



Upper Hunter Shire Council MEDIA AND ADVERTISING

TABLE OF CONTENTS

Community Strategic Plan (CSP)

adio - 2NM	2
adio - ABC	3
ocial Media - Facebook	4
lewspaper	10
ledia Release	17
ledia Coverage	22

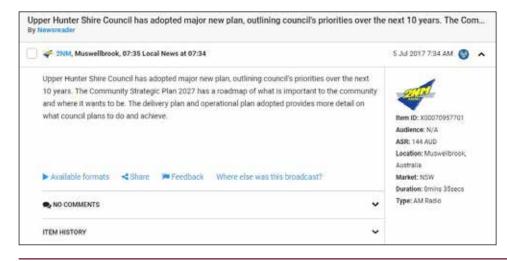
Special Rate Variation (SRV)

Radio - 2NM	25
Radio - ABC	27
Social Media - Facebook	
Newspaper	37
Media Release	44

COMMUNITY STRATEGIC PLAN (CSP) RADIO

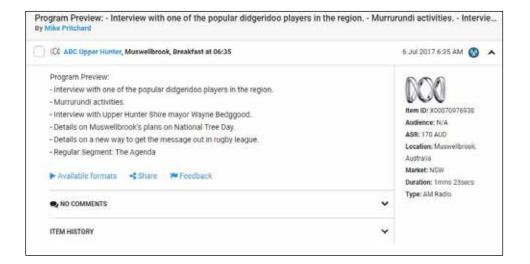
Radio Advertising with 2NM.

Upper Hunter Shire Council has adopted major new plan, outlining council's priorities over 10 years. The Community Strategic Plan 2027 has a roadmap of what is important to the r and where it wants to be. The delivery plan and operational plan adopted provides more de	
what council plans to do and achieve.	etail on Nem ID: X00070960038 Audience: N/A ASR: 144 AUD Location: Muswellbrook, Australia
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Radio Advertising with ABC



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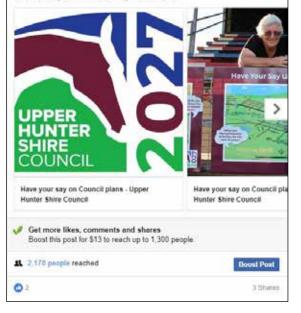




Published by Hunter Stare (11 - 2 May 2017 - 2

Have your say on Council plans by 26 May 2017 Read the documents online (click below), in Council offices, or attend a public meeting.

The CSP 2027 is Council's overarching strategy document and provides a road map of what is important to the community and where it wants to be in ten years. The Delivery Program is where the directions and strategies in the CSP 2027 are translated into actions to be undertaken during the next four years. The Operational Plan allocates responsibility and provides a detailed budget for the upcoming financial year.



Advertising via Facebook







Upper Hunter Shire Council the Community Sector to be And To part	Reference of the second s
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Have your say on 10 year plan - U	Jpper Hunter Shire
Council Over 750 people have already shared their views	on the future of the Unper Hunter
Shire, to help in creating the Community Strategi	
UPPERHUNTER NSW GOV AU	
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Published by Hunter Shire Council Published by Hunter Shire (V) - 8 May 2017 - 2	1.5775	Upper Hunter Shire Council Published by Hunter Shire 191 181
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Read the documents online (click below), in Council offices, or a public meeting.	ttend a	Festival of the Fleeces in the Shire No
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Have your say on Council plans - Upper Hunter : Council		
Upper Hunter Shire Council has released major draft planning document community feedback: the draft Community Strategic Plan (CSP) 2027 an Delivery Program 2017/2018 - 2020/2021 and Operational Plan 2017/20	d Draft	
UPPERHUNTER NSW GOV.AU		Another great weekend of er
Get more likes, comments and shares Boost this post for \$13 to reach up to 1,300 people.		premier event. SCONEADVOCATE.COM.AU
1 656 people reached	Boost Post	Get more likes, comments and sh Boost this post for \$13 to reach up to
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May 2017 6

ent Scone Cup, Council's Community di flying-foxes, and the Merriwa lotes this week.

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Published by Hunter Shire (7) - 5 May 2017 - 3

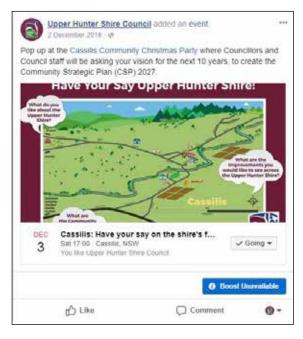
Cr Lorna Driscoll praises upgrade of Merriwa to Willow Tree Road, talks about Council's plans for the future and ANZAC Day in Aberdeen in the Shire Notes this week.



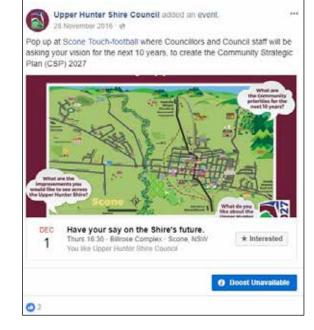
Funding a major project for the region THIS week work started on the much-needed upgrade of the Merriwa to Willow Tree Road (MR 358). SCONEADVOCATE COM AU Get more likes, comments and shares Boost this post for \$13 to reach up to 1,300 people.

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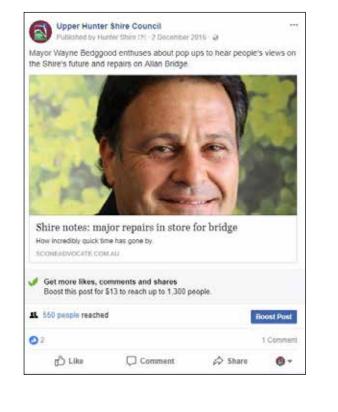
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MERRIWA, have your say on Council plans at a community meeting tonight, Tuesday 9 May 2017, 6 00pm, School of Arts, Merriwa Read the documents online (click below), in Council offices, or attend a

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public meeting.

The CSP 2027 is Council's overarching strategy document and provides a road map of what is important to the community and where it wants to be in ten years. The Delivery Program is where the directions and strategies in the CSP 2027 are translated into actions to be undertaken during the next four years. The Operational Plan allocates responsibility and provides a detailed budget for the upcoming financial year



Have your say on Council plans - Upper Hunter Shire Council Upper Hunter Shire Council has released major draft planning documents for

community feedback: the draft Community Strategic Plan (CSP) 2027 and Draft. UPPERHUNTER NSW GOV AU

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875 people reached



Upper Hunter Shire Council Published by Hunter Shine (11 - 16 May 2017 - 2

MURRURUNDI, have your say on Council plans at a community meeting tonight, Tuesday 16 May 2017, 6.00pm, CWA Rooms, Murrurundi Read the documents online (click below), in Council offices, or attend a public meeting.

The CSP 2027 is Council's overarching strategy document and provides a road map of what is important to the community and where it wants to be in ten years. The Delivery Program is where the directions and strategies in the CSP 2027 are translated into actions to be undertaken during the next four years. The Operational Plan allocates responsibility and provides a detailed budget for the upcoming financial year. http://upperhunter.nsw.gov.au/ //have-your-say-on-council-pl



Have your say on Council plans - Upper Hunter Shire Council

Upper Hunter Shire Council has released major draft planning documents for community feedback: the draft Community Strategic Plan (CSP) 2027 and Draft. UPPERHUNTER NOV DOV AU

J Get more likes, comments and shares Boost this post for \$13 to reach up to 1,300 people. 11 319 people reached Boost Post

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Upper Hunter Shire Council Published by Hunter State 1vi - 15 May 2017 - @

SCONE, have your say on Council plans at a community meeting tonight, Monday 15 May 2017, 6.00pm, Council Chamber, Scone

The CSP 2027 is Council's overarching strategy document and provides a road map of what is important to the community and where it wants to be in ten years. The Delivery Program is where the directions and strategies in the CSP 2027 are translated into actions to be undertaken during the next four years. The Operational Plan allocates responsibility and provides a detailed budget for the upcoming financial year.

http://upperhunter.nsw.gov.au/.../have-your-say-on-council-pl.



Have your say on Council plans - Upper Hunter Shire Council Upper Hunter Shire Council has released major draft planning documents for

community feedback: the draft Community Strategic Plan (CSP) 2027 and Draft... UPPERHUMTER INSW GOV AU

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Thanks to Mutrurundi Touch Football for letting Council pop up for the first Community Strategic Plan (CSP) 2027 consultation Councillors and Council staff wil...

See more



Upper Hunter Shire Council added 7 new photos from December 2016 to the album Pop up at Scone Footy — at **9** Billrose Complex Published by Hunter Shire 171- December 2016 (0) (3)

Over 230 people shared their vision for the future of the Upper Hunter Shire at a pop up community consultation at Scone Touch Football last night (1 December 2... See more

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PUBLIC EXHIBITION



DRAFT COMMUNITY STRATEGIC PLAN (CSP) 2027

DRAFT DELIVERY PROGRAM 2017/2018 - 2020/2021 AND OPERATIONAL PLAN 2017/2018

The CSP 2027 is Council's overarching Strategy document and provides a road map of what is important to the community and where it wants to be in 10 years. The Delivery Program is where the directions and strategies in the CSP 2027 are translated into actions to be undertaken during the 4 years. The Operational Plan allocates responsibility and provides a detailed budget for the financial year.

At the Monday 24 April 2017 Council Meeting, the Draft CSP 2027, Draft Delivery Program 2017/2018-2020/2021 and Operational Plan 2017/2018 were endorsed for public exhibition.

Public Exhibition Period: Thursday 27 April 2017 to Friday 26 May 2017

PUBLIC MEETING DATES ARE LISTED BELOW.

Council will also provide additional opportunities for the community to provide feedback through pop-up coffee breaks during exhibition and these will be advertised separately.

Submissions to the plans can be provided at a public meeting, in person at Council offices, by phone on 6540 1100, online at www.upperhunter.nsw.gov.au, by email council@upperhunter.nsw.gov.au, by post or fax by Friday 26 May 2017.

MAY MEETING SCHEDULE

Delivery Program and Operation Plan Meeting – Aberdeen, Monday 8 May 2017, 6.00pm – Aberdeen Community Hall

Development & Environmental Services Committee, Tuesday 9 May 2017, 10.00am Infrastructure Services Committee, Tuesday 9 May 2017, 1.00pm

Community Services Committee, Tuesday 9 May 2017, 4.00pm

Delivery Program and Operation Plan Meeting – Merriwa, Tuesday 9 May 2017, 6.00pm – Merriwa School of Arts

Delivery Program and Operation Plan Meeting – Scone, Monday 15 May 2017, 6.00pm, Scone Council Chambers

Delivery Program and Operation Plan Meeting – Murrurundi, Tuesday 16 May 2017, 6.00pm – Murrurundi CWA Rooms

Finance Committee, Wednesday 24 May 2017, 8.30am

Ordinary Council Meeting, Monday 29 May 2017, 5.00pm

All meetings are held at Council's Administration Centre Scone, unless otherwise stated.

135 Liverpool Street, Scone I PO Box 208, Scone NSW 2337 I P: 02 6540 1100 E: council@upperhunter.nsw.gov.au UPPERHUNTER.NSW.GOV.AU



PUBLIC EXHIBITION

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UPCOMING PUBLIC MEETINGS

- Monday 8 May 2017, 6.00pm, Community Hall, Aberdeen
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- Tuesday 15 May 2017, 6.00pm, Council Chamber, Scone
- Wednesday 16 May, 6.00pm, CWA Rooms, Murrurundi

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Advertising via Hunter Valley News



Have Your Say Upper Hunter Shire! **Upper Hunter Shire Council** What are the Community priorities for the next 10 years? What do you like about the Upper Hunter Shire? What are the improvements you would like to see across the Upper Hunter Shire Look for us at the Scone Touch Football at Bill Rose Sports Complex from 4.30pm to 7.30pm on Thursday 1 December 2016. We will also be at Cassilis Community Christmas Party from 5.00pm on Saturday 3 December 2016. Please lookout for more Pop-up engagements coming soon in 2016 and 2017. Tell us what you want for the Upper Hunter Shire and what you think the priorities should be. You can register now on Council's website upperhunter.nsw.gov.au to participate in upcoming activities and to have your say online. Alternatively contact Council on 6540 1100 or email mcurtis@upperhunter.nsw.au.

Advertising via Merriwa District Diary



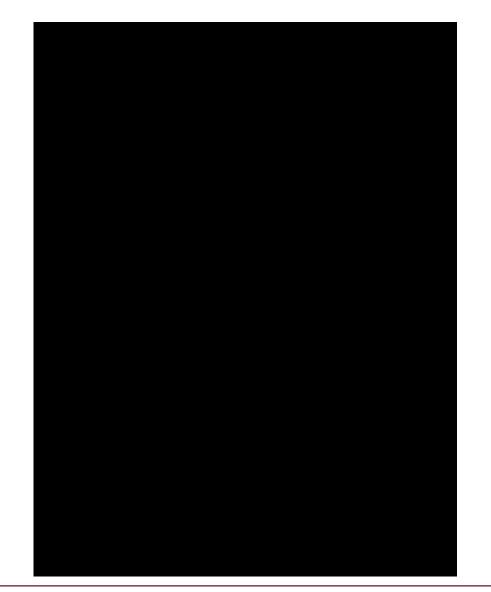
Have Your Say Upper Hunter Shire! What do you What are the Community priorities for the like about the Upper Hunte Shire? next 10 years? What are the improvements you would like to see across -ar the Upper Hunter Shire? LOOK FOR COUNCIL STAFF AT MERRIWA TOUCH FOOTBALL ON WEDNESDAY 1 FEBRUARY FROM 5.30PM Tell us what you want for the Upper Hunter Shire and what you think the priorities should be. More events are coming soon! You can register on Council's website upperhunter.nsw.gov.au to participate in upcoming activities and to have your say online, contact Council on 6540 1100 or email mcurtis@upperhunter.nsw.gov.au for further information.

A Quality Rural Lifestyle

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Advertising via Quirindi Advocate



Advertising via Scone Advocate

PUBLIC EXHIBITION

DRAFT COMMUNITY STRATEGIC PLAN (CSP) 2027 DRAFT DELIVERY PROGRAM 2017/2018 - 2020/2021 AND OPERATIONAL PLAN 2017/2018

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Submissions to the atoms can be provided at a public meeting, in person of Council offices, by phone on 6540 1100, online at www.upperhunter.nsw.gov.cu, by emol. council wupper-nuter.nsw.gov.cu, by post in a ku printiday 26 Mag 2017.

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Marinara Ceve Rooms Finance Committee, Wednesday 24 May 2017, 8.30am Ordinary Council Meeting, Moncay 29 May 2017, 5.00pm All meetings are held at Councils Administration Centre Scone, unless atherwise stated.

TENDER 09/2017

DETAIL DESIGN AND RECONSTRUCTION - SCONE GOLF COURSE Fencers are invited from appropriate y qualified contractors for the detailed design and econstruction of the Scone Golf Course. Tencer documents are available through Tender ink www2.tenderlink.com/tenders/council/new southwates/ Tenders close at 11.00am on Friday 2 June 2017. southwales' Tenders close as model Wald Crockett, GENERAL MANAGER

TENDER NO. 10/2017

EXPRESSION OF INTEREST - SUPPLY OF SERVICES Expressions of interest (EOI) are invited from contractors for inclusion in a preferred supplier list to be developed by Upper Hunter Shire Council. The term of the Tender is 2 years commencing 1/07/2017.

Services include, out not imited to: Services in Lobe: Our Yos Immer Vol. Electrical works primer Vol. The service of the service of

All enquiries relating to the Tender should be directed to Belinda Olteanu on 02 6540 1104 or via email tofleanu-3upperfunte: row.cov.au Expressions of Interest close at 2.00pm on Thursday 1 June 2017. Lowest or any EOI not necessarily acceded. Weid Crocket, GENERAL MANAGER

TENDER 11/2017

Waid Crockett, GENERAL MANAGER

EXPRESSIONS OF INTEREST - HIRE OF PLANT

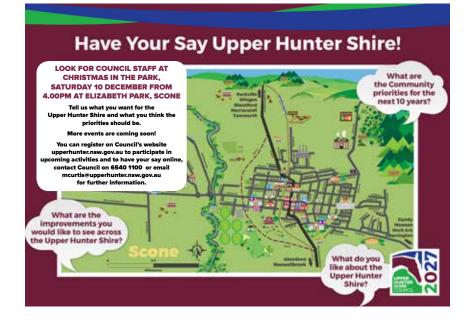
Tencers are invited from appropriately qualified contractors for the supply of Hirec Plant, Trucks and Small Plant and Eculpriment in accordance with the spec fication contained within Upper Homer Shile Councils tender occuments. The ten in of the Intender is 2 years commencing 1 July and the specific operation of the specific operation of the specific operation.

Tender documents are available from Council's website on www.upperhunter.nsw.gov.au or enail.council.oupperhunter.nsw.gov.au Tender decar interaction de altri de antice de la construction de la c ns of Interest close at 2.00m on Thursday 1 June 2017. Lowest or any quotation will sanity be accepted.

ENVIRONMENTAL PLANNING AND ASSESSMENT ACT 1979 - NOTICE OF PROPOSED DEVELOPMENT

Council has received the following development applications which may be inspected during office nouns until 4.30pm Thursday 18 May 2017. DA NO. APPLICANT LOCATION PROPOSAL Lot 8 DP 65. Sorr os Roa 30/2013-2

55/2017 Hunter Belle Cheddar		Cuernsey Street. Scone	Storage shed		
56/2017	M P Leven	Lot 50 DP 261048. 117 Graeme Street, Aberdeen	Carport		
57/2017	Casson Planning & Development Services	Lot 1 DP 100096 & Lot 1 DP 1027497. 77 Main Street, Score	Demolition of existing buildings and construc- tion of storage shed		
ubmiss or	or objections are invited for is must be submitted to the isons for objection must be	on any affected person in regi General Manager in writing wi specifiec.	ind to the proposals. All thin the inspection period		
Note: Certa Plan for Pu	blic Notification & Advertisin	s & those complying with Cour ig are not acvertised nor are a	icil's Development Control icjoining/affected		



PUBLIC EXHIBITION **DRAFT COMMUNITY STRATEGIC PLAN (CSP) 2027** DRAFT DELIVERY PROGRAM 2017/2018 - 2020/2021

AND OPERATIONAL PLAN 2017/2018 The CSP 2027 is Council's overarching Strategy document and provides a road map of what is important to the Community and where it wants to be in 10 years. The Delivery

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- Tuesday 15 May 2017, 6.00pm, Council Chamber, Scone
- Wednesday 16 May, 6.00pm, CWA Rooms, Murrurundi

Council will also provide additional opportunities for the Community to provide feedback through pop-up coffee breaks during exhibition and these will be advertised separately.

Submissions to the Plans can be provided at a public meeting, in person at Council offices, by phone on 6540 1100, online at <u>www.upperhunter.nsw.gov.au</u>, by email <u>council@upperhunter.nsw.gov.au</u>, by post or fax by Friday 26 May 2017.

ENVIRONMENTAL PLANNING AND ASSESSMENT ACT 1979

NOTICE OF PROPOSED DEVELOPMENT

Council has received the following development applications which may be inspected during office hours until 4.30pm Thursday 11 May 2017. Comments or objections are invited from any affected person in regard to the proposals. All submissions must be submitted to the General Manager in writing within the inspection period above. Reasons for objection must be specified.

(DA NO.	APPLICANT	LOCATION	PROPOSAL
ц,	53/2017	Mr GJ Pogson	Lot 1 DP 163150, 123 Susan Street Scone	Demolition of garage and construction of carport

Note: Certain complying developments & those complying with Council's Development Control Plan for Public Notification & Advertising are not advertised nor are adjoining/affected landowners notified.

. 1	 135 Liverpool Street, Scone PO Box 208 	3, Scone NSW 2337 P: 02 6540 1100
- TT-	E: council@upperhunter.nsw.gov.au	UPPERHUNTER.NSW.GOVA



The Scone Advocate	5.Jul 2017 1:13 PM 🔿 🖌
UPPER Hunter Shire Council has adopted major new plans outlining boancils priorities over the next 10 years. The Community Strategic Plan (CSP) 2027 provides a road map of what is important to the Upper Hunter Shire community and where it wonts to be Council ext() (UPPER Hunter Shire ()) Wern organized Shire ()) Preciditack	Rem 10: 805008425 Audience: U/X unique viurtere pet lay / N/A aveage story audience ASR: 413 AUD Works: 225 Location: ft/A Type: Internet
NO COMMENTS	
ITEM HISTORY	

MEDIA RELEASE - 31 January 2018



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fursilent, arress the Upper Hanter New are seeing the world, of leaved's offerts in environmental sub-analokitig and nonneganent with spufficent increases in satisfaction in the binnial Community Satisfaction Secure.

The results of the servery Sever that there has been significant increases in residents' level of satisfartion for 11 services and farithis previoled by lonard. These include:

- Inblie Mealth and Compliance
- Managing residential development
- Nermanter drainage
- · Wind control
- · Consideration of constronountal sectainability when planning for the fature
- · I relecting heritage values and building
- · Water and severage system
- Tip operation
- Accepting
- Teach cetilre mainlenance

Apper Annier Nire Mayer Wayne Vedgeed is pleased Cennell's environmental effects are being receptised.

"Cennel bas, been aerling hard to improve our environmental responsibility and it is planing to see that the remaining are seeing the results of this, Connel bas, recently impleged a Nanoger of Sastainability and Savironment se hopfully residents, with continue to see improvements in this area," Ir Verdepool scale.

Insplant's level of Satisfardian decland in fewer ent of the 4% Seriers, and farditiss preveded by Connel, which included civil premetion and nanoppoint's capito farditis; Seriers and farditis; for people with disabilitis; and nonsense and historial serieties.

"Connort developed a new Connormity Strategie Ilan in zero wheek has bee grads, to improve the Connormity I fe and the Scencong &Infrastructure of the Upper Kunter Sure. It is ear hope that the declane with inra arcond in fature servery with some of the projects in the Ilan," (s Codepoed captamed.

The Community Servey was, anderlaken in Xecember 2019 by independent consollants, Nercowe Jersarch. Over upo level rezident aver elesza at random to pertinipate in the plean servey and the results aver presented at this work's Connet moving. Upper Nanier Store Nager Wagne Bredgeed said the results aver acteriously the Connet and aveided quide fature planning.

"H & imperiant for the community to provide feedback on Connect Sperformance and priorities to ensure continuous, improvement," (r Crefipped said.

For further comment: Mayor Wayne Bedggood P: 0419 226 551 For further Information: Upper Hunter Shire Council P: 6540 1100

UPPERHUNTER.NSW.GOV.AU

MEDIA RELEASE 30 January 2017



CSP 2027 - Have your say

More opportunities to have a say on the future of the Upper Hunter Shire are popping up in coming weeks. Upper Hunter Shire Council staff and Councillors are seeking residents' views in order to create the Community Strategic Plan (CSP) 2027.

Upcoming pop up consultations include:

- Merriwa Touch Football from 5.30pm, Wednesday 1 February 2017
- Aberdeen Football Club, Girls Tackle at McKinnon Field from 6pm, Friday 3 February 2017
- Belltrees Cricket Day, Saturday 18 February 2016
- Merriwa District Progress Association Meeting (open to the public) at Merriwa RSL from 6pm, Wednesday 22 February

Over 500 people have already given their views face-to-face as part of the CSP 2027.

People can also fill in a survey at Council offices or give their views online at <u>www.upperhunter.nsw.gov.au/do-it-online/say-it/community-strategic-plan-2027-submissions</u>

Mayor Wayne Bedggood said Council wanted to hear from as many people as possible of all ages, background and interests.

"Coing out to where people are, rather than asking them to come to a meeting and presentation, is working well," he said. "Hundreds of residents of all ages have already shared their views on the Shire – what they liked, didn't like, what changes they wanted and what they hoped for the future.

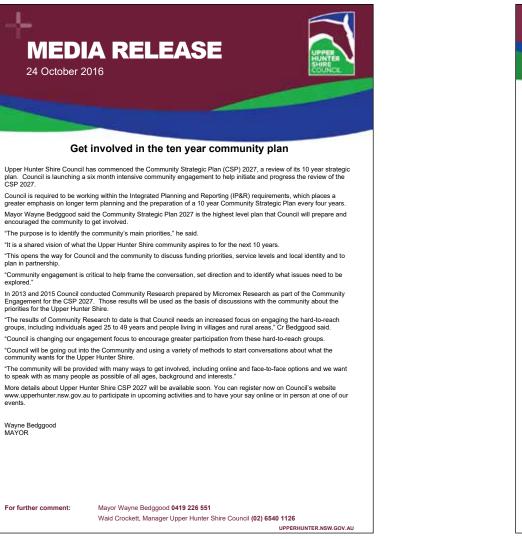
"The response from school children was exceptional and we heard their views on what they want in their area.

Mayor Mayne Dedagood 0440 226 EE4

"From the feedback so far, improving sports facilities, roads and job opportunities for young people, are some of the popular themes emerging."

Wayne Bedggood MAYOR

Ear further comments





Upper Hunter Shire residents will have the opportunity to have their say on Council's priorities and performance when survey consultants Micromex conduct phone surveys of local residents during November.

Micromex will be conducting anonymous surveys of local residents on behalf of Council commencing 13 November 2017 to find out what is important to the community and how well Council is performing across all services.

Upper Hunter Shire Mayor Wayne Bedggood explained how important it is for the community to provide feedback on Council's performance and priorities to ensure continuous improvement.

"Council has just completed the new Community Strategic Plan which will guide activities for the next four years, this survey will provide a benchmark for this plan and identify key areas for improvement." Cr Bedggood said.

"Council is always striving to improve the services and facilities we provide to residents. The community has already established where it would like us to focus our efforts over the next four years so it is important to get feedback from the community on where we are at now so we can ensure we are making improvements."

The survey takes about 20 minutes to complete and participants will be randomly selected from across the Shire. The survey will remain completely anonymous and Council will only receive a presentation on the results of the survey. Individual participants will not be identified.

If you have any questions regarding the survey please contact Council on 6540 1100.

Wayne Bedggood MAYOR

For further comment: Mayor Wayne Bedggood P: 0419 226 551 For further Information: Upper Hunter Shire Council P: 6540 1100

UPPERHUNTER.NSW.GOV.AU







Eastisthes comment: Mover Move Dedagood D: 0440 000 EE4

Upper Hunter Shire Council's Community Strategic Plan 2027.



MEDIA RELEASE 2 December 2016

Have your say Upper Hunter Shire

Over 230 people shared their vision for the future of the Upper Hunter Shire at a pop up community consultation at Scone Touch Football last night (1 December 2016).

Upper Hunter Shire Council staff and Councillors will be popping up at more community events over coming months, to create the Community Strategic Plan (CSP) 2027.

Upcoming pop up consultations include:

- Cassilis Community Christmas Party from 5pm,
- Saturday 3 December 2016 - Christmas in the Park at Elizabeth Park from 4pm,
- Saturday 10 December 2016
- The Royal Hotel, Merriwa from 5pm, Friday 17 December 2016

Pop ups in 2017 already planned include:

- Merriwa Touch Football from 5.30pm, Wednesday 1 February 2017
- Belltrees Cricket Day, Saturday 18 February 2016.

As well as giving their views at face-to face pop ups, people can fill in a survey at Council offices or give their views online at www.upperhunter.nsw.gov.au/do-it-online/say-it/communitystrategic-plan-2027-submissions

Mayor Wayne Bedggood said Council wanted to hear from as many people as possible of all ages, background and interests.

"Going out to where people are, rather than asking them to come see a meeting and presentation, is working well, he said.

"Hundreds of residents of all ages have already shared their views on the Shire – what they liked, what changes they wanted and what they hoped for the future.

"The response from school children was exceptional and we heard their views on what they want in their area

"From the feedback so far, improving sports facilities, roads and job opportunities for young people, were some of the popular themes emerging."

Wayne Bedggood

East further commants Moure Dedagood 0440 226 EE4



Have your say on Council plans

MEDIA RELEASE

Upper Hunter Shire Council has released major draft planning documents for community feedback: the draft Community Strategic Plan (CSP) 2027 and Draft Delivery Program 2017/2018 - 2020/2021 and Operational Plan 2017/2018.

The CSP 2027 is Council's overarching strategy document and provides a road map of what is important to the community and where it wants to be in ten years. The Delivery Program is where the directions and strategies in the CSP 2027 are translated into actions to be undertaken during the next four years. The Operational Plan allocates responsibility and provides a detailed budget for the upcoming financial year.

The documents can be downloaded from Council's website www.upperhunter.nsw.gov.au or viewed at Council offices in Merriwa, Murrurundi and Scone. There will also be presentations on the Plans which residents are invited to attend. Public meetings:

Public meetings

Monday 8 May 2017, 6.00pm, Community Hall, Aberdeen

1 May 2017

Tuesday 9 May 2017, 6.00pm, School of Arts, Merriwa

Monday 15 May 2017, 6.00pm, Council Chamber, Scone

Tuesday 16 May 2017, 6.00pm, CWA Rooms, Murrurundi

Submissions to the Plans can be provided at a public meeting, in person at Council offices, by phone on 6540 1100, online at <u>www.upperhunter.nsw.gov.au</u>, by examil <u>council@upperhunter.nsw.gov.au</u>, by post of fax by Friday 28 May 2017.

Council will also provide additional opportunities for the community to provide feedback through pop-up coffee breaks during exhibition and these will be advertised separately.

In creating the CSP 2027, Council has heard the feedback of around 1000 people in writing and in person at 'pop up' events, sharing their views on their priorities and aspirations for the future of the Shire.

Wayne Bedggood MAYOR

MATUR

Caption: Upper Hunter Shire Mayor Wayne Bedggood and Council's General Manager Waid Crockett met with Scone Ladies Probus to seek their views on the future of the Shire over the next decade.

East further comments Mover Moune Dedagood 0440 000 EE4



MEDIA COVERAGE

10	Date	UHSC Media Release Title	Cover age from Media Relea se	Title of Article with hyperlink (if available)	Media Outlet	Date Published	Page Number	Section	Type of Coverage	Tone of Coverage
321	10-05-1	7 A ten year plan for investment in culture	Yes	Public feedback required	Scone Advocate	18-05-17		Local News	Editorial + Picture	Positive
322	10-05-1	7 A ten year plan for investment in culture	Yes	Investing in culture	Up Country Entertainer	18-05-17	5	Food & Wine	Editorial	Positive
323	10-05-1	7 A ten year plan for investment in culture	Yes	Investment in culture	Quirindi Advocate	24-05-17	4	News	Editorial	Positive
324	10-05-1	A ten year plan for investment in culture	Yes.	Culture plan released for public views	Scone Advocate	08-06-17	7	News	Editorial	Positive

1 Date	UHSC Media Release Title	Cover age from Media Relea se	Title of Article with hyperlink (if available)	Media Outlet	Date Published	Page Number	Section	Type of Coverage	Tone of Coverage
77 30-01	-17 CSP 2027 - Have your say	Yes (CSP 2027 - Have your say	Merriwa District Diary	03-02-17	12		Editorial	Positive

1 Date	UHSC Media Release Tide	Cover age from Media Relea se	Title of Article with hyperlink (if available)	Media Outlet	Date Published	Page Number	Section	Type of Coverage	Tone of Coverage
292 01-05-1	17 Have your say on Council plans	Yes	Have your say on council plans	Scone Advocate	03-05-17		Local News	Editorial + Picture	Positive
293 01-05-1	17 Have your say on Council plans	Yes	Have your say on Council plans	Quirindi Advocate	10-05-17	11	News	Editorial	Positive
294 01-05-1	17 Have your say on Council plans	Yes	Have your say on council plans	Merriwa District Diary	12-05-17	6		Editorial + Picture	Positive

Date	UHSC Media Release Title	from Media Release	Title of Article with hyperlink (if available)	Media Outlet	Date Published	Page Number	Section	Type of Coverage	Tone of Coverage
2-12-201	6 Have your say Upper Hunter Shire	Yes	Have your say Upper Hunter Shire	Up Country Entertainer	8-12-2016	1&2	What's On	Editorial + Picture	Positive
2-12-201	6 Have your say Upper Hunter Shire	Yes	More pop ups on way	Scone Advocate	15-12-2016	6	News	Editorial	Positive

1 D	Date	UHSC Media Release Title	Cover age from Media Relea se	Title of Article with hyperlink (if available)	Media Outlet	Date Published	Page Number	Section	Type of Coverage	Tone of Coverage
499	20-11-1	7 Let's talk about rates, roads and revitalisation	Yes	Let's talk about rates, roads and revitalisation	Up Country Entertainer	23-11-17	4.	Out & About	Editorial	Positive
	20-11-1	7 Let's talk about rates, roads and revitalisation	Yes	Let's talk about rates, roads and revitalisation	Merriwa District Diary	24-11-17	18		Editorial + Picture	Positive
500	20-11-1	7 Let's talk about rates, roads and revitalisation	Ves	Meet and greet on rates	Aberdeen Whisper	01-12-17	11		Editorial	Positive

MEDIA COVERAGE

Date	UHSC Media Release Title	Coverage from Media Release	Title of Article with hyperlink <mark>(if available)</mark>	Media Outlet	Date Published	Page Number	Section	Type of Coverage	Tone of Coverage
17-11-20	16 Pop up consulations for ten year plan - have your say	Yes	Visions for future	Scone Advocate	17-11-2016	2	News	Editorial	Positive
17-11-20	16 Pop up consulations for ten year plan - have your say	Yes	Pop-up consultations	Up Country Entertainer	24-11-2016	4	Out & About	Editorial	Positive

1 Dat	te	UHSC Media Release Title	Cover age from Media Relea se	Title of Article with hyperlink (if available)	Media Outlet	Date Published	Page Number	Section	Type of Coverage	Tone of Coverage
18	16-01-17	Revitalising our town centres	Yes	Have your say on town centre projects	Hunter Valley News	18-01-17	2	News	Editorial	Positive
19	16-01-17	Revitalising our town centres	Yes	Making plans a reality	Scone Advocate	19-01-17	4	News	Editorial + Picture	Positive
20	16-01-17	Revitalising our town centres	Yes	Revitalising our town centres - making plans a reality	Merriwa District Diary	20-01-17	12		Editorial + Picture	Positive
21	16-01-17	Revitalising our town centres	Yes	Making plans a reality	Up Country Entertainer	26-01-17	6	Leisure & Lifestyle	Editorial + Picture	Positive

1 Da	ate	UHSC Media Release Title	Cover age from Media Relea se	Title of Article with hyperlink (if available)	Media Outlet	Date Published	Page Number	Section	Type of Coverage	Tone of Coverage
484	01-11-1	7 Rates, roads and revitalisation	Yes	Upper Hunter rates variation	Aberdeen Whisper	01-11-17	10		Editorial	Positive
485	01-11-1	7 Rates, roads and revitalisation	Yes	Rates, roads and revitalisation	Up Country Entertainer	09-11-17	6	Leisure & Lifestyle	Editorial + Picture	Positive
	01-11-1	7 Rates, roads and revitalisation	Yes	Rates, roads and revitalisation	Merriwa District Diary	10-11-17	19		Editorial	Positive

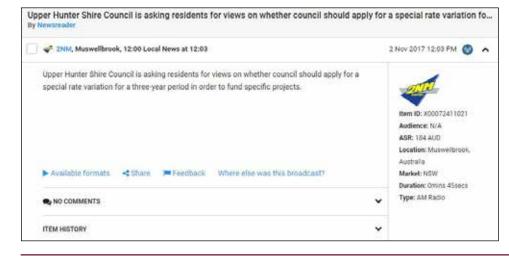
Date	UHSC Media Release Title	Coverage from Media Release	Title of Article with hyperlink (if available)	Media Outlet	Date Published	Page Number	Section	Type of Coverage	Tone of Coverage
28-11-2016	Visions for 2027 popping up	Yes	Visions for 2027 popping up	Up Country Entertainer	1-12-2016	7	Leisure & Lifestyle	Editorial + Picture	Positive
28-11-2016	Visions for 2027 popping up	Yes	Sharing vision on future	Scone Advocate	8-12-2016	10	Community News	Editorial + Picture	Positive

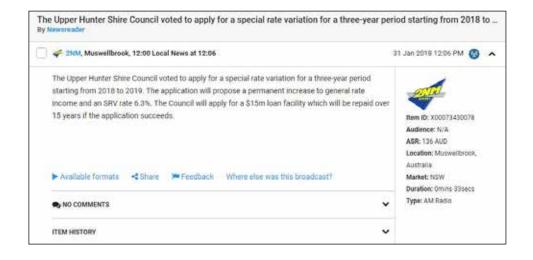
SPECIAL RATE VARIATION (SRV)

RADIO

Radio Advertising with 2NM.



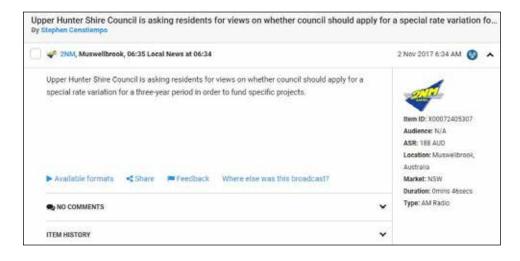


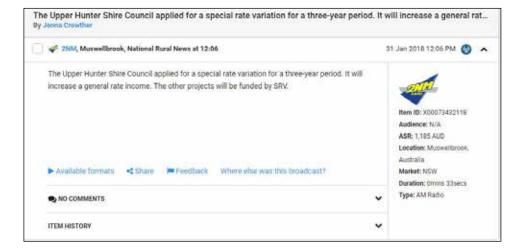




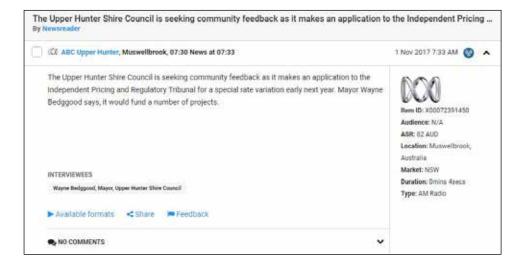
Radio Advertising with 2NM.



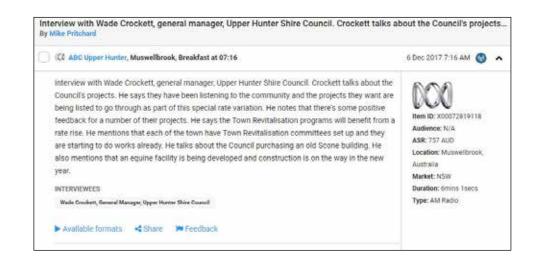


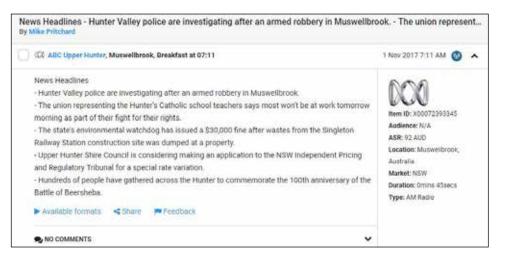


Radio Advertising with ABC

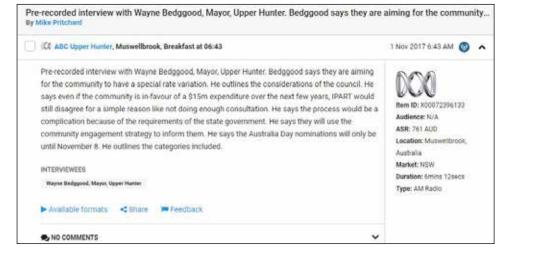


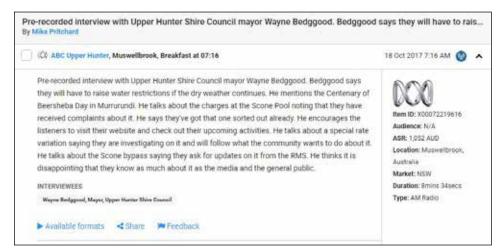
CC ABC Upper Humler, Muswellbrook, 07:30 News at 07:32	6 Dec 2017 7:32 AM 🔕 🔺
Upper Hunter Shire Council will consider applying for a rate increase to the Independent Pricing and Regulatory Tribunal next year. The special rate variation will help fund the town centre revitalisation projects, and General Manager Wald Crockett says, it is a strict process.	Reen ID: X00072815609 Audience: N/A ASR: 98 AUD Location: Muswellbrook, Australia
INTERVIEWEES Waid Crockett, General Manager, Upper Hunter Shire Council	Market: NSW Duration: Omits 43secs Type: AM Radio
Available formats Share Feedback	

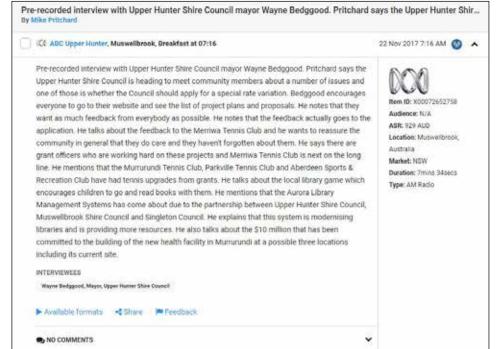




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TONIGHT - Aberdeen Sports and Recreation Club

Upper Hunter Shire Council's post Upper Huster State Council staff and councilium will be

Raffles, 6.30-8.30pm



3	Hunter Shire > Merriwa Connect 20 November 2017 at 13.13	
	Hunter Shire Council's post larter Shire Council staff and councillots will be	



Upper Hunter Shire Council's post Upper Hunter Shire Council staff and councillors will be

Upper Hunter Shire Council staff and councillors will be

attending upcoming events to get community feedback. about finding the funds for improvements in... See more



Hunter Shire > Murrurundi Community Notices & Events 20 November 2017 al 13:13 3

Upper Hunter Shire Council's post Upper Hunter Shire Council staff and councillors will be

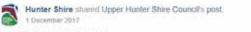




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TOMORROW - have your say. Upper Hunter Shire Council staff and councillors will be attending Christmas in the Park Scone – Saturday 2 December, 5pm-7pm Further information in the below link.

Deper Hunter Shire Council Published by Hunter Shire (9) - 20 November 2017

Upper Hunter Shire Council staff and counciliors will be attending upcoming events to get community feedback about finding the funds for improvements in the Shire.

To have your say, drop by any of our 'pop-up' stalls at these times.

Merriwa Touch Football – Wednesday 29 November, 5 30-7 30pm
 Murrurundi Touch Football – Thursday 30 November, 5 30-7 30pm

 Christmas in the Park Scone – Saturday 2 December, 5 ac-7 adpri - Christmas in the Park Scone – Saturday 2 December, 5pm-7pm

 - Christinas in the Park Scote – Satarday 2 December, Sprin/Ppri - Victoria Hotel Moonan Flat – Thursday 7 December, 5prin/Ppri - Victoria Hotel Moonan Flat – Thursday 7 December – Thursday 7 Decembe

- Aberdeen Sports and Recreation Club Raffles - Saturday 9 December, 6:30-8:30pm

Further information in the below link.



Let's talk about rates, roads and revitalisation - Upper Hunter Shire Council

Residents are being asked for their views on whether Council should apply for a Special Rate Variation (SRV) for a 3 year period commencing from the

UPPERHUNTER NSW OOV AU

01

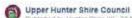
Advertising via Facebook





Upper Hunter Shire Council staff and councillors will be attending Christmas in the Park Scone – Saturday 2 December, 5pm-7pm to get community feedback about finding the funds for improvements in the Shire. To have your say, drop by, Further information in the below link.

100



Published by Hunter Shire (1) 20 November 2017

Upper Hunter Shire Council staff and councillors will be attending upcoming events to get community feedback about finding the funds for improvements in the Shire.

To have your say, drop by any of our 'pop-up' stalls at these times: - Merriva Touch Football – Wednesday 29 November, 5:30-7:30pm - Murrurundi Touch Football – Thursday 30 November, 5:30-7:30pm - Christmas in the Park Scone – Saturday 2 December, 5pm-7pm - Victoria Hotel Moonan Flat – Thursday 7 December, 5pm-7pm - Aberdeen Sports and Recreation Club Raffles – Saturday 9 December, 6:30-8:30pm

Further information in the below link.



Hunter Shire shared Upper Hunter Shire Council's post. 1 December 2017

TOMORROW - have your say. Upper Hunter Shire Council staff and counciliors will be attending Christmas in the Park Scone – Saturday 2 December, 5pm-7pm, Further information in the below link.

Opper Hunter Shire Council Possibled by Hunter Shire (71 - 20 November 2017)

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Christmas in the Park Scone – Saturday 2 December, 5:00-7:00pm

Victoria Hotel Moonan Flat – Thursday 7 December, 5pm-7pm

- Aberdeen Sports and Recreation Club Raffles - Saturday 9 December, 6.30-8.30pm

Further information in the below link.



Residents are being asked for their views on whether Council should apply for a Special Rate Variation (SRV) for a 3 year period commencing from the

UPPERHUNTER, NSW GOV AU

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To have your say, drop by any of our 'pop-up' stalls at these times: - Merriwa Touch Football - Wednesday 29 November, 5 30-7 30pm - Murrurundi Touch Football - Thursday 30 November, 5:30-7:30pm - Christmas in the Park Scone - Saturday 2 December, 5pm-7pm - Victoria Hotel Moonan Flat - Thursday 7 December, 5pm-7pm - Aberdeen Sports and Recreation Club Raffles - Saturday 9 December, 6.30-8.30pm

Further information in the below link



Special Rate Variation (SRV) for a 3 year period commencing from the UPPERHUNTER NSW GOV AU

02





Published by Hunter Shire (**) - 20 November 2017

Upper Hunter Shire Council staff and councillors will be attending upcoming events to get community feedback about finding the funds for improvements in the Shire.

To have your say, drop by any of our 'pop-up' stalls at these times:

- Merriwa Touch Football - Wednesday 29 November, 5:30-7:30pm

- Murrurundi Touch Football - Thursday 30 November, 5 30-7 30pm

- Christmas in the Park Scone - Saturday 2 December, 5pm-7pm - Victoria Hotel Moonan Flat - Thursday 7 December, 5pm-7pm

- Aberdeen Sports and Recreation Club Raffles - Saturday 9 December, 6.30-8.30pm

Further information in the below link



Residents are being asked for their views on whether Council should apply for a Special Rate Variation (SRV) for a 3 year period commencing from the UPPERHUNTER NSW GOVAU

01



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Tell us your views in person, email, post or via our website on whether

Council should apply for a Special Rate Variation (SRV) for 2018/2019 in order to fund specific projects such as road improvements, community facilities and town revitalisations.



Rates, roads and revitalisation - Upper Hunter Shire Council

Upper Hunter Shire Council is asking residents for their views on whether Council should apply for a Special Rate Variation (SRV) for a 3 year period commencing... UPPERHUMPER NEW COV AU

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Hunter Shire + Merriwa Connect	
Upper Hunter Shire Council's post Tell on your views in person, email, post or via our website on	



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Published by Hurler Shire 171 - 30 January at 09:49 - 3

In order to fund major community projects, town revitalisations and road upgrades. Upper Hunter Shire Council has voted to apply for a Special Rate Variation (SRV) for a three year period commencing from the 2018/2019 year.

100



Seeking to invest in Upper Hunter's future - Upper Hunter Shire Council

In order to fund major community projects, fown revitalisations and road upgrades, Upper Hunfer Shire Council has voted to apply for a Special Rate Variation (SRV)... UPPERHURCER.UNIW DOV.AU

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When you boost this post, you'll show it to more people.





Hunter Shire + Aberdeen Community Page 30 January at 09:50 100	
Upper Hunter Shire Council's post in order to fund major community projects, town revitalisations.	



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Hunter Shire ► Murrurundi Community Notices & Events 0 January at 09:51 - Ə

oper Hunter Shire Council's post order to fund major community projects, teves revitatisations



Upper Hunter Shire Council • Media and Advertising

Advertising via Facebook





Hunter Shire shared Upper Hunter Shire Council's post.

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Advertising via Scone Advocate - Facebook

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Advertising via Aberdeen Whisper



- December, 6.30-8.30pm
- A sixth pop-up will be announced.

You can have your say in person at a pop-up or Council office, online at Council's website upperhunter.nsw.gov.au, email council@upperhunter.nsw.gov.au or contact Council on 6540 1100.

- P:0265401100
- E: council@upperhunter.nsw.gov.au

UPPERHUNTER.NSW.GOV.AU

Advertising via Hunter Valley News and Merriwa District.

HAVE YOUR SAY UPPER HUNTER SHIRE

Council will be popping up around the Shire over the next month, asking residents for their views on whether Council should apply for a Special Rate Variation (SRV) for a 3 year period commencing from 2018/2019 year in order to fund specific projects.

Extensive community consultation over the last year for the Community Strategic Plan 2027 found many people wanted to maintain the rural/country feel but would like improvements to roads, community facilities and our town centres. These projects could be achieved sooner through an SRV and we would like your feedback on whether you support one of the SRV options or would like no SRV increase.

Look for Council at the pop-ups:

- Merriwa Touch Football Wednesday 29 November, 5.30-7.30pm
- Murrurundi Touch Football Thursday 30 November, 5.30-7.30pm
- Christmas in the Park Scone Saturday 2 December, 5.00-7.00pm
- Victoria Hotel Moonan Flat Thursday 7 December, 5:00-7:00pm
- Aberdeen Sports and Recreation Club Raffles Saturday 9 December, 6.30-8.30pm

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P: 02 6540 1100 E: coucil@upperhunter.nsw.gov.au

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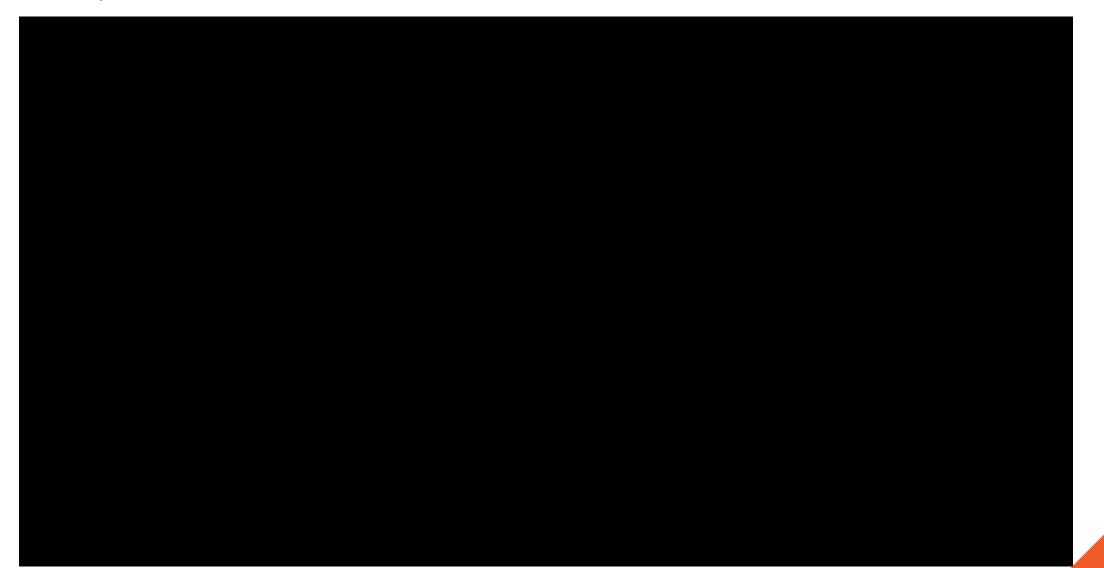
Extensive community consultation over the last year for the Community Strategic Plan 2027 found many people wanted to maintain the rural/country feel but would like improvements to roads, community facilities and our town centres. These projects could be achieved sooner through a Special Rate Variation (SRV) and we would like your feedback on whether you support one of the SRV options or would like no SRV increase.

Look for Council at the pop-ups:

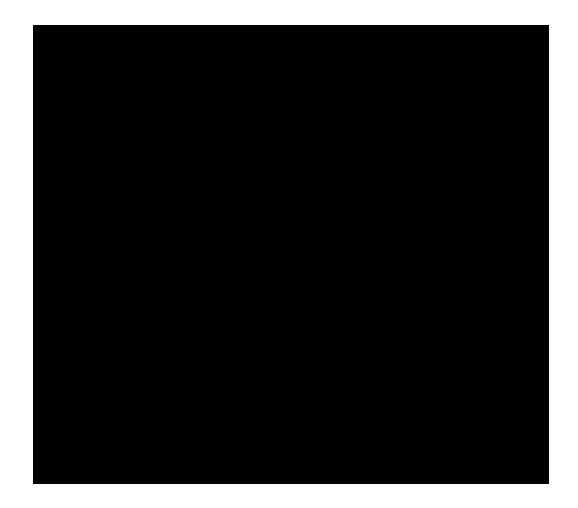
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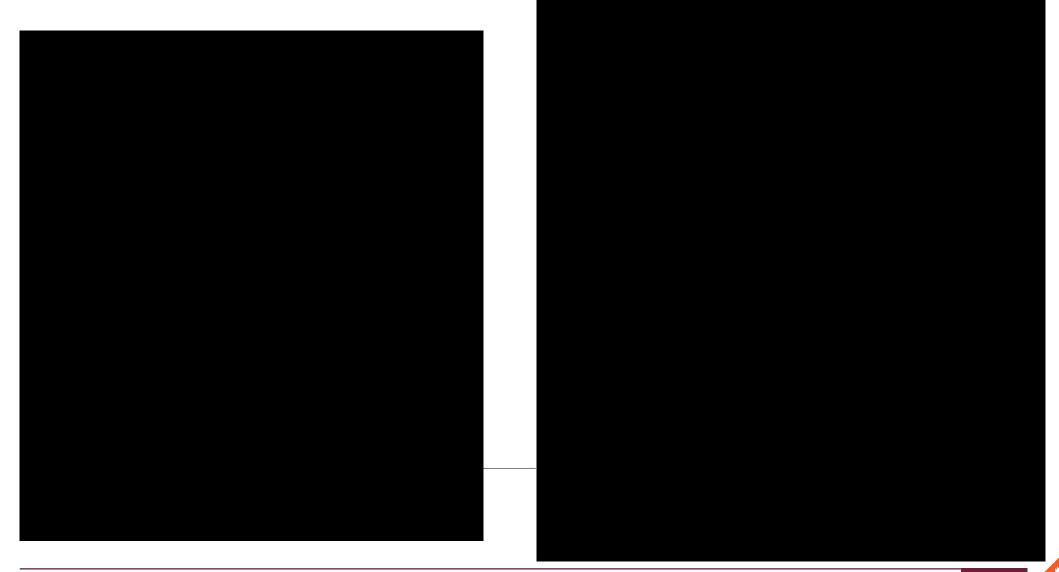
P: 02 6540 1100 E: coucil@upperhunter.nsw.gov.a UPPERHUNTER.NSW.GOV.AU

Advertising via Quirindi Advocate

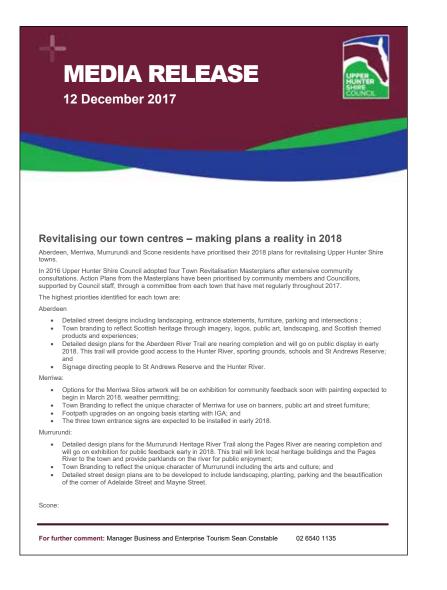


Advertising via Quirindi Advocate









- Detailed street designs including landscaping, entrance statements, widen footpaths, intersections with roundabouts, parking configurations, improve stormwater drainage, furniture and lighting;
- Town entrance statements including large scale public art and digital signage to promote local businesses, encourage traffic to leave the highway and promote upcoming local events;
- Create a town square through partial closure of St Aubins St; and
- Construct new roundabouts including at Kingdon St, Susan St, and Liverpool St replacing the traffic lights.

Town revitalisation projects could occur quickly if Council decides to pursue a Special Rate Variation (SRV) to raise the funds. Community consultation on the SRV proposals can be viewed on Council's website at http://upperhunter.msu.qov.au/your.council/media/public-notices/potential-special-rate-variation-for-2018-2019.aspx

The Town Revitalisation Masterplans can be viewed at Council offices or on Council's website at http://upperhunter.nsw.gov.au/our-shire/economic-development/town-centre-revitalisation-masterplans.aspx Wayne Bedggood

MAYOR

Caption: Since their first meeting in 2017, the Murrurundi Town Revitalisation Committee have been working on little and big projects such as plans for a Heritage River Trail along the Pages River. Pictured are some of the committee members (back) Col Stanford, Cr Josh Brown, Ray Hynes, Dinah Norton, Rodney Swansborough, (front) Robyn Stanford, Lynne Mahoney, Margie Cooper, and Jen Hemmings.



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UPPER HUNTER SHIRE COUNCIL MEDIA RELEASE - 20 November 2017 Let's talk about rates, roads and revitalisation Upper Hunter Shire Council staff and councillors will be attending upcoming events to get community feedback about finding the funds for improvements in the Shire. To have your say, drop by any of our 'pop-up' stalls at these times: Merriwa Touch Football – Wednesday 29 November, 5.30-7.30pm Murrurundi Touch Football – Thursday 30 November, 5.30-7.30pm Christmas in the Park Scone – Saturday 2 December, 5pm-7pm Victoria Hotel Moonan Flat – Thursday 7 December, 5pm-7pm Aberdeen Sports and Recreation Club Raffles – Saturday 9 December, 6.30-8.30pm Residents are being asked for their views on whether Council should apply for a Special Rate Variation (SRV) for a 3 year period commencing from the 2018/2019 year in order to fund specific projects such as road improvements community facilities and town revitalisations. Council has released for discussion four different SRV options that will assist Council in funding repayments towards potential loan borrowings from \$8 million up to \$15 million, with a fifth option of Council not applying for an SRV at all. Extensive community consultation over the last year for the Community Strategic Plan 2027 and other major documents, found many people wanted improvements to roads, community facilities and our town centres. These improvements could be achieved quicker by fast tracking funding through borrowings which will be repaid through the SRV allowing Council to increase its general rate income above the approved local government annual rate pegging increase. Consideration has been given in all of the SRV options for a lower increase to the general rate for farm land, as many of the projects will occur within town centres and facilities. Council has created an initial list of potential projects including road projects and priorities for town revitalisation in Aberdeen, Merriwa, Murrurundi and Scone as well as community facilities such as upgraded dog-off leash areas, recreation and sports facilities. Residents are being asked to also share their views on whether they agree with these projects or if there are other priorities. Residents can share their views in writing or by speaking to staff and councillors at 'pop up' community engagement events to be held across the shire in November, December and the first half of January After the community consultation, Councillors will decide at the January 2018 Council meeting on whether to make application to the Independent Pricing and Regulatory Tribunal (IPART) for consideration of the SRV. IPART assess and determines the SRV applications submitted by councils under the powers delegated to it by the Minister for Local Government. The Special Rate Variation (SRV) options being discussed are: 1. Apply for a loan facility of \$8 million to fund part of Town Revitalisation projects to be repaid by a SRV at 2.1% plus rate pegging with a low farmland SRV increase of 0.75% plus rate pegging. 2 Apply for a loan facility of \$10 million to fund all of town Revitalisation Projects to be repaid by a SRV at 2.6% plus rate pegging with a low farmland SRV increase of 0.75% plus rate pegging. 3. Apply for a loan facility of \$12 million to fund all of Town Revitalisation and other Community Projects to be repaid by a SRV at 3% plus rate pegging with a low farmland SRV increase of 0.75% plus rate pegging. 4. Apply for a loan facility of \$15 million to fund all of Town Revitalisation, Community projects and major road upgrades (\$3.0 mill) to be repaid by a SRV at 4% plus rate pegging with a low farmland SRV increase of 1.25% plus rate pegging Do not apply for a SRV increase. Residents can find out what the SRV options would mean for their rates, by emailing Council on council@upperhunter.nsw.gov.au Wayne Bedggood MAYOR

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For further comment: Mayor Wayne Bedggood P: 0419 226 551 For further Information: Upper Hunter Shire Council P: 6540 1100



