDAY, 25 MAY 2017 AT 3.00PM**

*Please note: These minutes are subject to confirmation at the next LBP meeting.*

## Present

Kaylene Hopf (Chairperson), Gianpiero Battista (Councillor), Brent McAlister (Executive Director-Sustainable Development), Jason Mumford (City Centre Manager), Sharon Dowling, Chris Knight, Nathan White, Deborah Benhayon, Jamie Fell and Melinda Kent (Corporate Support).

## In Attendance

Mitch Lowe (Tourism Manager) and Rino Santin (Finance Manager).

## 1. Acknowledgement of Country and Welcome

## 2. Apologies

Peter Fowler.

No Apology Received: Hannah Ivan and Michael Haddin.

## 3. Public Access

Nil

## 4. Disclosure of Interest

Nil

## 5. Confirmation of Minutes

That the minutes of the Lismore Business Panel held on 28 April 2017 be confirmed.

**Moved:** Sharon Dowling **Seconded:** Nathan White

## 6. Presentations

Mitch Lowe, Council's Tourism Manager, gave an overview of the Masters Games 2017 Sponsorship proposal. He advised that approximately 2,000 competitors injection up to \$1.5 million into the local economy.

## 7. Reports/Recommendations

### 7.1 Master Games Sponsorship 2017

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The CCM advised that vouchers worth \$20, cafes and restaurants sign up, which will be valid for Lismore Cup Day and all weekend. Business community are advised that they have an opportunity approach businesses and chamber.

**RECOMMENDATION:** That Lismore Business Panel recommend to the Executive Director Sustainable Development to approve the application from Lismore Masters Games for \$10,000 gold equivalent sponsorship from the '2017/18 Events Budget' for the 10th Lismore Masters Games 2017, subject to pre-paid vouchers for food businesses being contained in delegate packs encouraging dining at Lismore restaurant, café and bar venues.

**Voting:** Unanimous **Moved:** Deborah Benhayon **Seconded:** Nathan White

## **7.2 Proposed Consultation - new Special Business Rate Variation**

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Council's Finance Manager, Rino Santin, gave an overview of the financial implications on average to Business ratepayers. The Chairperson tabled an email from Peter Fowler accepting his vote as he was absent at a conference. The Panel discussion the three options and voted as follows for Options 1, 2 and 3: Option 3 – P Fowler; Option 2 – G Battista, N White, S Dowling, Deborah 2 or 1; Option 1 – C Knight & J Fell; Abstained – K Hopf.

**ACTION:** A submission is to be prepared for signature by the Chairperson advising Council of the following recommendation.

**RECOMMENDATION:** That the Lismore Business Panel:

1. Supports the adoption of the following plans:

- Draft Imagine Lismore Community Strategic Plan 2017-2027;
- Draft Imagine Lismore Delivery Program 2017-21 and Operational Plan 2017/18;
- Long Term Financial Plan 2017-2027;

by Council to include a new Special Business Rate Variation Levy (SBRVL) commencing on 1 July 2018 for \$120,000 (rate pegged) in accordance with NSW Independent Pricing and Regulatory Tribunal (IPART) requirements.

2. Carries out detailed consultation with the business community starting in July 2017 for a report to be prepared for Council's consideration in October 2017.
3. Include items 1 and 2 above in a submission to be included in the report to Council's special meeting to be held on 20 June 2017.

**Voting:** Unanimous **Moved:** Nathan White **Seconded:** Gianpiero Battista

## **8. Items for Discussion**

### **8.1 City Centre Manager Update**

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- Budget Overview – budget sheet was provided. Eat the Street costs to be finalized by end of May.
- Stocktake Sale - Last week of June 26 - 1 July - no Sunday trading - encourage Thursday night.
- June Events and Activities Marketing.

**ACTION:** CCM to send out sale poster and events poster to panel when ready for distribution.

- Post flood Marketing Recovery Program and Grant - application has been submitted for grant funding with a cut of 31 May - options are: \$25,000 projects - going to business community and ascertaining what their issues have been, consumer research - what is going to encourage them to come into Lismore. Then creative components, press and TV commercials. June/July research, October/November/December for roll out of advertising campaign.
- City Safe Report
- Lighting - stalled due to flood. Waiting for second quote which will be chased up Early June.
- Public WiFi - stalled due to flood - recent meeting with Telstra who have different offer. Report will be prepared for next meeting.

## 9. Other Business

### 9.1. Chamber update

Business Awards won't be happening at Trinity, they will be at Workers Club. Business After Hours at NORPA attracted 80 people - well attended. Regional marketing program - necessary to have co-funding with Council or Chamber being able to apply.

Post flood workshop – feedback wanting to know what business needs were – business community want consultation on marketing, plus survey was created. Information can be reported to Panel and Council.

### 9.2. Business Panel of Byron – Destination Byron

The Chairperson advised that she has been approached by the Business Panel of Byron to meet with regard to working together, especially in light of the Commonwealth Games on the Gold Coast in 2018 and would like the LBP to have an ongoing relationship with Destination Byron.

**ACTION:** Kaylene will meet and reply and provide Mitch's details.

## 10. Confidential Matters – Closed Policy Meeting

That the committee meet in Closed Session to consider the following matters;

|                            |   |
|----------------------------|---|
| <b>Item</b>                | 10.1 City Centre Manager Performance Review 2017  |
| <b>Grounds for Closure</b> | Section 10A(2) (a):   |
| <b>Public Interest</b>     | Discussion of this matter in an open meeting would on balance be contrary to the public interest because it relates to: personnel matters concerning particular individuals (other than councillors). |

## Resumption of Open Policy Meeting

When the committee resumed its former sitting, the Chairperson reported that the meeting in Closed Session, had RECOMMENDED:

**3.1 City Centre Manager Performance Review 2017 be noted.**

## Closure

This concluded the business and the meeting terminated at 5.25 pm.

## Next meeting

The next Lismore Business Panel meeting will be held on 22 June 2017 at 3.00pm.