

16 March 2015

Independent Pricing and Regulatory Tribunal
Level 15, 2-24 Rawson Place
Sydney NSW 2000


**RE: APPLICATION FOR A SPECIAL RATE VARIATION BY BALLINA
SHIRE COUNCIL**

The Australian Hotels Association (AHA) NSW notes that the Independent Pricing and Regulatory Tribunal have received an application from Ballina Shire Council for a special variation to their regulated general income, as provided for under Section 508A of the *Local Government Act 1993*. The application requests an 11% cumulative rise in rates over a period of 2 years, to be retained on a permanent basis, for the purpose of upgrading two swimming pools. The AHA NSW wish to formally submit an objection to the proposed variation.

Special Rate Variations (SRVs) are intended to provide a mechanism for councils to address funding shortfalls by raising income above the rate peg, either for a specific year or several years running. The assessment criteria for an SRV emphasises that the impact of the rise on affected ratepayers must be reasonable, taking into account current rate levels, the existing ratepayer base and the proposed purpose of the variation.

The grant of a special variation is conditional upon a council demonstrating that they have extensively engaged with their community about their financial position and projections, ascertained the community's service delivery and expenditure priorities, and importantly, considered the community's capacity and willingness to pay higher rates.

As a federally regulated industry association representing employers of labour, AHA NSW represents almost 2,000 hotels across NSW, including several located in the Ballina Local Government Area. Like all others across the state, these hotels are operating under the recently introduced risk-based licensing fee scheme, which has the potential to add many thousands of dollars to their operating costs. These fees represent a substantial new financial burden to our members, the majority of whom are independent small



business owners, and will negatively impact upon the capacity of hotels to pay rates that are higher than the current rate.

These costs are in addition to the significant capital invested by hoteliers to ensure that their premises are compliant with various new legislative requirements imposed upon them in recent years. The implementation of the *Smoke-free Environment Act 2000* in particular necessitated that many hoteliers take on additional debt obligations in order to refurbish their venues to ensure that patron comfort and amenity were not adversely impacted. Much of this debt is still extant, and places significant financial pressure on hotel operators in an increasingly crowded, competitive market.

The AHA NSW acknowledges that Ballina Council undertook community consultation in the form of online surveys, as well as invitations for submissions from local residents. The fact that the community is incapable and unwilling to fund any rate increase is demonstrated by the fact that the vast majority of feedback submitted by the Council as part of their application to IPART is in opposition to the proposal.

Taking into account current rate levels, the existing ratepayer base and the stated purpose of the variation, the proposed rise is both exorbitant and unreasonable. Hotels already contribute substantially to the Council in the form of rates, and to the wider community through charity and sporting groups. On behalf of our member hoteliers, the AHA NSW therefore objects to the Special Rate Variation application.

Yours faithfully



JOHN WHELAN
Chief Executive Officer